



City of Veneta, Oregon

2025 City of Veneta Community Survey

Findings Report

Submitted to the City of Veneta, Oregon by:

ETC Institute
725 W. Frontier Lane,
Olathe, KS 66061

August 2025



ETC
INSTITUTE

Contents

Executive Summary	i
Section 1: Charts and Graphs	1
Section 2: Benchmarking Analysis.....	26
Section 3: Trends Analysis	33
Section 4: ETC's Importance-Satisfaction Analysis.....	44
Section 5: Survey Instrument.....	51
Section 6: Tabular Data.....	58
Section 7: Open-Ended Comments.....	83



Executive Summary

2025 City of Veneta Community Survey

Executive Summary



Purpose

In May and June of 2025, ETC Institute conducted a community survey on behalf of the City of Veneta. The primary goal of the survey was to collect resident feedback on City programs and services. Insights gathered from the survey will help guide efforts to enhance service delivery, address community challenges, and support strategic resource allocation. These findings will be presented to the City Council and the public, with a comprehensive report available at City Hall and on the City's website.

Methodology

A five-page survey, accompanied by a cover letter and a postage-paid return envelope, was mailed to all households in Veneta. The cover letter outlined the survey's purpose and encouraged recipients to complete and return it by mail or participate online.

At the conclusion of the online survey, respondents were asked to provide their home address. This step was necessary to verify that individuals live in Veneta, if the address was not within the city boundaries, it was held separate from the database. To further boost participation, ETC Institute conducted follow-up outreach to sampled households and promoted the survey through targeted social media advertisements on platforms such as Facebook and Instagram.

The goal was to obtain completed surveys from at least 250 residents. This goal was surpassed, with a total of 309 residents completing the survey. The overall results for the sample of 309 residents have a precision of at least $\pm 5.41\%$ at the 95% level of confidence, indicating a high level of confidence that the sample size accurately represents the opinions of the community.

Notes on Reporting:

The combination of top two box responses such as "very satisfied" or "satisfied" has been used to represent results for the purpose of this executive summary and throughout this report.

The percentage of "don't know" responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Veneta with the results from other communities in ETC Institute's *DirectionFinder*® database. Since the number of "don't know" responses often reflect the utilization and awareness of City services, the percentage of "don't know" responses have been provided in the tabular data section of this report.

This report contains:

- An executive summary of the methodology and major findings.
- Charts showing the overall results for most questions on the survey.
- Benchmarking data that show how the results for Veneta compared to other communities.
- Charts showing the trends from this survey compared to a survey in 2023.
- Importance-Satisfaction analysis to determine City priorities.
- A copy of the survey instrument.
- Tables that show the results of the random sample for each question on the survey.
- Open-ended comments from questions on the survey.



Overview

Quality of Life and Perceptions of Veneta

Perceptions play a pivotal role in shaping overall satisfaction within a community. How individuals perceive various aspects of their community, including safety, amenities, and services, significantly influences their overall happiness and contentment with where they live. The areas of perception that had the highest ratings in Veneta were your neighborhood as a place to live (84%), the opportunity to attend and participate in special events and festivals in Veneta (79%), and the overall appearance of the City (60%). The lowest rated perceptions for Veneta were the overall value that you receive for your City tax dollars and fees (42%), and how well the City is planning growth (36%).

The overall ratings serve as a report card for the City, offering a quick snapshot of how well the community feels the City is performing across key service areas. The overall ratings of Veneta that were the highest were as a place to live (85%), the overall quality of life in the City (76%), and as a place to retire (73%). The lowest rated areas for Veneta were as a place to work (31%), and as a place to start a business (25%).

Economy and Community Design

The highest levels of satisfaction with the economy and community design in Veneta were the preservation of the natural areas (open space, greenbelts) (63%), the preservation of the small-town character of the community (60%), and the overall design or layout of residential and commercial areas (52%). The lowest levels of satisfaction were well-planned commercial growth (24%), and employment opportunities (11%). The City priorities that residents indicated are most important for the town to emphasize over the next two years are: 1.) Variety of businesses & service establishments, 2.) Preservation of natural areas (open space, greenbelts), and 3.) Preservation of small-town character of the community.

According to ETC's Importance-Satisfaction Analysis (**Section 4**) the top priorities for City economy and community design are 1.) Variety of businesses & service establishments and, 2.) Cost of living.

Quality of Transportation

The highest levels of satisfaction with the quality of transportation in Veneta were ease of travel by car (84%), and ease of public parking (74%). The lowest levels of satisfaction were with the ease of travel by bicycle (41%), and the ease of travel by public transportation (28%). The transportation items that residents indicated should receive the most emphasis over the next two years were: 1.) Traffic flow on major streets, and 2.) Ease of walking.

The top three highest priorities for the City of Veneta for transportation were 1.) Traffic flow on major streets, 2.) Ease of travel by bicycle, and 3.) Ease of walking.

Quality of Services Offered by Veneta

The highest levels of satisfaction with the quality of services in Veneta were electric service from Emerald PUD (81%), garbage collection (77%), and quality of parks maintenance (74%). The lowest levels of satisfaction were with the ease of acquiring building permits/inspections (22%), the enforcement of City codes (22%), and reliable high-speed internet from CenturyLink (17%). The services that residents indicated should receive the most emphasis over the next two years were: 1.) Overall quality of City's Downtown, 2.) Drinking water quality, and 3.) Reliable high-speed internet from Spectrum.

The top four highest priorities for the quality of services in Veneta were 1.) Reliable high-speed internet from Spectrum, 2.) Overall quality of City's Downtown, 3.) Enforcement of City codes, and 4.) Drinking water quality.

2025 City of Veneta Community Survey

Executive Summary



Public Safety

The highest levels of satisfaction with public safety were walking in City parks during the day (76%), fire prevention and education (64%), and safety from fire, flood, or other natural disaster (64%). The top three highest priorities for public safety in Veneta were 1.) Crime prevention, 2.) Safety from crime, and 3.) Efforts to ensure your community is prepared for emergencies or disasters.

Additional Findings

- When Veneta City employees were evaluated on courtesy, overall impression, knowledge and accuracy of information, and responsiveness, over 70% of respondents gave positive ratings in every category.
- Eighty-three percent (83%) of respondents believe that the City is headed in the right direction.
- Eighty-five percent (85%) of respondents are likely to remain in the City of Veneta for the next 5 years.
- Seventy-five percent (75%) of respondents are likely to recommend living in the City of Veneta.
- The City events that respondents have attended the most over the past 12 months are:
 - The Light Parade (54%)
 - Tree Lighting (28%)
 - Easter Egg Hunt (17%)
- Thirty-two percent of respondents have not attended any City events over the past 12 months.

Next Steps

After conducting a community survey, the next step for the city is to share the results openly with residents. Transparency builds trust and lets the community know their input is being taken seriously. City leaders should then identify key priorities by focusing on areas that residents rated as highly important but were less satisfied with. Engaging staff, stakeholders, and community partners in reviewing the findings helps align efforts and gather ideas for solutions.

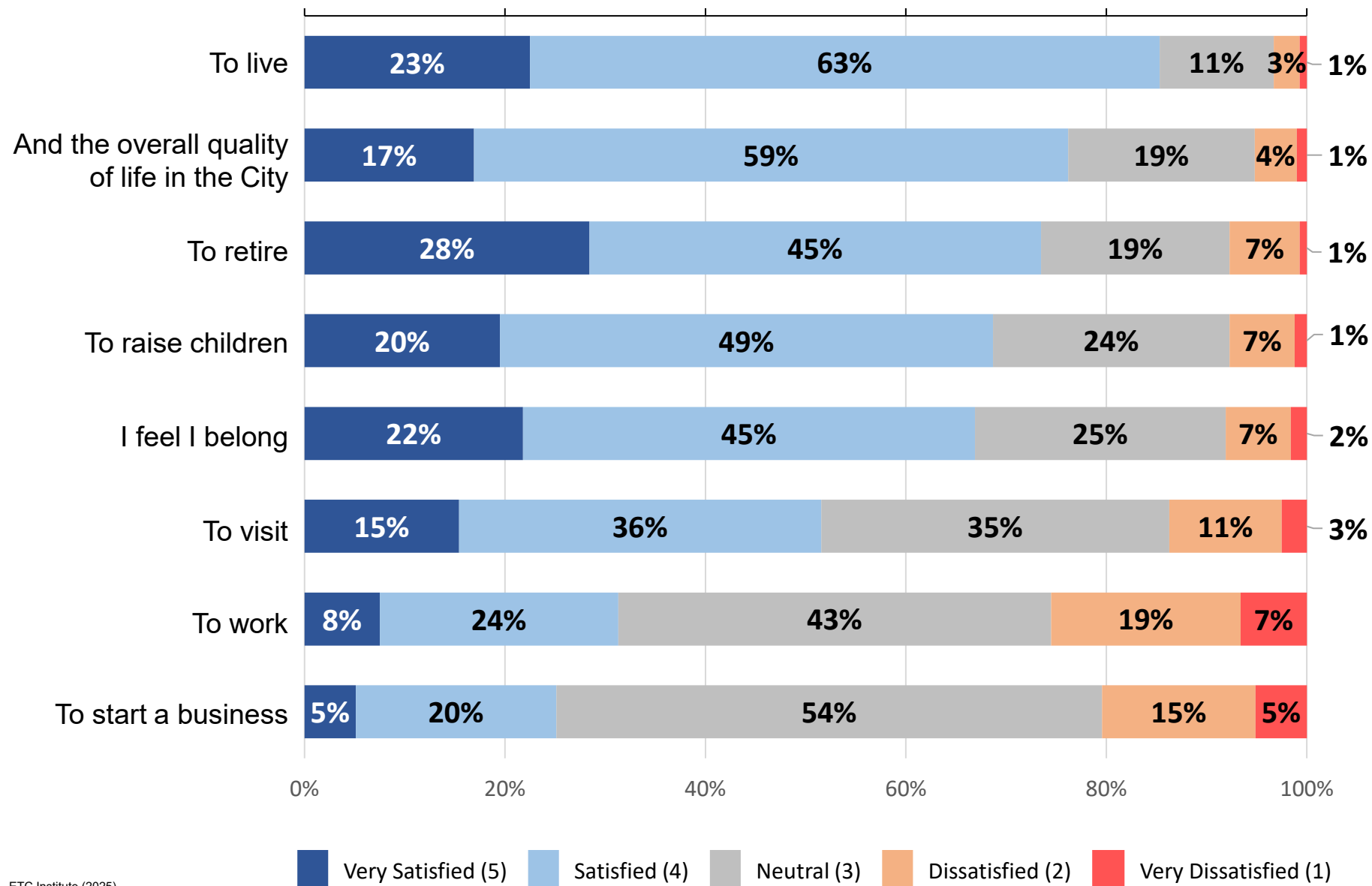
The survey results should be used to help inform strategic planning, budget decisions, and policy development. From there, the city can develop a clear action plan with goals, timelines, and accountability. Regular communication on progress and future updates ensures that residents stay engaged and see how their feedback leads to meaningful change. Lastly, the city should plan another survey in three years to track progress and to continue to gather community feedback.

1

Charts and Graphs

Q1. How Would You Rate Veneta As A Place...

by percentage of respondents (excluding don't know)

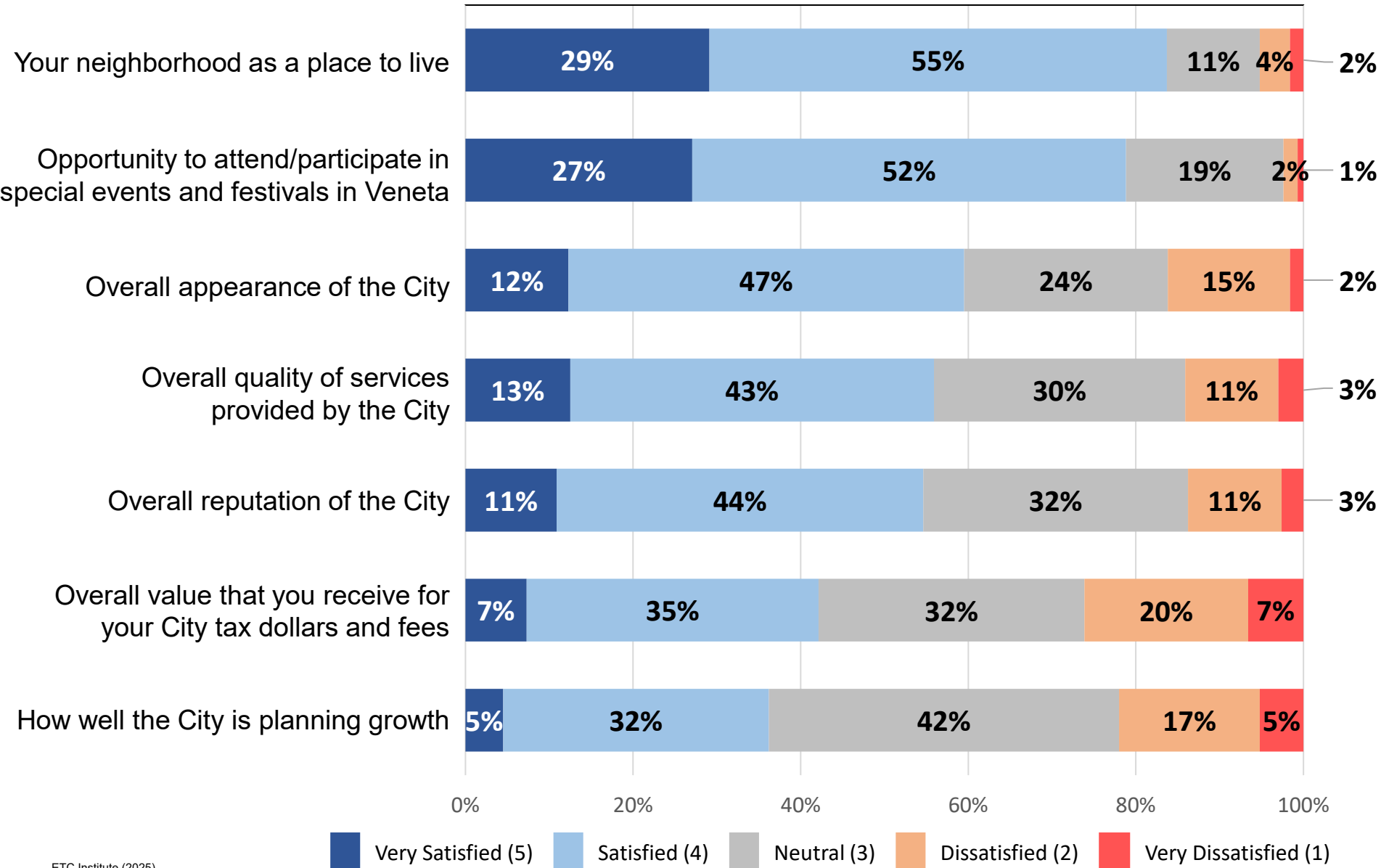


86%

Of respondents indicated that they are “very satisfied” or “satisfied” with Veneta as a place to live.

