

POLLUTANT	ACTION #	SOURCE	STRATEGY What we are doing and will do to reduce pollution from this source	ACTIONS Specific ways to implement strategies	MEASURE How we will track successful implementation or completion	TIMELINE	BENCHMARK Intermediate Indicators
Bacteria	1	Pet and animal waste	Reduce the amount of pet and animal waste not properly disposed of.	i. Install pet waste stations and signs at key locations throughout city. ii. Educate public about potential risks from improperly disposed pet waste.	Pet waste stations and signs installed and maintained at identified locations (parks, storm facilities, city property, public land, etc.) Publish newsletter articles bi-annually and Facebook posts a minimum of twice a year and then as needed, about potential risks from improperly disposed pet waste. Complaints are addressed successfully (enforcement of animal waste ordinance, VMC 6.05.040 Animal waste matter).	On-going	Every 3 years: Review inventory of existing pet waste stations and signs and assess condition. Identify additional locations to install pet waste stations and signs. Budget to perform needed maintenance based on inventory Budget to replace or install 2-3 stations.
Bacteria and Mercury	2	Land development and new impervious area	Utilize best management practices for stormwater quality treatment for new development and redevelopment.	Revise Veneta's existing stormwater treatment ordinance utilizing DEQ's small city template to address specific issues to Veneta, such as soil type, storm year, and site needs. City is looking into the option of adopting the City of Eugene's stormwater ordinance with some exceptions where appropriate.	Revised stormwater management ordinance is adopted.	2023-2028	Year 1 Identify parts of the Eugene Stormwater Ordinance that are not applicable to Veneta Year 3 Adopt ordinance amendments Year 5 Evaluate standards and newly built stormwater facilities; are they functioning as envisioned?
Bacteria and Mercury	3a	Illicit Discharges into the Public Stormwater System	Monitor storm drainage facilities for illegal discharge.	I. Conduct dry weather inspections of all city storm drainage facilities a. During the dry-season (May-October), Public Works staff will inspect facilities for dry weather flows, and identify and resolve issues II. Increase public awareness of issue related to illegal dumping and water quality	# of inspections conducted # of issue identified and resolved.	Ongoing	The City's illicit discharge prevention program is already in place. The City's drainage facilities are inspected multiple times a year. Public outreach material is posted on the following website: https://www.facebook.com/cityofveneta/

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Bacteria and Mercury	3b	Illicit Discharges into the Public Stormwater System	Remove debris from storm drainage facilities, street, drains, and gutters.	III. Schedule and advertise annual citywide leaf collection October – January IV. Schedule and advertise Citywide cleanup 1 st weekend in May V. As needed and after storm events, clean up debris from storm drains. VI. Require yard debris totes to be offered to Veneta residents in contract with SaniPac.	Track # of garbage accounts with yard debris pick up service by year Track # of dumpsters used for citywide cleanup. Track storm drain cleanup visits	Ongoing	These programs are already in place. Actions and Measures are summarized in Public Works Director's Quarterly and Annual Reports.
All Pollutants	4a	Public Education and Outreach	Educate public about stormwater quality issues.	Develop and publish newsletter articles and Facebook posts about stormwater quality issues; storm drains, dog waste, erosion control, water conservation, car washing, pesticides/fertilizers application, debris cleanup, Greenway/wetland protection, etc.	Established schedule for articles Articles are published at least 4 times per year. At least 4 FB posts for have been posted on City's web site. Track number of views and shares from FB posts to determine which articles are of interest to public	On-going	Schedule of articles has been developed At least 4 articles and 4 FB posts published in the reporting period Evaluate effectiveness of the program and make modifications to articles, timing, etc based on a qualitative assessment of the public's response to the distributed materials
	4b	Public Involvement and Participation	DMA must implement a public involvement and participation program that provides opportunities for the public to effectively participate in the development of stormwater control measures.	The DMA must comply with their public notice requirements when implementing a public involvement participation process, including maintaining and promoting at least one publicly accessible website with information on the city's stormwater control implementation, contact information and educational materials	The City will include a public involvement section on the stormwater page of the City website that will include information on how to provide public comment on City rules and regulations and a link to the public meeting calendar.	2023 to On-going	The city will maintain public involvement information on the stormwater page of the City website.
Bacteria	5	Septic Leakage into Stormwater System	Hook up existing septic systems to City's WW collection system to reduce environmental impacts of potentially failing septic systems.	Update City's Sewer Connectivity Map and Identify property required to hook up to City's WW system (within 100 feet of existing or newly installed sewer line).	Sewer Connectivity Map Updated Properties have been identified Property owners notified to hook up. Permit submitted for hookup	2023-2028	Year 1-2 Update 2014 Map and identify properties. Contact owners Year 3