Q2. Perceptions Of Veneta

by percentage of respondents (excluding don't know)



84%

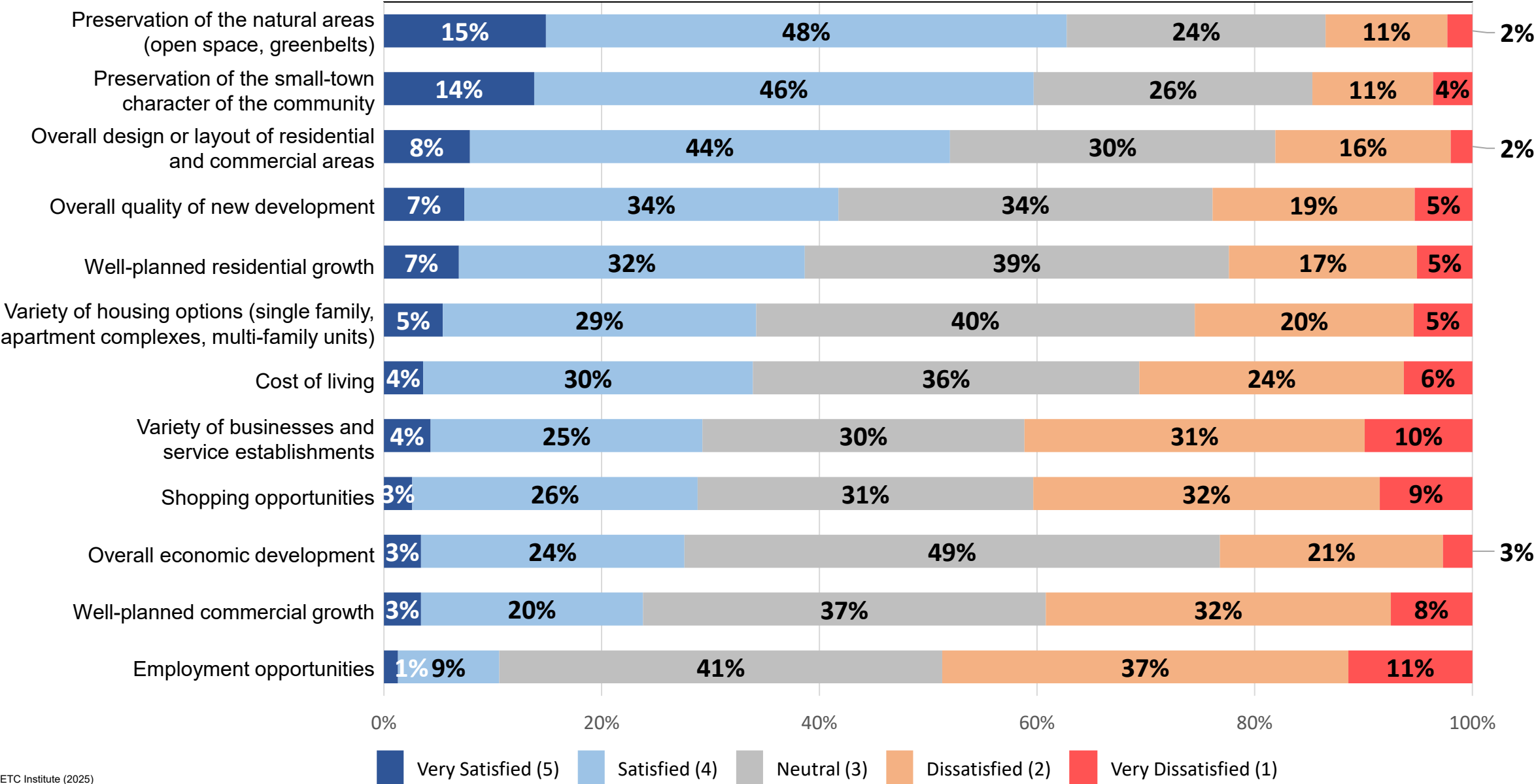
Of respondents indicated that they are “very satisfied” or “satisfied” with their neighborhood as a place to live.

26%

Of respondents indicated that they are “dissatisfied” or “very dissatisfied” with the overall value they receive for their City tax dollar and fees.

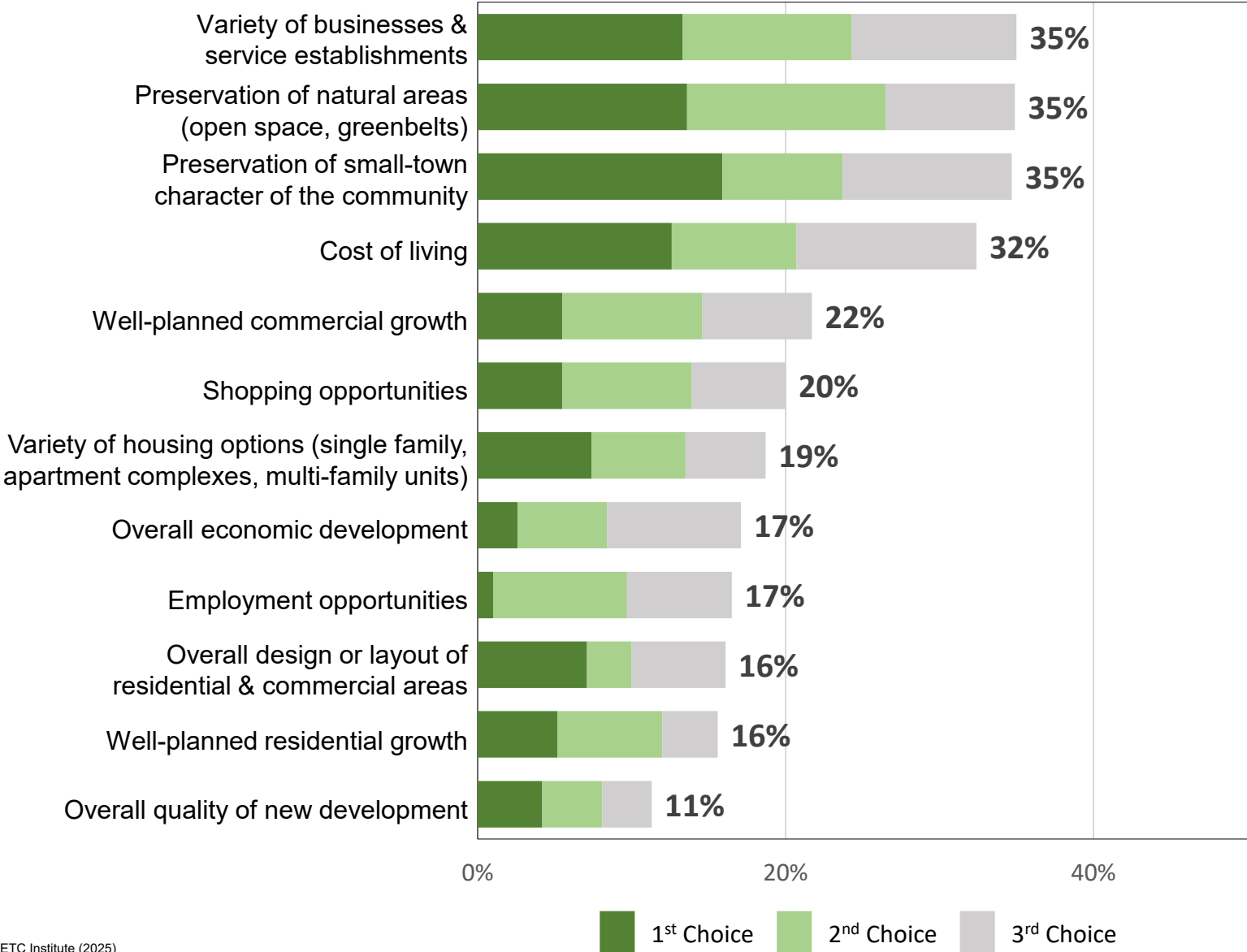
Q3. Economy And Community Design In Veneta

by percentage of respondents (excluding don't know)



Q4. Which THREE Items Listed In Question 3 Above Do You Think Are MOST IMPORTANT For The City To Emphasize Over The Next 2 Years?

by percentage of respondents who selected the item as one of their top three choices

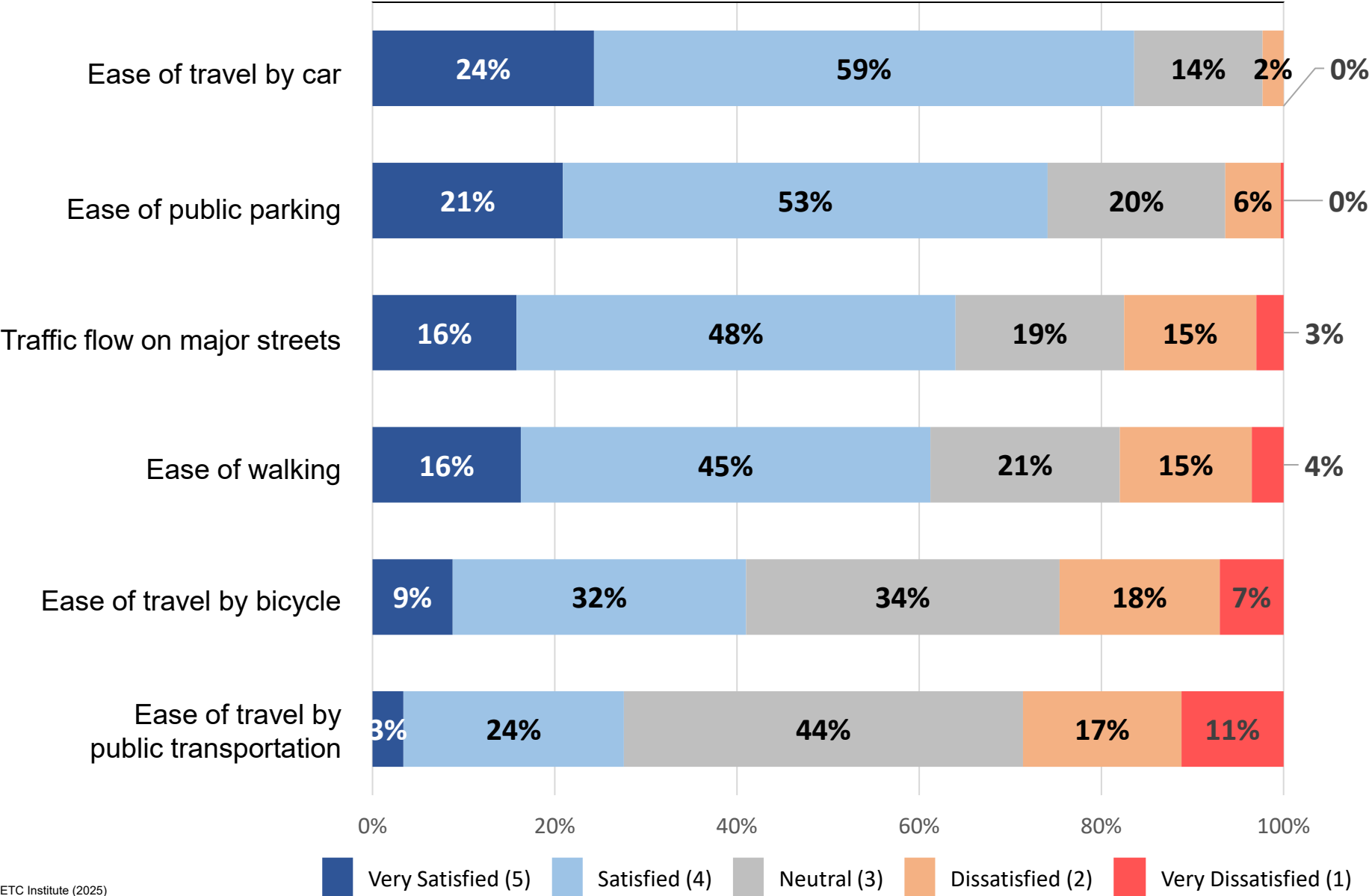


Respondents clearly indicated that the City should emphasize four items over the next 2 years.

- Variety of businesses and service establishments
- Preservation of natural areas
- Preservation of small-town character of the community
- Cost of living

Q5. Transportation In Veneta

by percentage of respondents (excluding don't know)

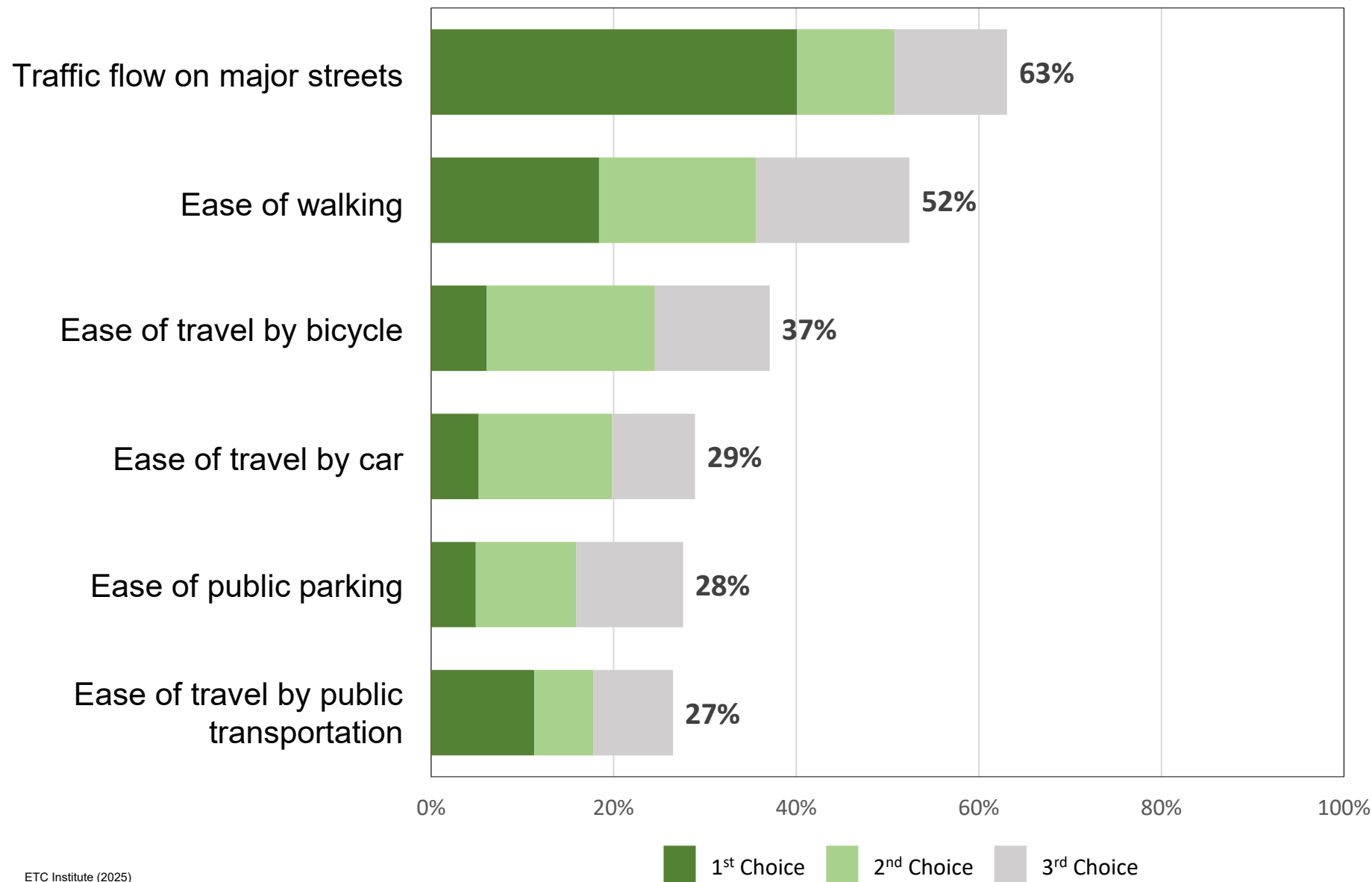


64%

Of respondents indicated that they are “very satisfied” or “satisfied” with traffic flow of major streets.

Q6. Which THREE Items Listed In Question 5 Above Do You Think Are MOST IMPORTANT For The City To Emphasize Over The Next 2 Years?

by percentage of respondents who selected the item as one of their top three choices

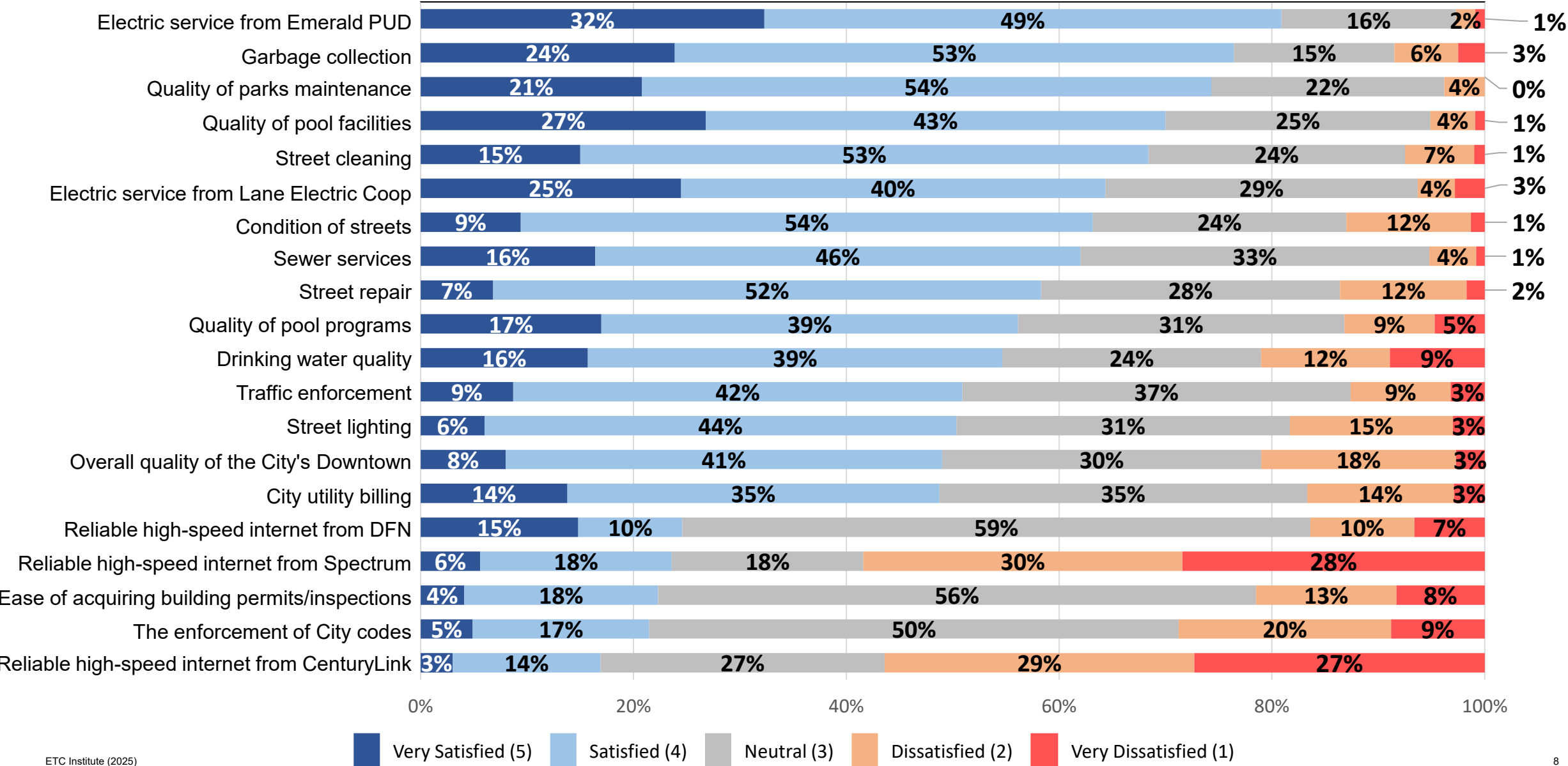


Respondents clearly indicated that the City should emphasize two items over the next 2 years.

- Traffic flow on major streets
- Ease of walking

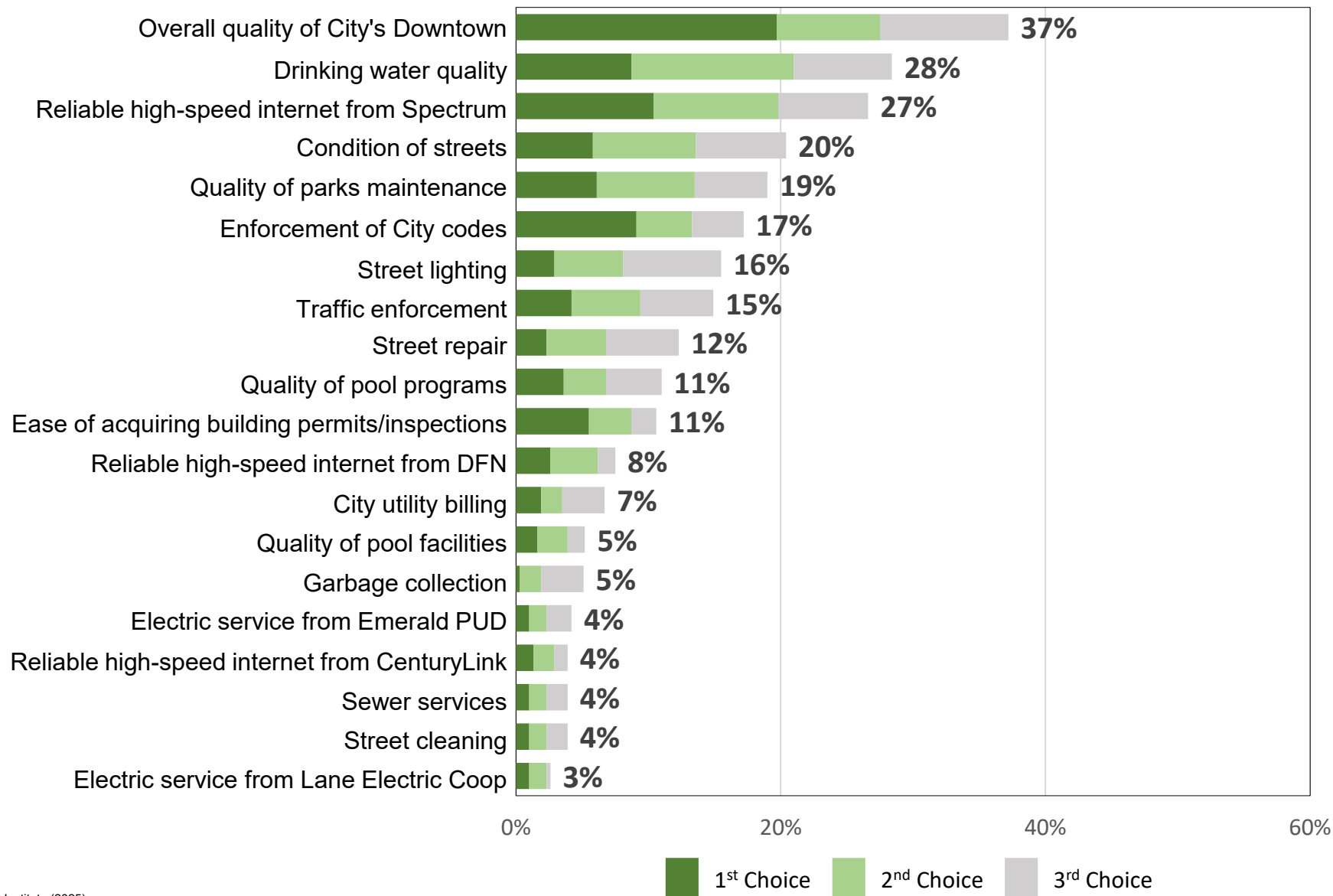
Q7. Quality Of Services Offered By The City Of Veneta

by percentage of respondents (excluding don't know)



Q8. Which THREE Items Listed In Question 7 Above Do You Think Are MOST IMPORTANT For The City To Emphasize Over The Next 2 Years?

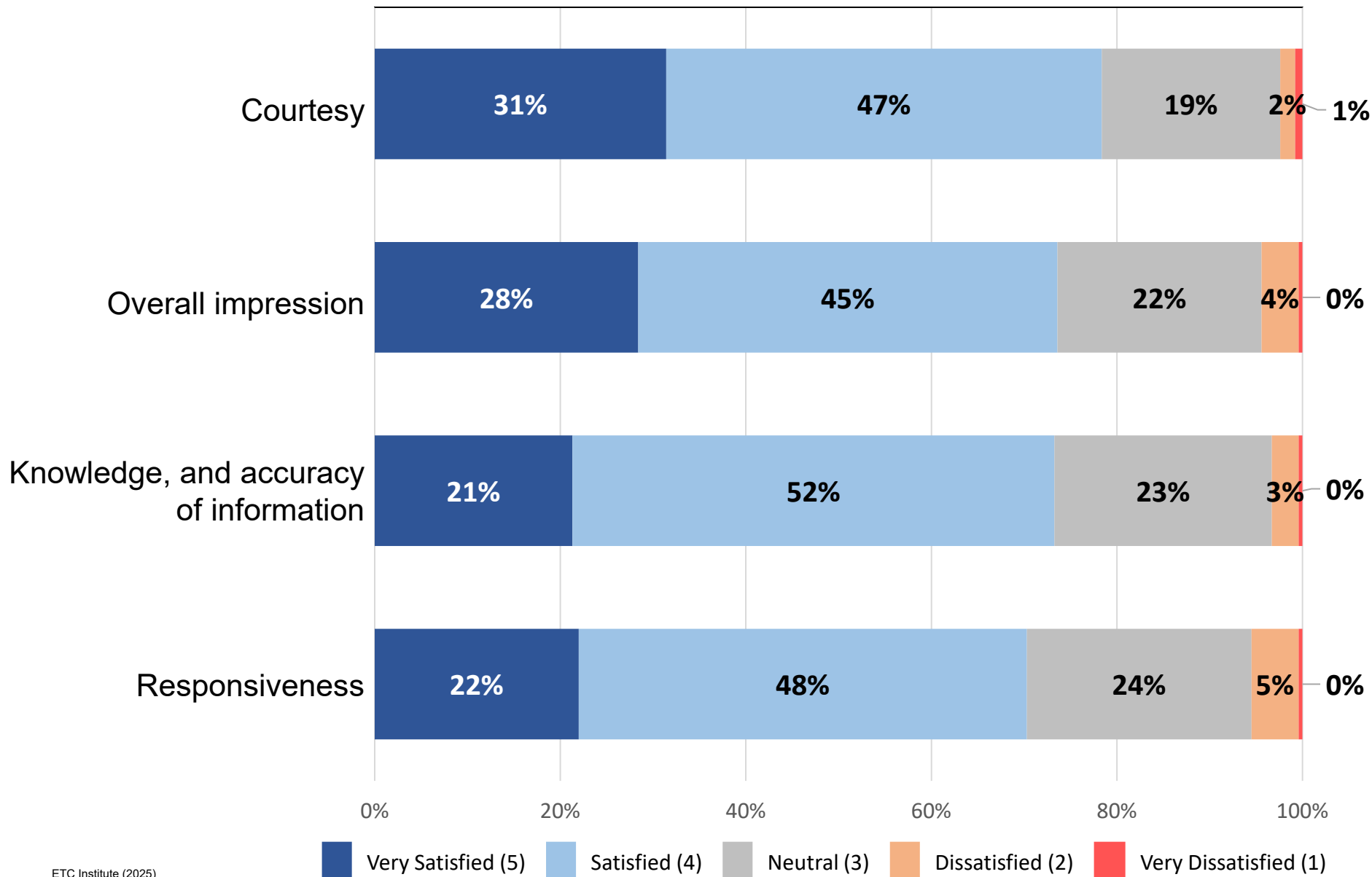
by percentage of respondents who selected the item as one of their top three choices



The clear top choice among respondents was **the overall quality of City's Downtown.**

Q9. How Satisfied Are You With City Of Veneta Employees...

by percentage of respondents (excluding don't know)

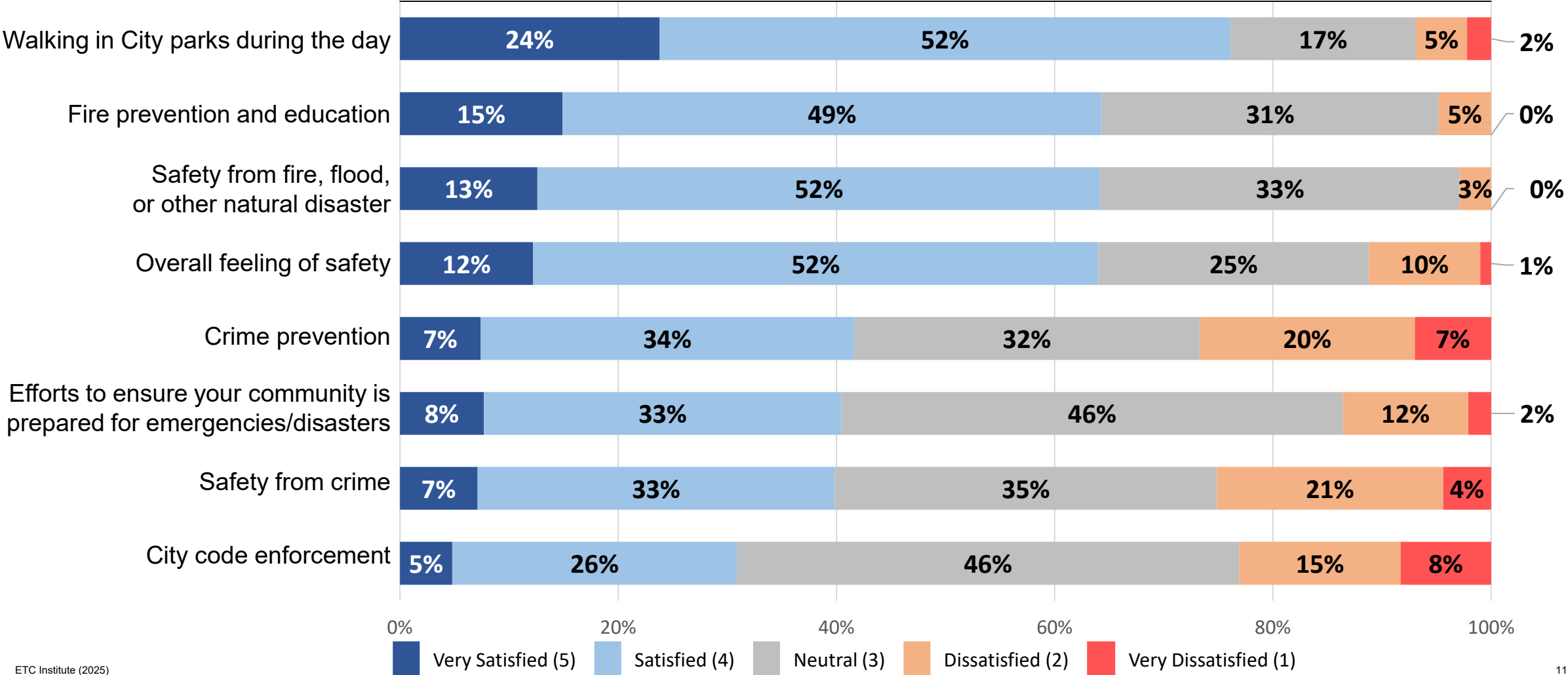


All the areas assessed by respondents received satisfaction ratings above **70%**

Q10. Public Safety

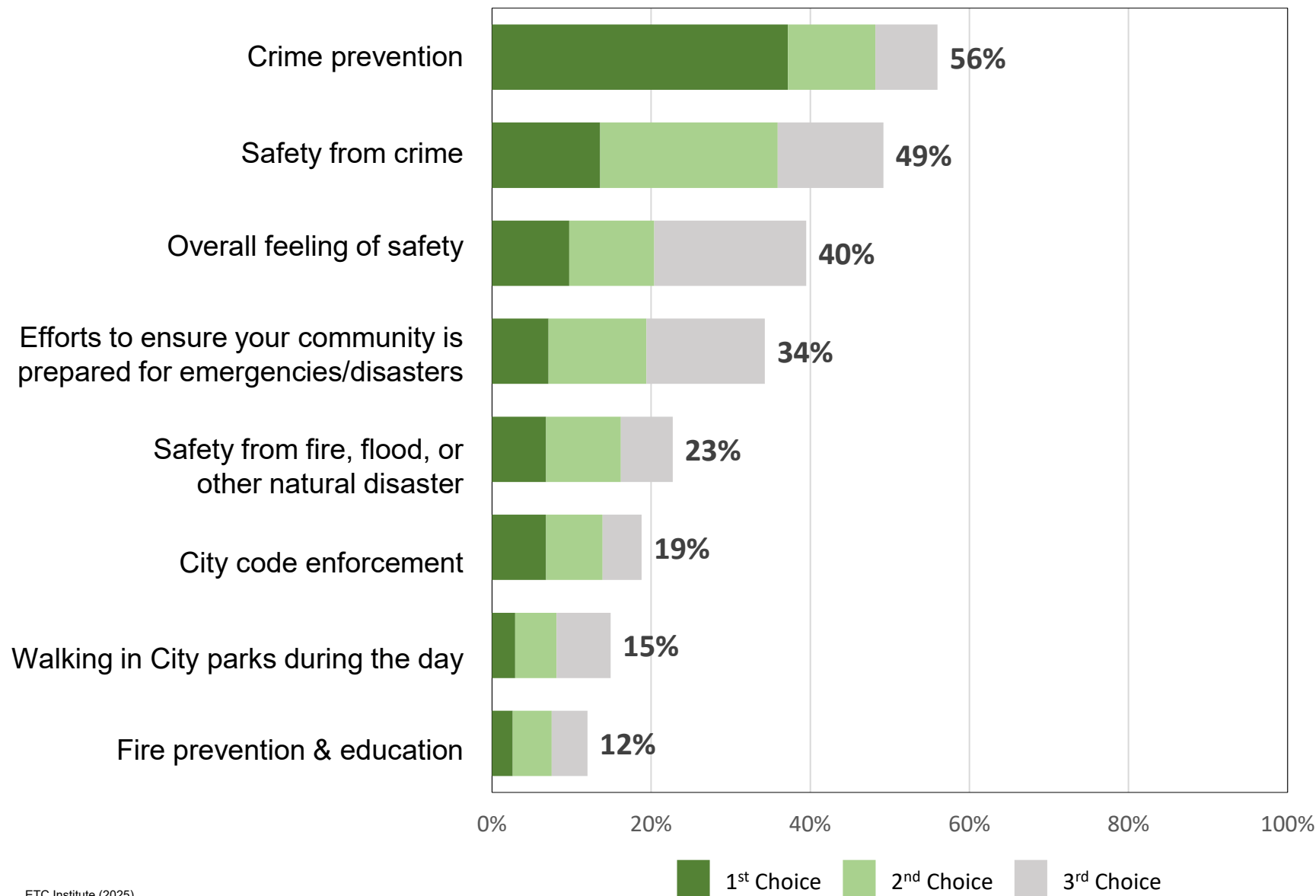
by percentage of respondents (excluding don't know)

64% of respondents indicated that they were “very satisfied” or “satisfied” with the overall feeling of safety in Veneta.