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					Owner passes inspection and has established sewer service.		Work with owners to connect to City WW. Year 5 All identified property owners have been connected to City WW. Update sewer connectivity map as necessary.
Bacteria	6	Inflow and Infiltration	Keep infiltration and inflow of the city's wastewater system to a minimum.	Budget and complete I&I projects annually.	Funds budgeted and projects completed. A reduction in the percentage of I&I	Ongoing: One of six basins	Results of I&I inspections (i.e., TV surveys) and projects (i.e., stormdrain repairs) included in Public Works Director annual report
Mercury	7a	Erosion and sedimentation	Limit erosion from new and re-development to maintain water quality.	Developments over an acre in size: I. Ensure developments over an acre in size receive DEQ 1200 C permit before construction or earth moving begins. II. Have 1200 C permit information available at the planning counter	City Engineer will only give notice to proceed when 1200 C permit has been obtained. City Engineer performs inspections during construction. Inspections and related enforcement actions (if any) are documented. Violations are reported to DEQ. Land Use decisions include condition of approval to obtain 1200 C permit.	Ongoing	Measures already in place. Ensure information is readily available to developers and land use decision include consistent language.
	7b	Erosion and sedimentation	Limit erosion from new and re-development to maintain water quality.	Development one acre or less with public improvements: I. Ensure erosion control plans are in place and enforced. II. Codify erosion control standards	Investigate the possibility of the building inspector taking on the review of erosion control plans and inspection of controls during construction of the building or whether we need to add staff. City Engineer does not give 'notice to proceed' until erosion control plan has been reviewed and approved. City inspections during construction are conducted. Erosion control code has been written and adopted.	2023 then ongoing	Year 1-2: Review current procedures Draft code language and/or procedures Year 3: Adopt Code Language Finalize internal procedures Train staff Develop handouts for public Year 5: Evaluate and make any changes to procedures and handouts. Evaluate code language and recommend changes if necessary.

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				III. Develop erosion control handouts	Land Use decisions include code provisions Code Enforcement Violations will follow Veneta Municipal Code Chapter 13.15. Section III, Penalties. Each day any provision of this chapter is violated or continues to be violated will be considered a separate offense subject to fines up to \$360.00 per offense.		Draft amendments for adoption.
Temperature	8a	Ensure protection of Greenway Overlay Zones - bordering wetlands	Ensure protection of Greenway Overlay Zones - bordering wetlands.	Signs installed in Greenway Overlay Zone	Signs installed where applicable	Ongoing	Enforce existing City ordinance
Temperature	8b	Ensure protection of Greenway Overlay Zones - bordering wetlands	Enforce policies that define how Greenway Overlay Zones are marked and enforce encroachments by neighboring property	Require developers to check sign placement and encroachment in developments nearby Greenway	Develop schedule to inspect and inventory signs		Inspections and inventory of signs added to Public Works Director annual report.
Temperature	9a	Lack of or quality of Riparian area or Greenway area vegetation	Track and document implementation of natural resources and 6 water quality setback protections, e.g. Greenway Overlay Zones	iii. Ongoing, annual review	Track number of land use development permit applications property with natural resource overlay zones; Track how many of those applications involve a natural resource impact review.	Ongoing, annual review	Summarize in a tracking spreadsheet and create yearly summary showing: land use application, parcel location, acres of natural resource on site,
Temperature	9b	Lack of or quality of Riparian area or Greenway area vegetation	Educate abutting property owners and general public about importance of Greenway buffer area and vegetation for protecting water quality	i. Create an educational brochure and put process in place for distribution. ii. Coordinate with HOAs to disseminate information about Greenway protection and maintenance practices.	Brochure designed Brochure printed and process in place for # of brochures distributed	Ongoing	Year 1 Brochure designed Property owners identified Process in place for distribution Brochure distributed Schedule developed Year 3, Year 5 Repeat each year
				Outreach to Long Tom Watershed Council, Lane County, Army Corp or US Fish And Wildlife to identify potential Projects when opportunity arises.	Established connection with agencies Project identified Partners Identified Project completed	Begin 2023 Complete 2028	Year 1: Outreach conducted. Enhancement project identified if agreed upon by City and agency Year 3: If project identified, then create work plan, agreements, schedule, and budget. Enhancement project begins

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							Year 5: If project has been identified and agreed to, complete project and identify future project if feasible.
All Pollutants	10	Good housekeeping to prevent impacts caused by city activities	Train parks and public works employees about maintenance practices for water quality improvements.	i. Provide training for maintenance employees. ii. Conduct street sweeping once a month.	At least one relevant training provided a year. Document number of employees trained, dates and topics of trainings attended.	Ongoing	Trainings are identified and scheduled in advance of each reporting period .
	11	City Council support for water quality efforts	Ensure City Council is aware of TMDL requirements	Annual Report or Five Year Review is presented to City Council at least one time a year	Update to City Council captured in meeting minutes	Annual	City Council contacted and presentation/discussion is scheduled in advance
	12	TMDL review and updating	Review and update TMDL plan as required by DEQ and as part of adaptive management approach	Submit Annual report to DEQ on status of TMDL implementation; review and update TMDL every five years	Annual Report or Five Year Review submitted on time	Annual	Updated TMDL Plan
Mercury	13	Update City's Stormwater Website	Ensure necessary materials for public outreach, contact information, and illicit discharge reporting are published on the City's stormwater website	Post the City's "Complaint Form" on the webpage with a statement directing residents to use this form to report illicit discharges. Post the latest TMDL Implementation Plan on the City's Stormwater Webpage. Post copies of educational materials related to erosion control on the City's Stormwater Webpage.	Website materials reviewed on a quarterly basis	Ongoing	Year 1: Update website with listed materials Ongoing: Update educational materials as they are created
	14	Update map of City's Stormwater Infrastructure	Coordinate with Lane Council Of Governments to ensure accurate map of City's Drainage Infrastructure is developed	Provide LCOG existing map data and new information since the original map was developed. Provide feedback and support as necessary.	Map reviewed on a yearly basis	Ongoing	Years 1&2: Develop draft of new map of stormwater assets Years 3-5: Review map and update as necessary