Q11. Which THREE Services Listed In Question 10 Do You Think Are MOST IMPORTANT For The City To Provide?

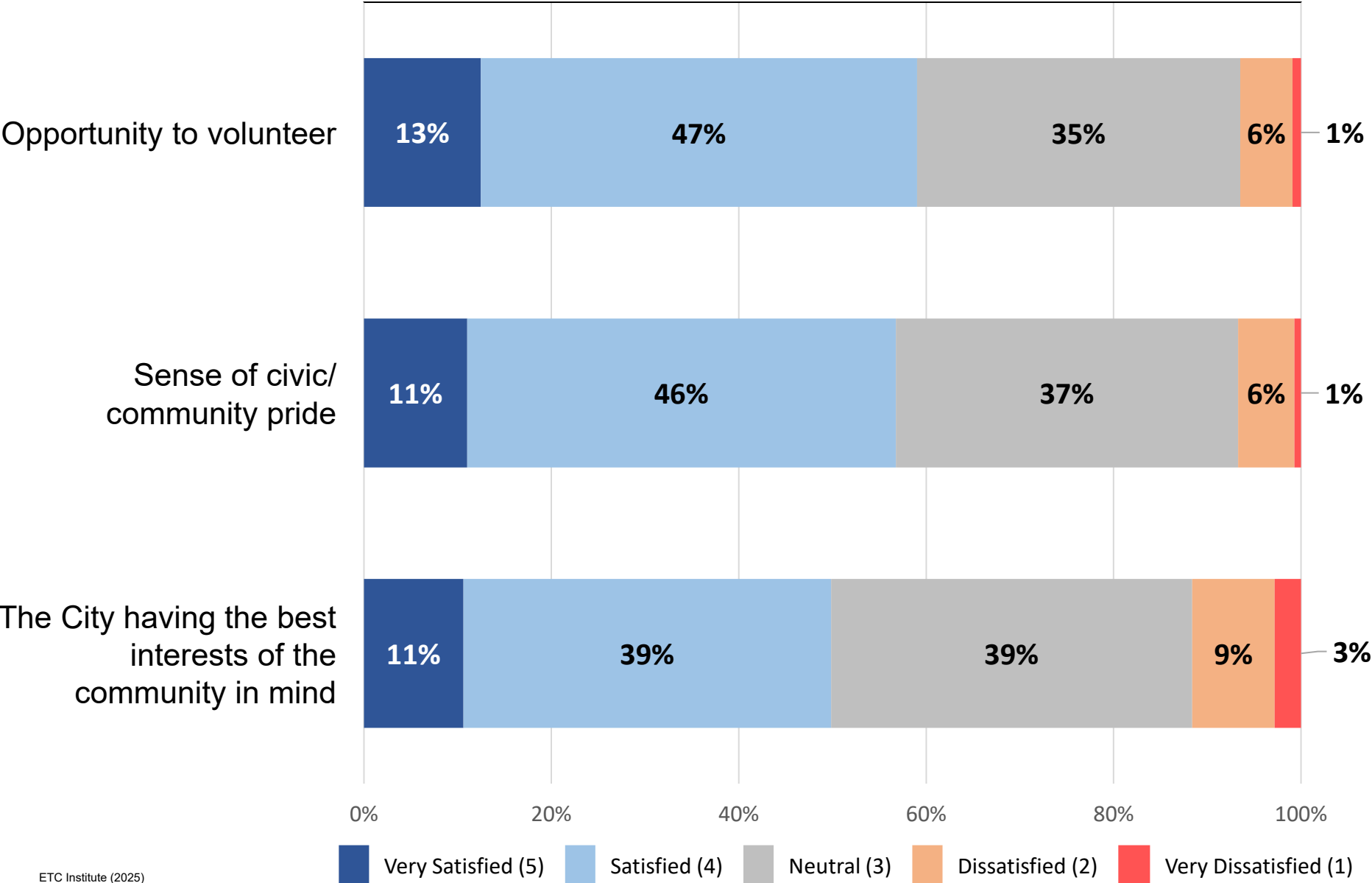
by percentage of respondents who selected the item as one of their top three choices



Crime prevention
and **safety from**
crime are the two
most important items
according to
respondents.

Q12. City Leadership

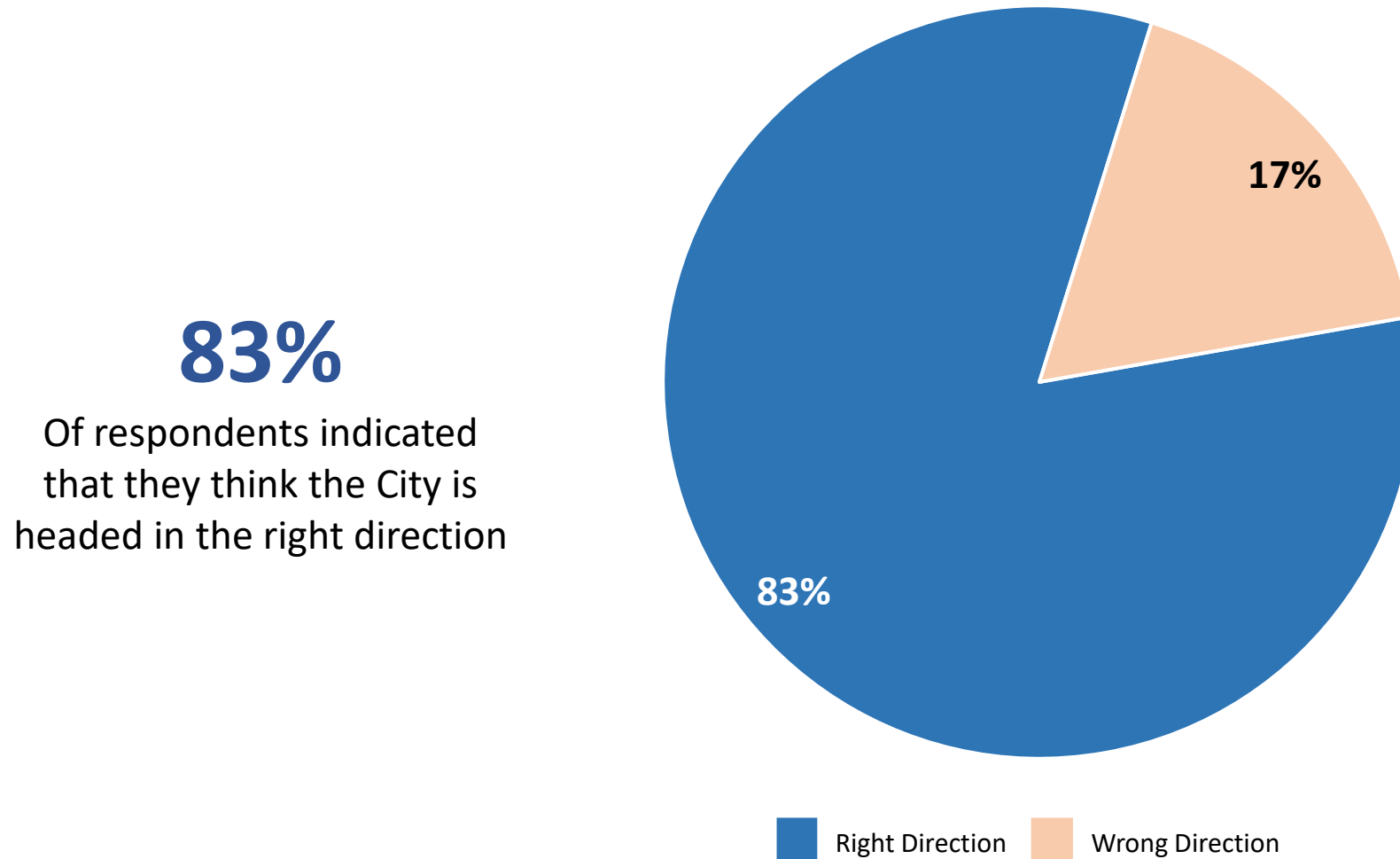
by percentage of respondents (excluding don't know)



All the areas assessed by respondents received satisfaction ratings above **50%**

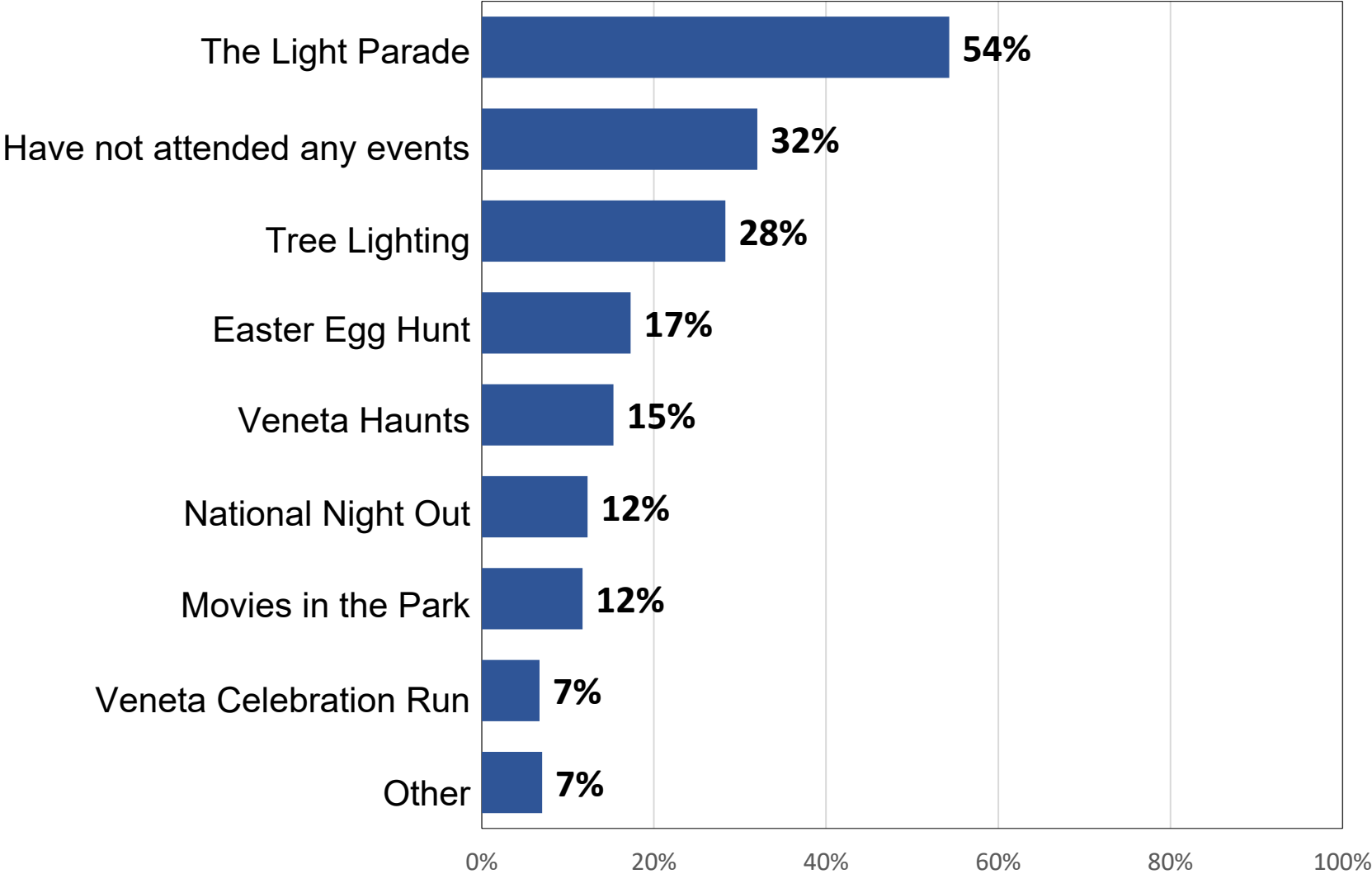
Q13. Overall, Would You Say The City Is Headed In The Right Direction Or The Wrong Direction?

by percentage of respondents (excluding don't know)



Q14. In The Past 12 Months, Have You Or Members Of Your Household Attended Any Of The City Organized Events Listed Below?

by percentage of respondents (multiple selections could be made)

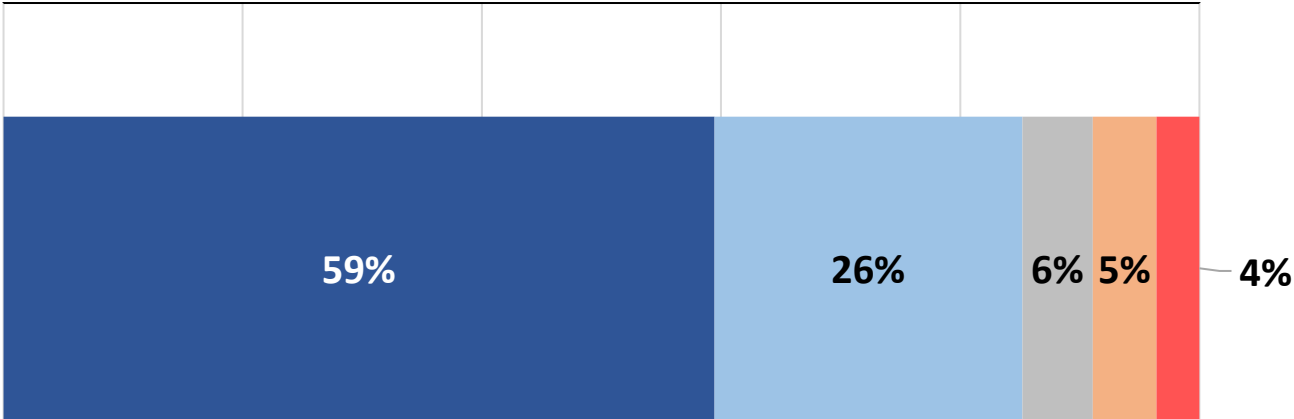


The Light Parade is clearly the most attended event by respondents.

Q15. How Likely Or Unlikely Are You To...

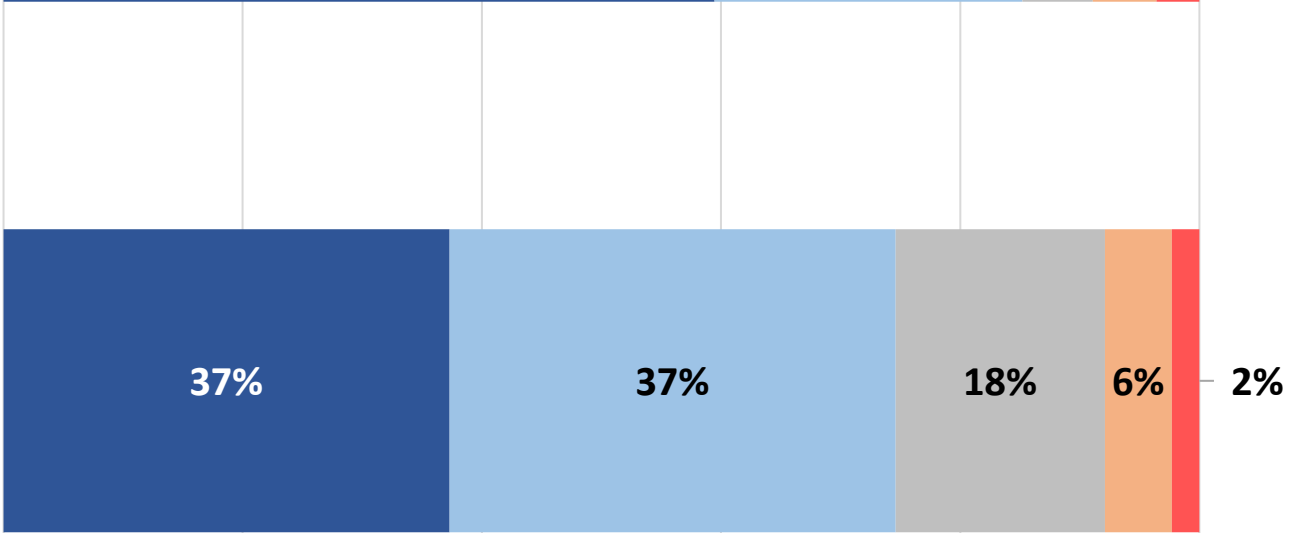
by percentage of respondents (excluding don't know)

Remain in the City of Veneta
for the next 5 years



Overwhelmingly,
respondents indicated
that they **will remain
in Veneta for the next
5 years** and **would
recommend living
here.**

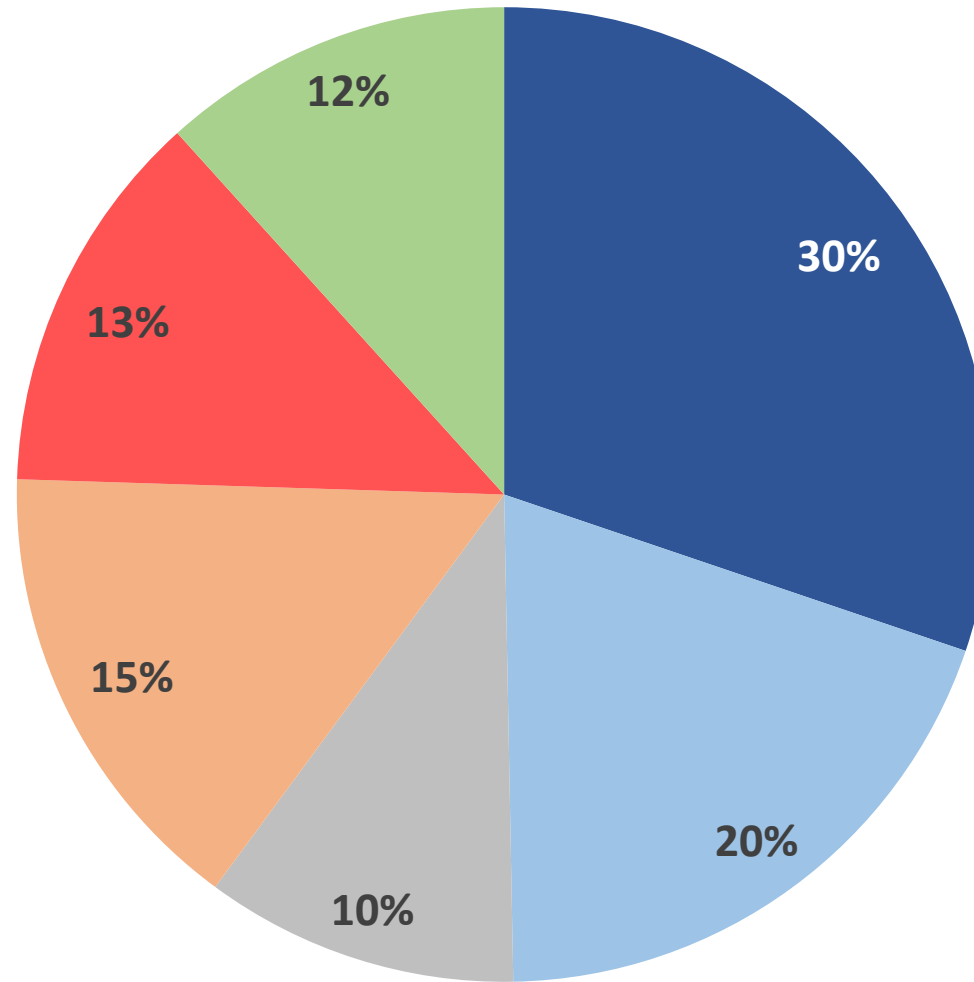
Recommend living in
the City of Veneta



Demographics

Q16. How Many Years Have You Lived In Veneta?

by percentage of respondents (excluding “not provided”)



50%

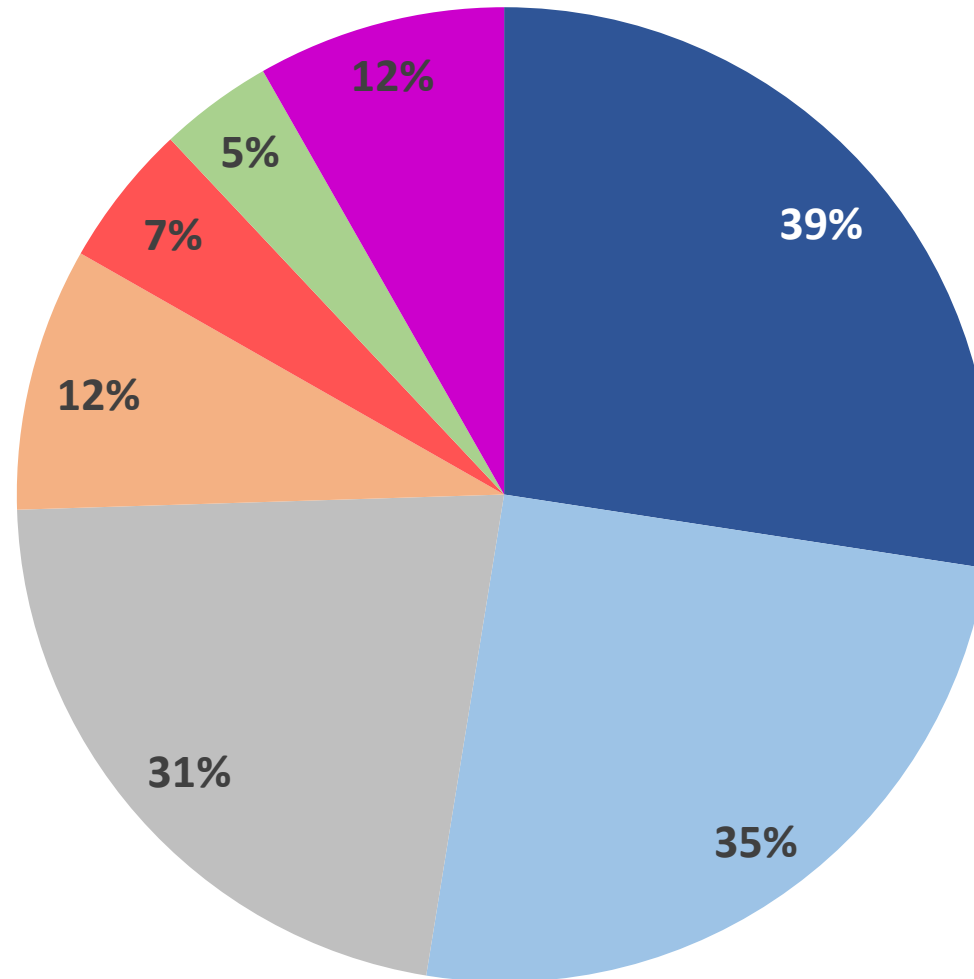
Of respondents have lived in Veneta for 10 years or less



Q17. Why Did You Originally Move To Veneta?

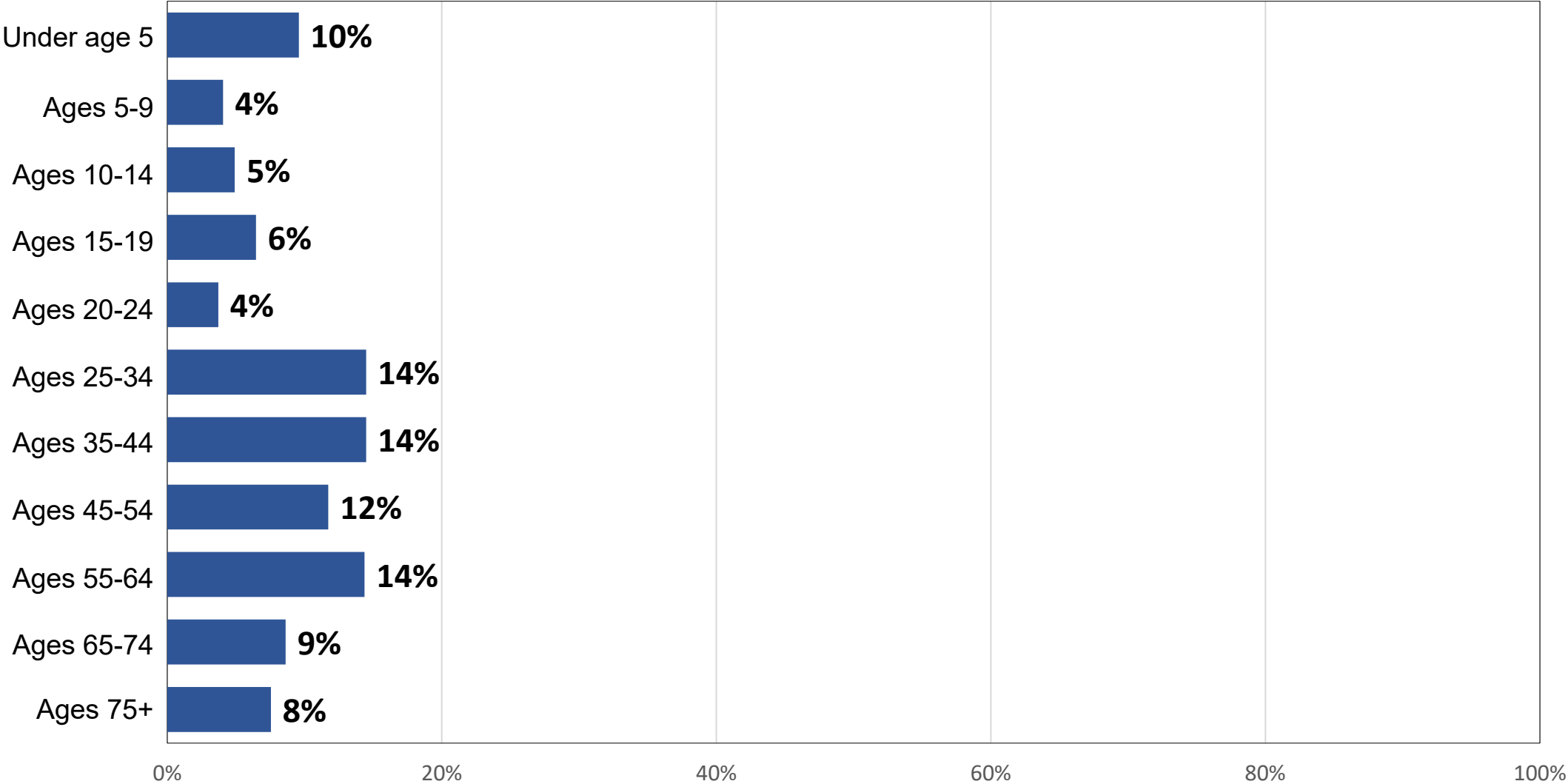
by percentage of respondents (excluding “not provided”)

Affordability, Lifestyle, and family are the top reasons respondents moved to Veneta.



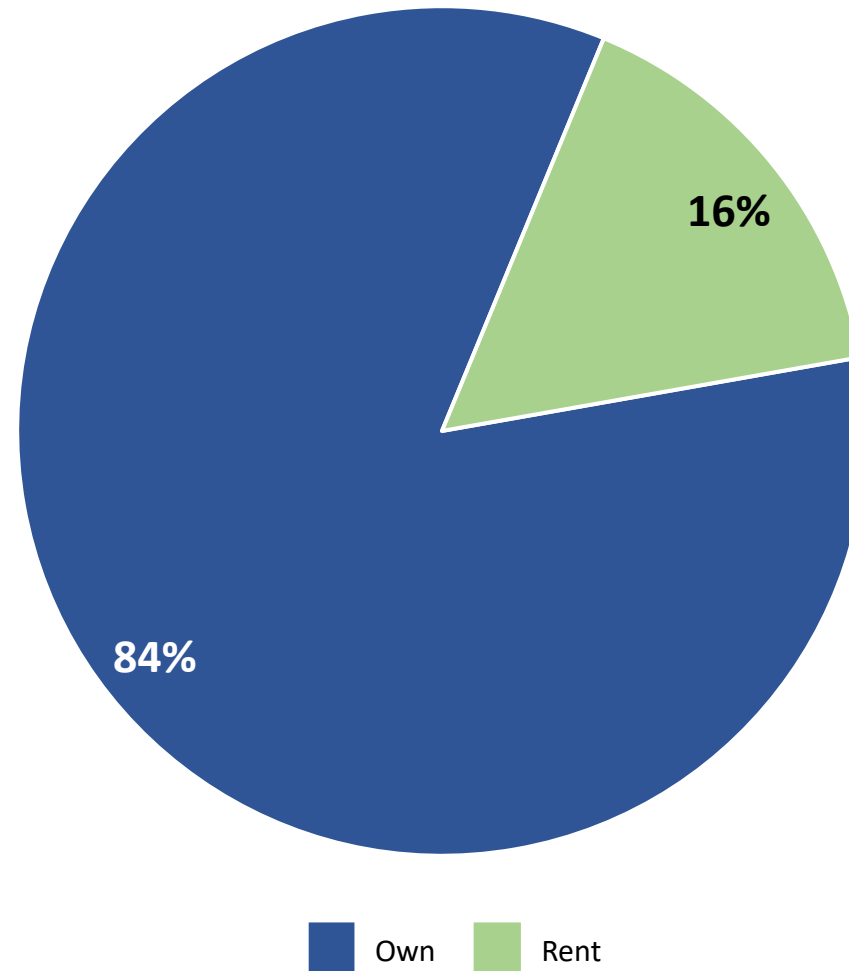
Q18. Including Yourself, How Many People In Your Household Are...

by percentage of respondents (excluding “not provided”)



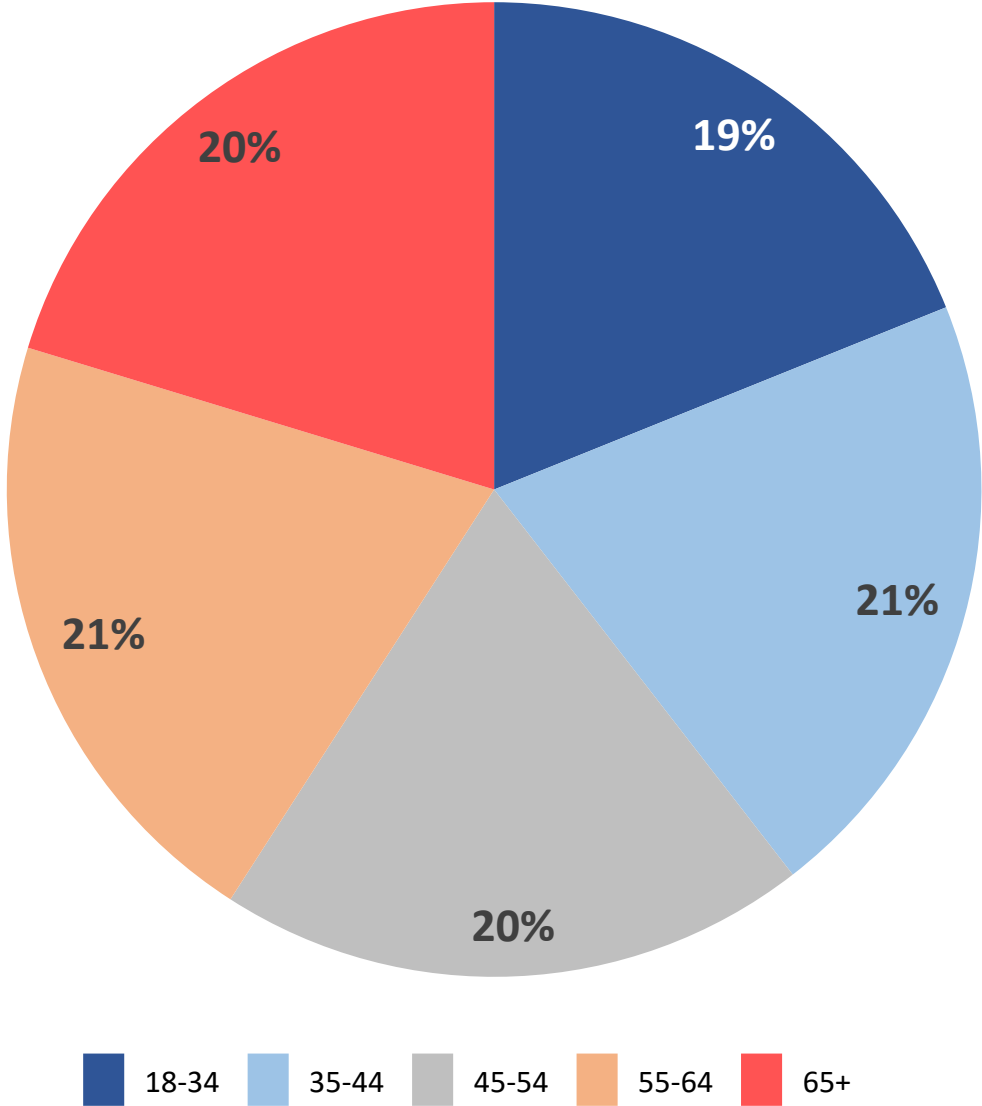
Q19. Do You Own Or Rent Your Current Residence?

by percentage of respondents (excluding not provided)



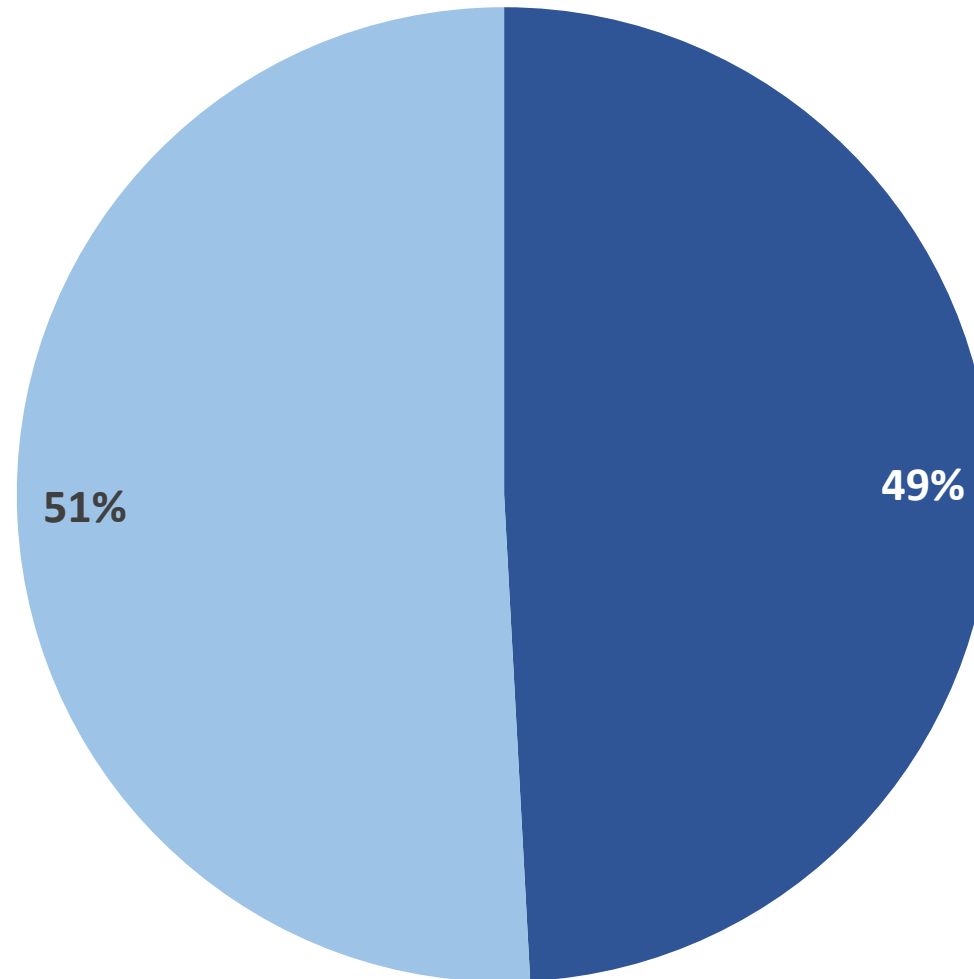
Q20. What Is Your Age?

by percentage of respondents (excluding “not provided”)



Q21. Your Gender:

by percentage of respondents (excluding “not provided”)

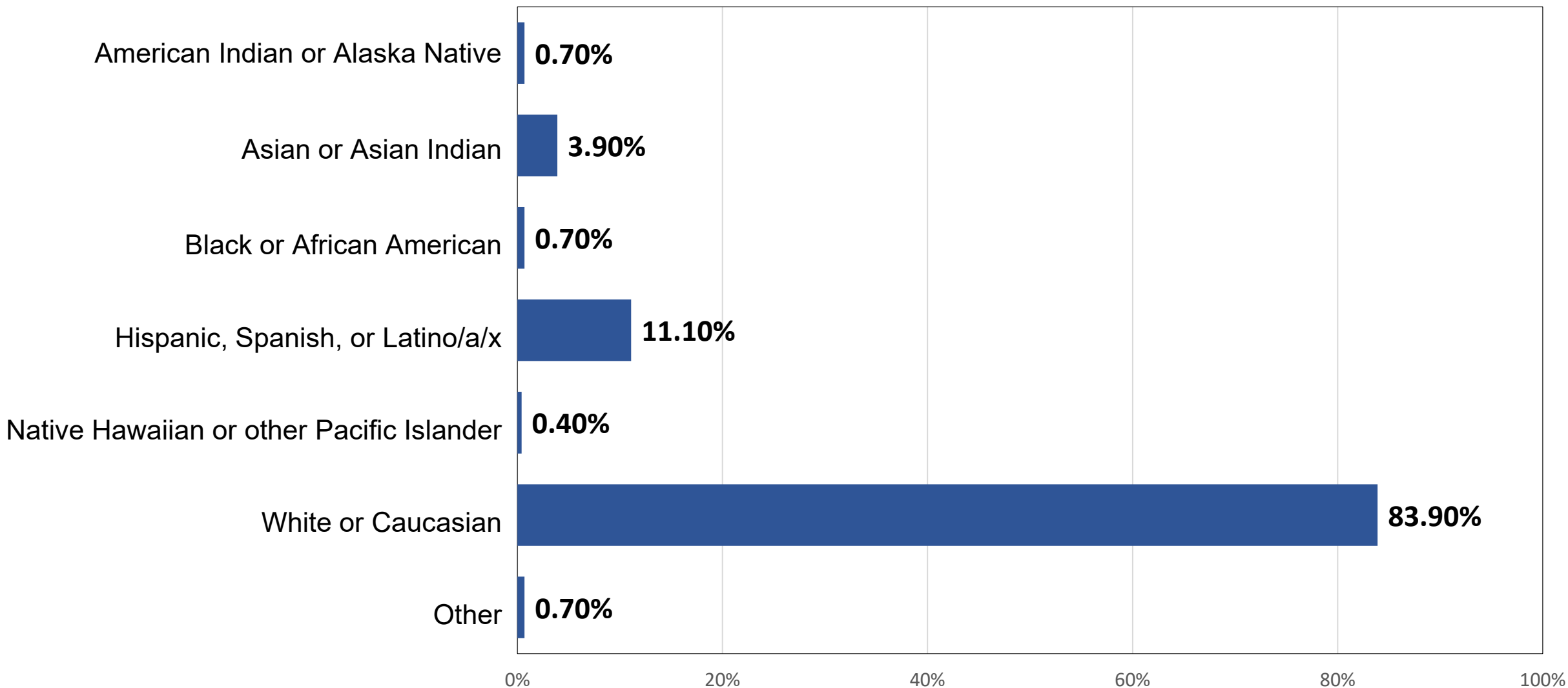


0.30%
of respondents prefer to
self-identify

Male Female

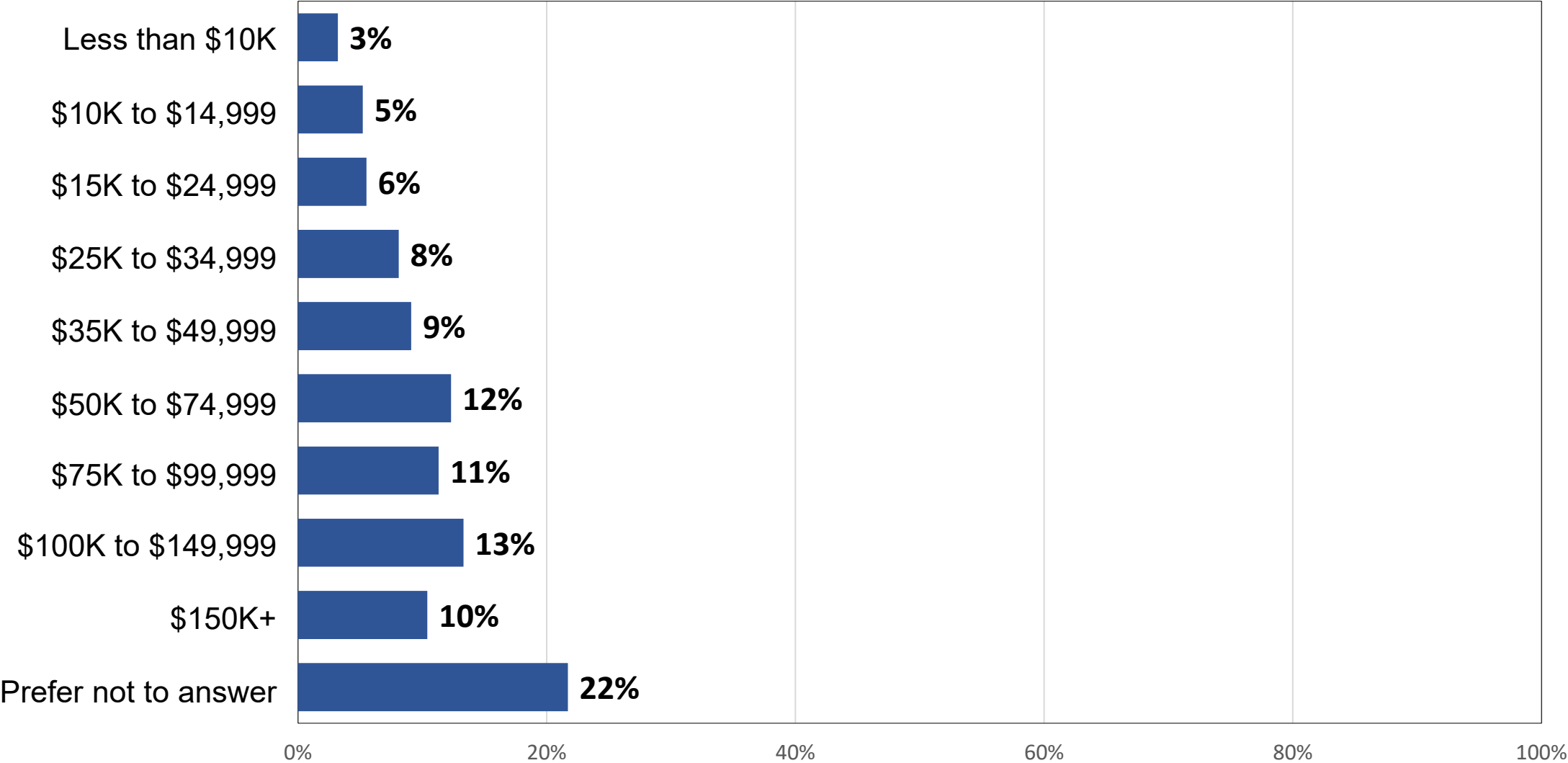
Q22. Which Of The Following Best Describes Your Race/Ethnicity?

by percentage of respondents



Q23. Approximately, What Was Your Total Household Income Last Year Before Taxes?

by percentage of respondents





Benchmarking Analysis

National Benchmarking Analysis



Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 300 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2023 to a random sample of more than 8,000 residents in the continental United States and (2) from this national survey, an average of the respondents from states of the Northwest Region.

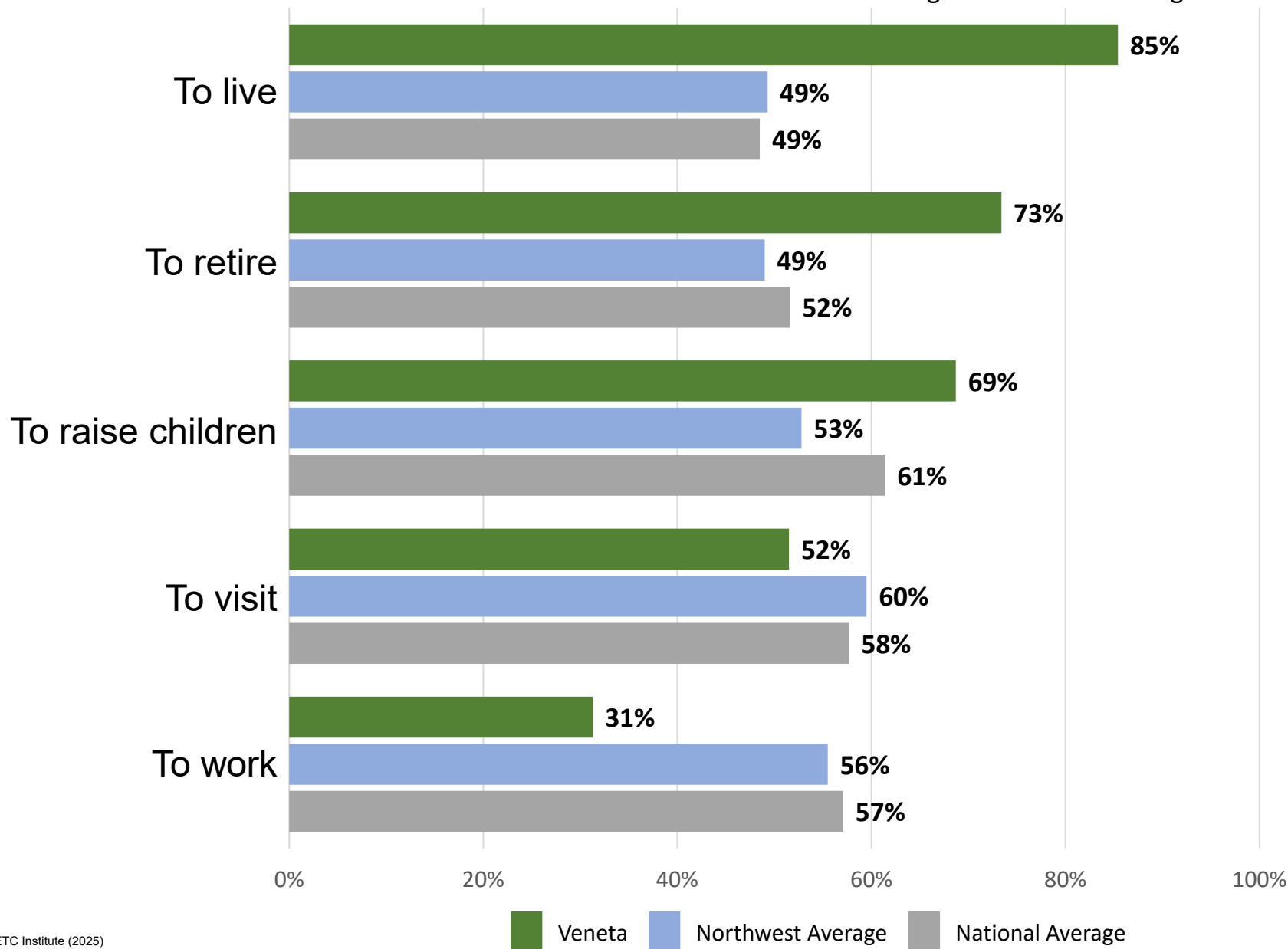
The States included in the Northwest Region are Alaska, Hawaii, Idaho, Montana, Oregon, and Washington.

The charts on the following pages show how the results for the City of Veneta compare to the national average, the Northwest Region average.

ETC Institute does not maintain benchmarking data for all the items that were included in the City's 2025 survey. Only items that ETC Institute maintains benchmarking data for are included in this section.

Q1. How Would You Rate Veneta As A Place...

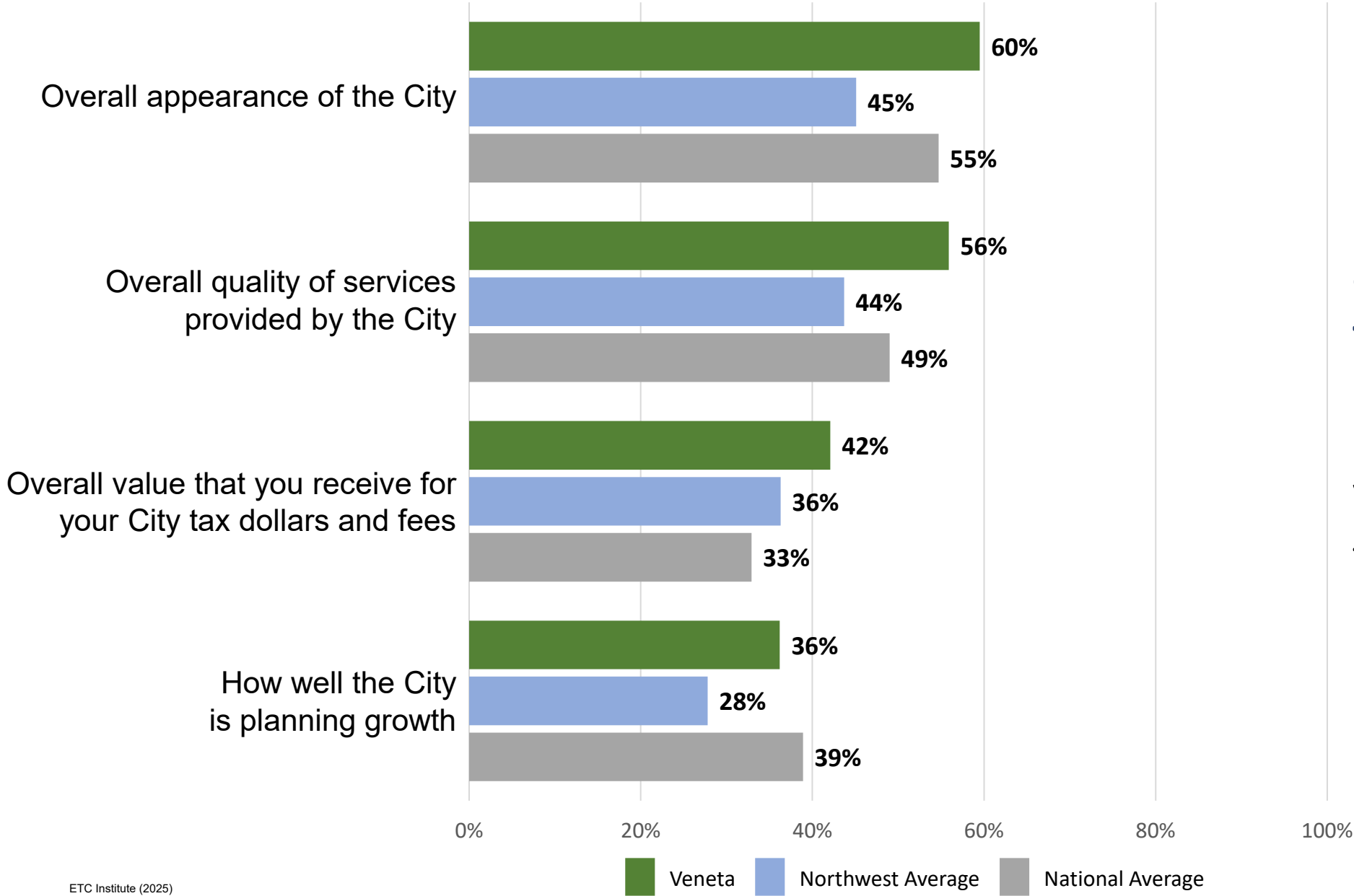
Veneta vs. Northwest Average vs. National Average



In **3/5** areas assessed including as a place **to live, retire** and **raise children**, Veneta is leading the way compared to the regional and national average.

Q2. Perceptions Of Veneta

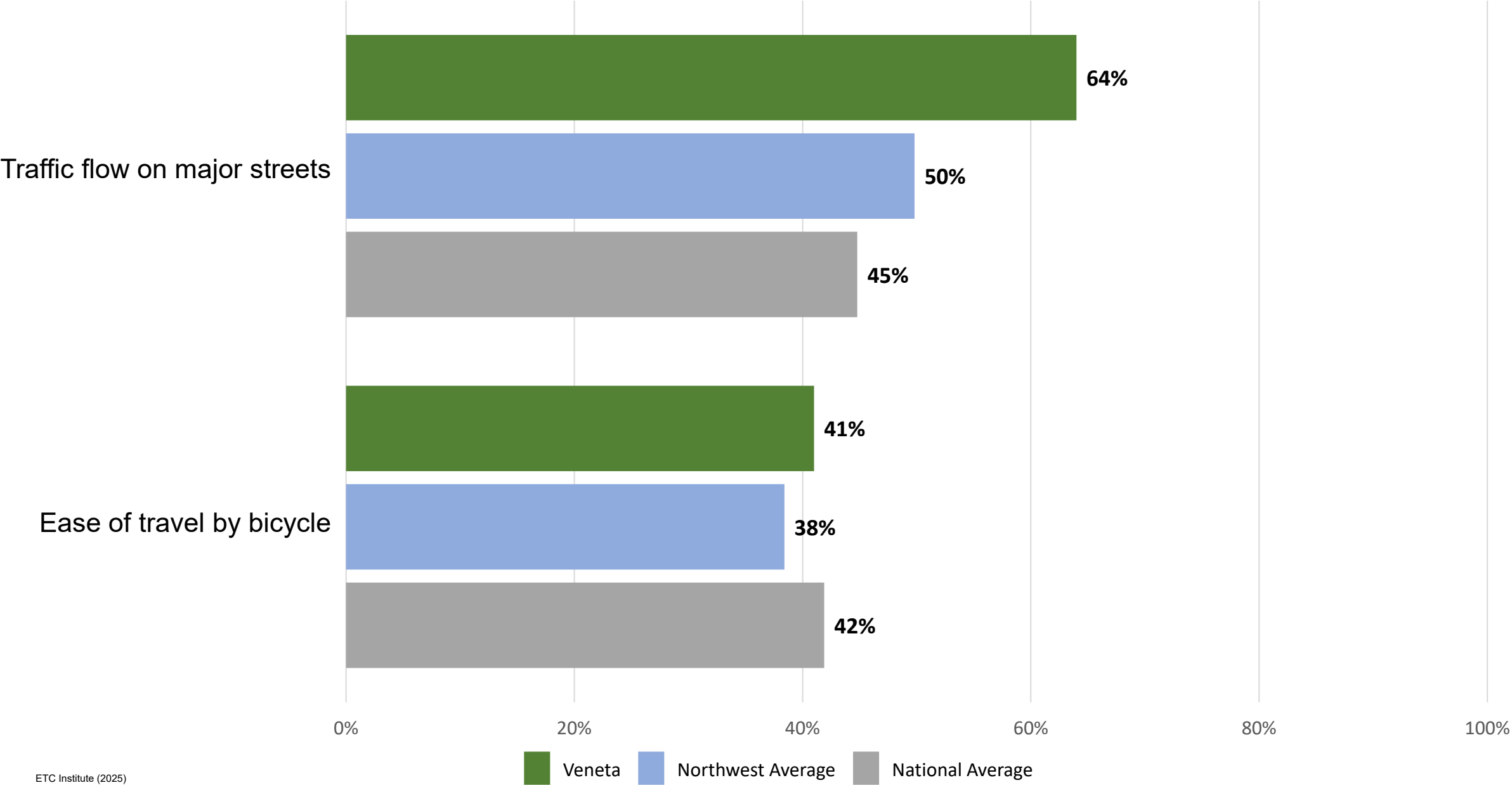
Veneta vs. Northwest Average vs. National Average



In the areas that Veneta ranked the lowest in, **overall value received from tax dollars** and **how well the City is planning growth**, Veneta is on par with the regional and national average.

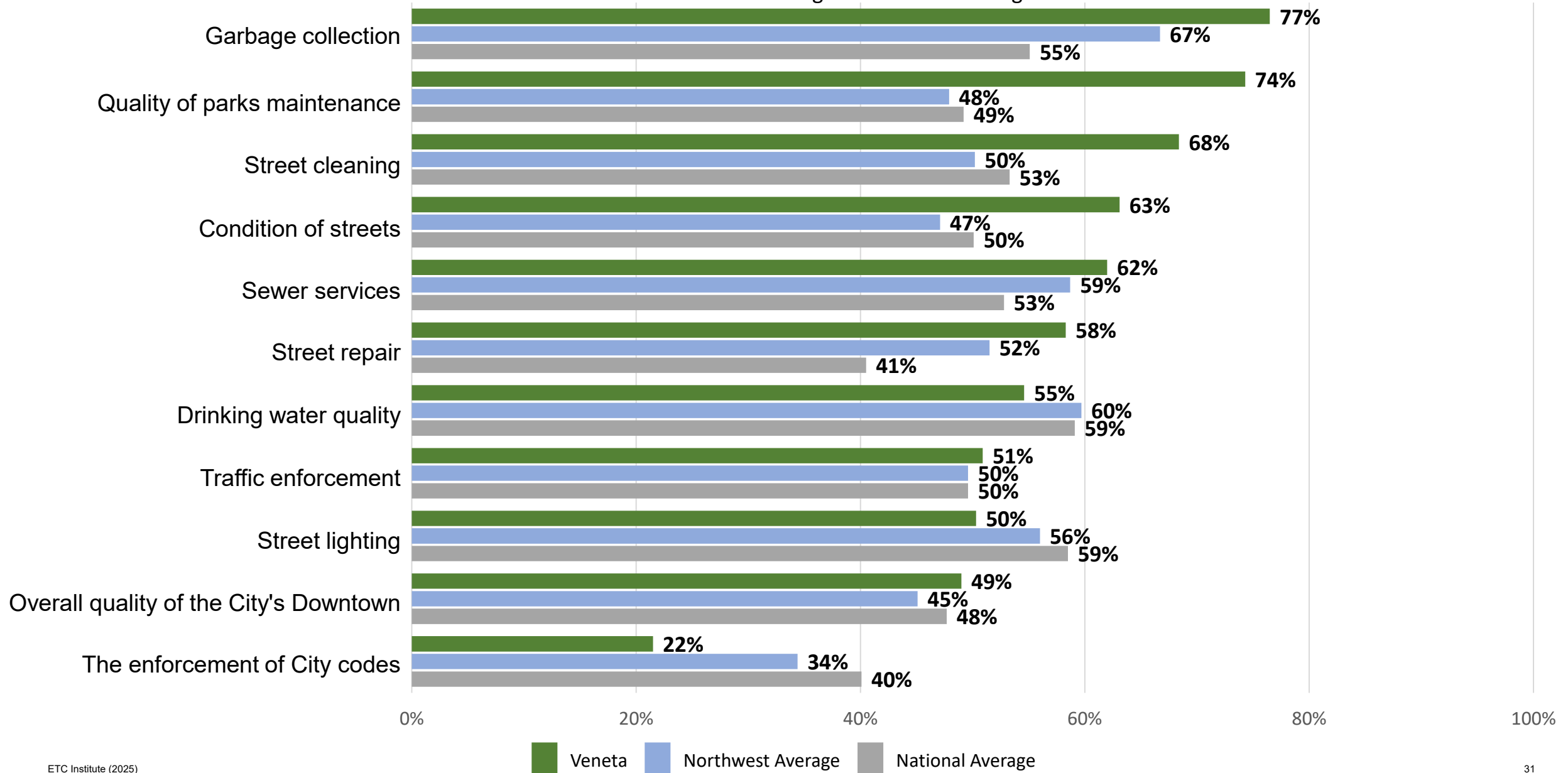
Q5. Transportation In Veneta

Veneta vs. Northwest Average vs. National Average



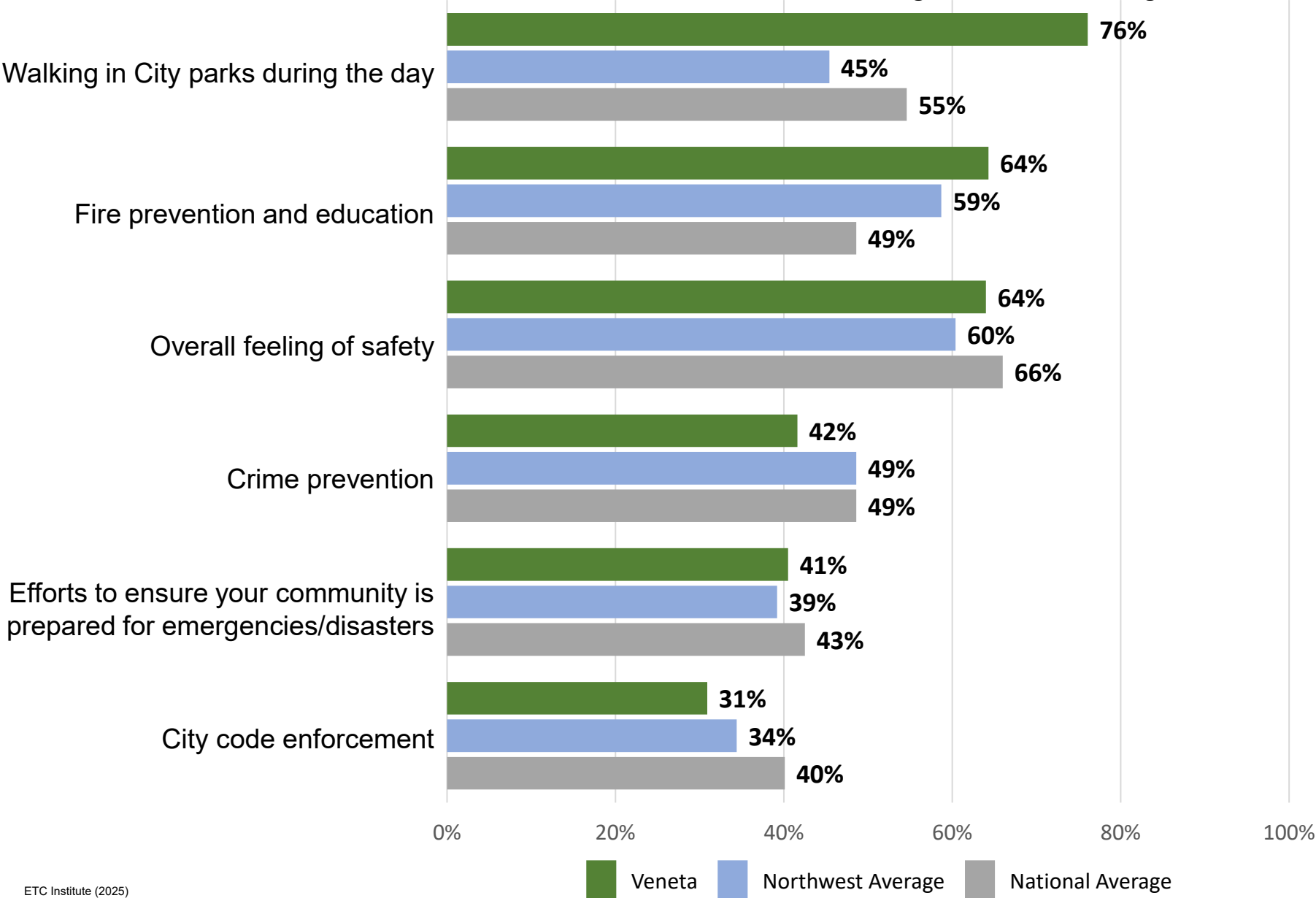
Q7. Quality Of Services Offered By The City Of Veneta

Veneta vs. Northwest Average vs. National Average



Q10. Public Safety

Veneta vs. Northwest Average vs. National Average



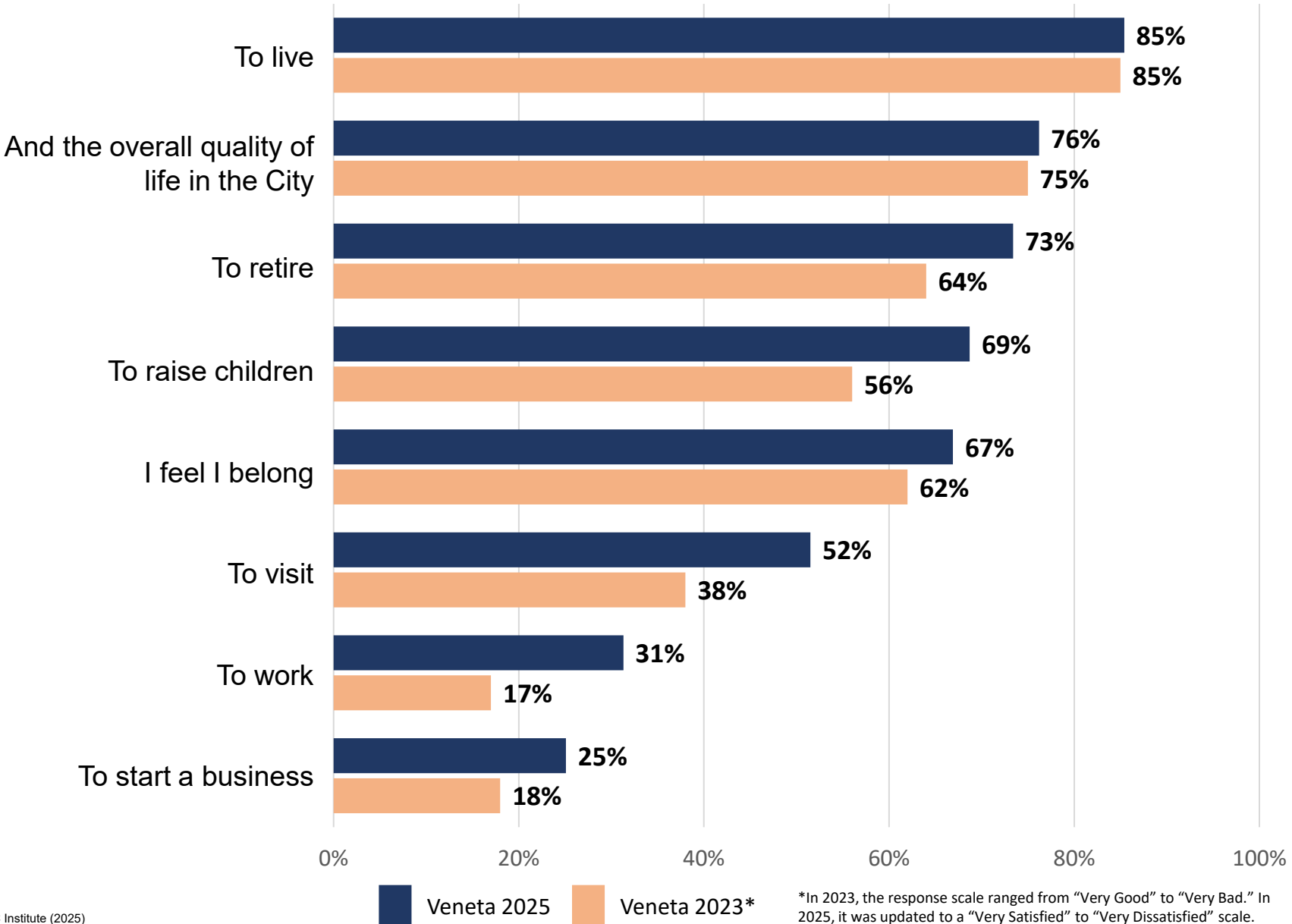
When it comes to public safety Veneta is only trailing behind the regional and national averages in **crime prevention** and **city code enforcement**.



Trends Analysis

Q1. How Would You Rate Veneta As A Place...

Veneta 2025 vs. Veneta 2023

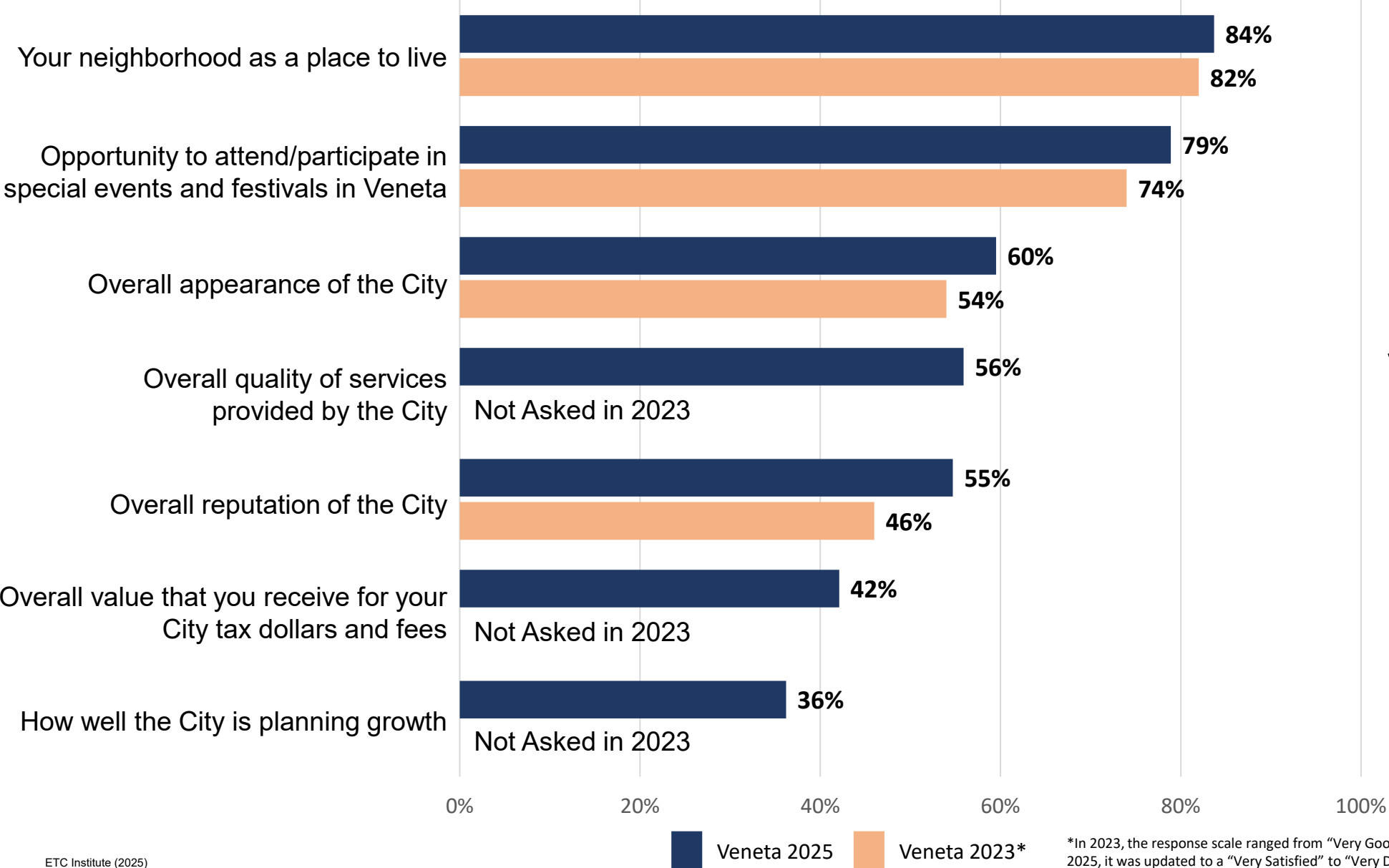


Overall, the trends are positive in perceptions of Veneta. The biggest increases since 2023 were Veneta as a place **to retire, raise children and to visit.**

*In 2023, the response scale ranged from "Very Good" to "Very Bad." In 2025, it was updated to a "Very Satisfied" to "Very Dissatisfied" scale.

Q2. Perceptions Of Veneta

Veneta 2025 vs. Veneta 2023

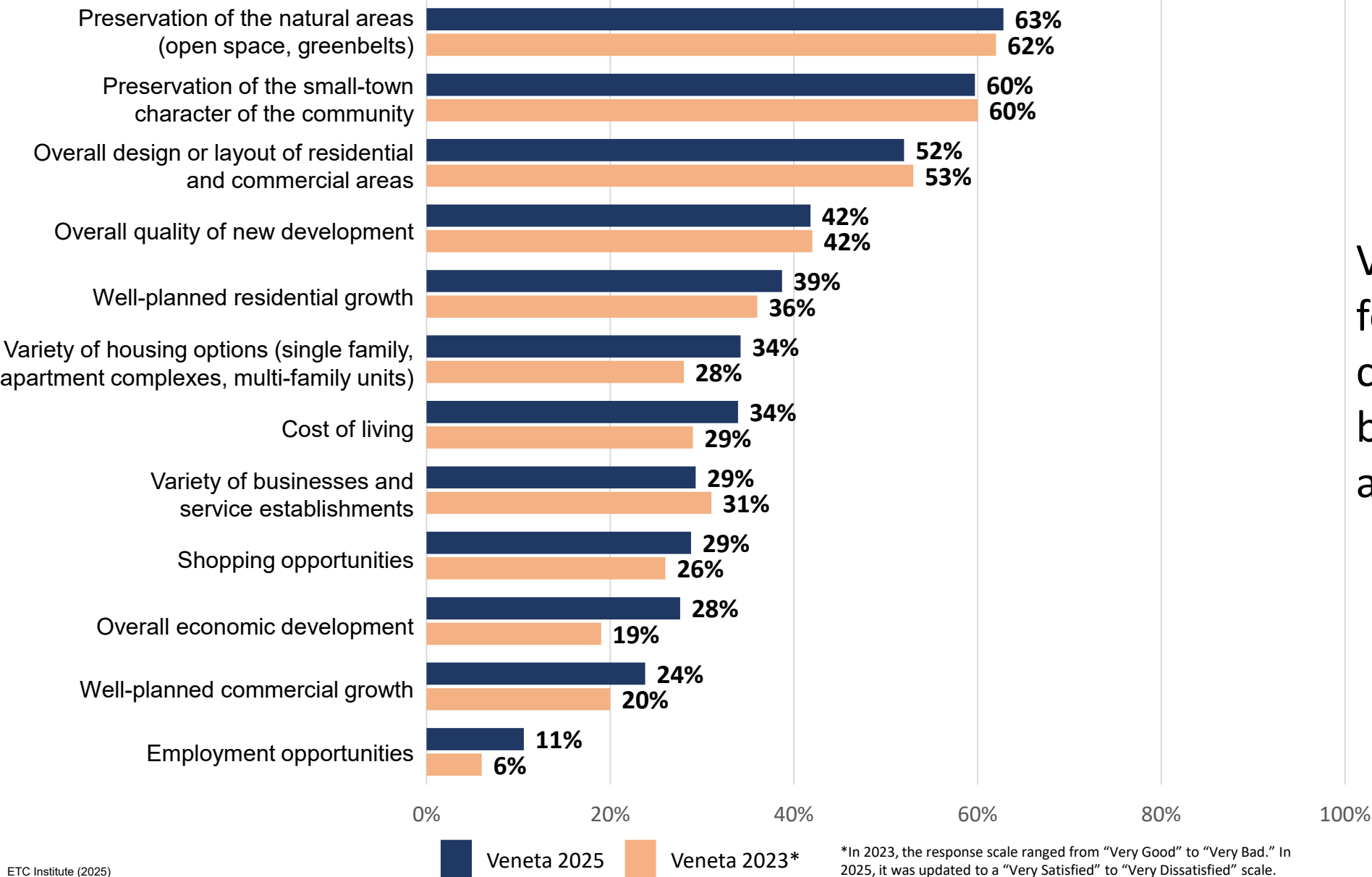


Of the areas that could be compared, Veneta saw increases in all compared to 2023.

*In 2023, the response scale ranged from "Very Good" to "Very Bad." In 2025, it was updated to a "Very Satisfied" to "Very Dissatisfied" scale.

Q3. Economy And Community Design In Veneta

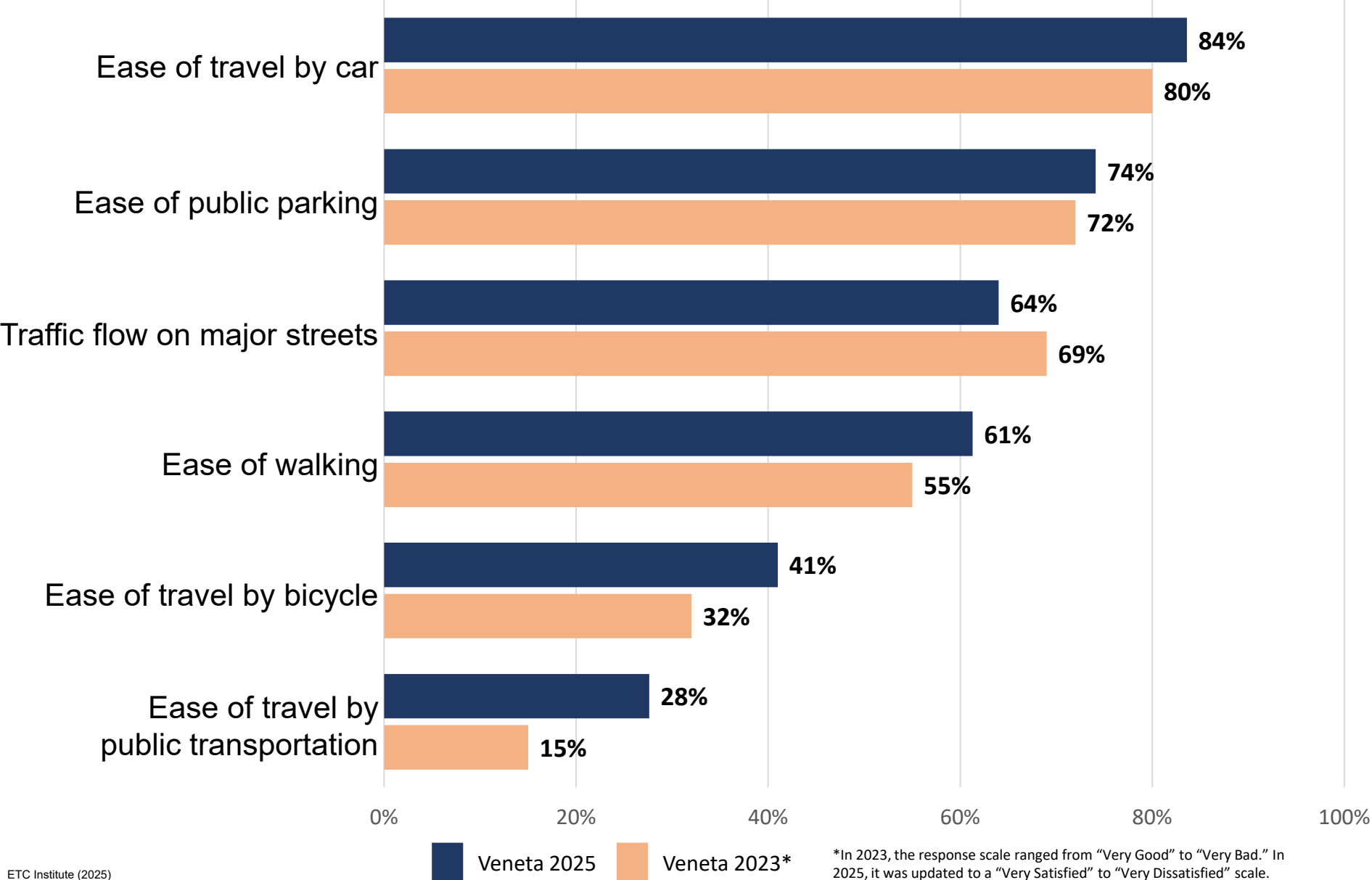
Veneta 2025 vs. Veneta 2023



Veneta maintained for the most part compared to 2023 but did see some areas with increases.

Q5. Transportation In Veneta

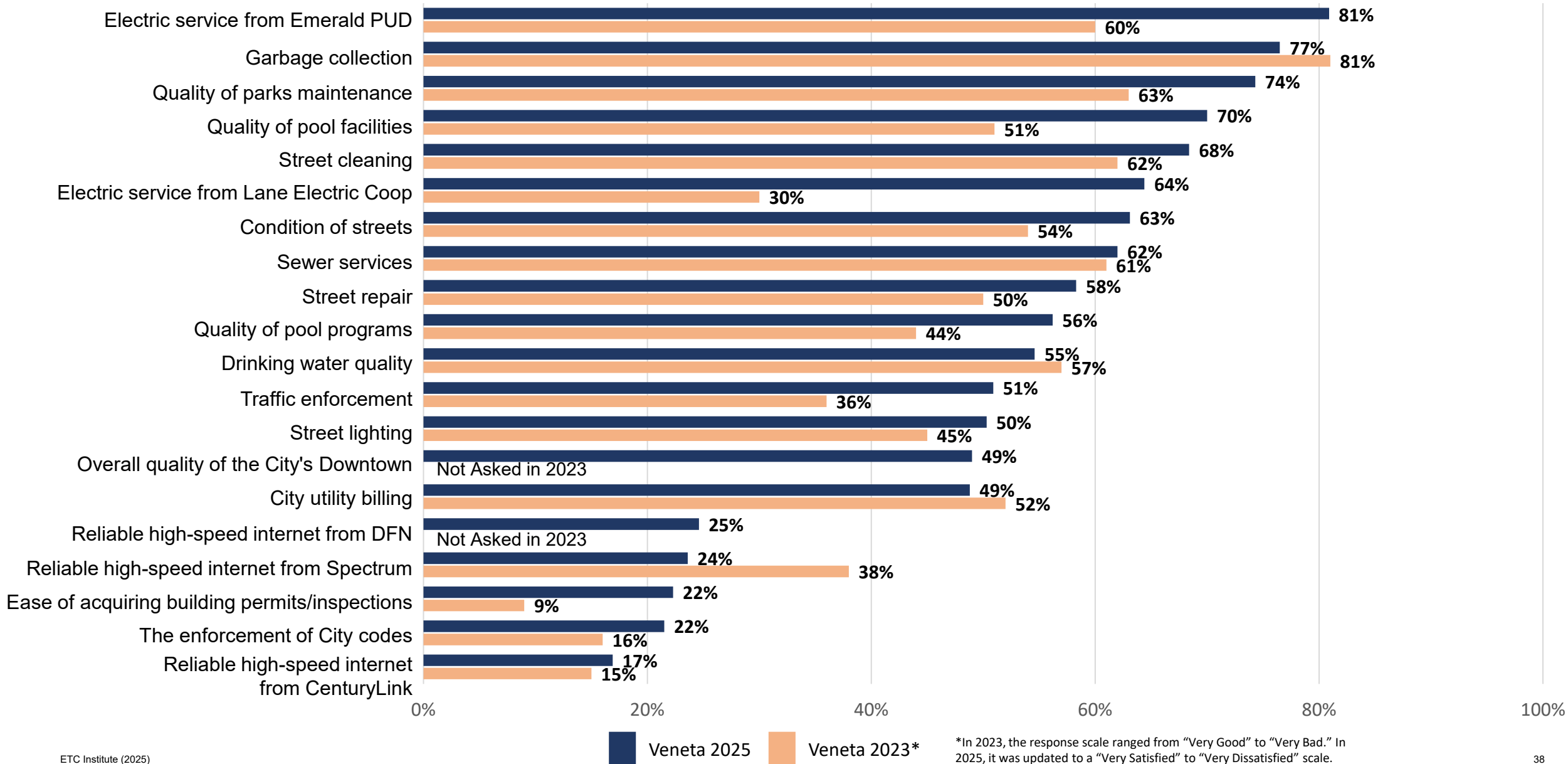
Veneta 2025 vs. Veneta 2023



The only transportation area that saw a decrease since 2023 was **traffic flow on major streets.**

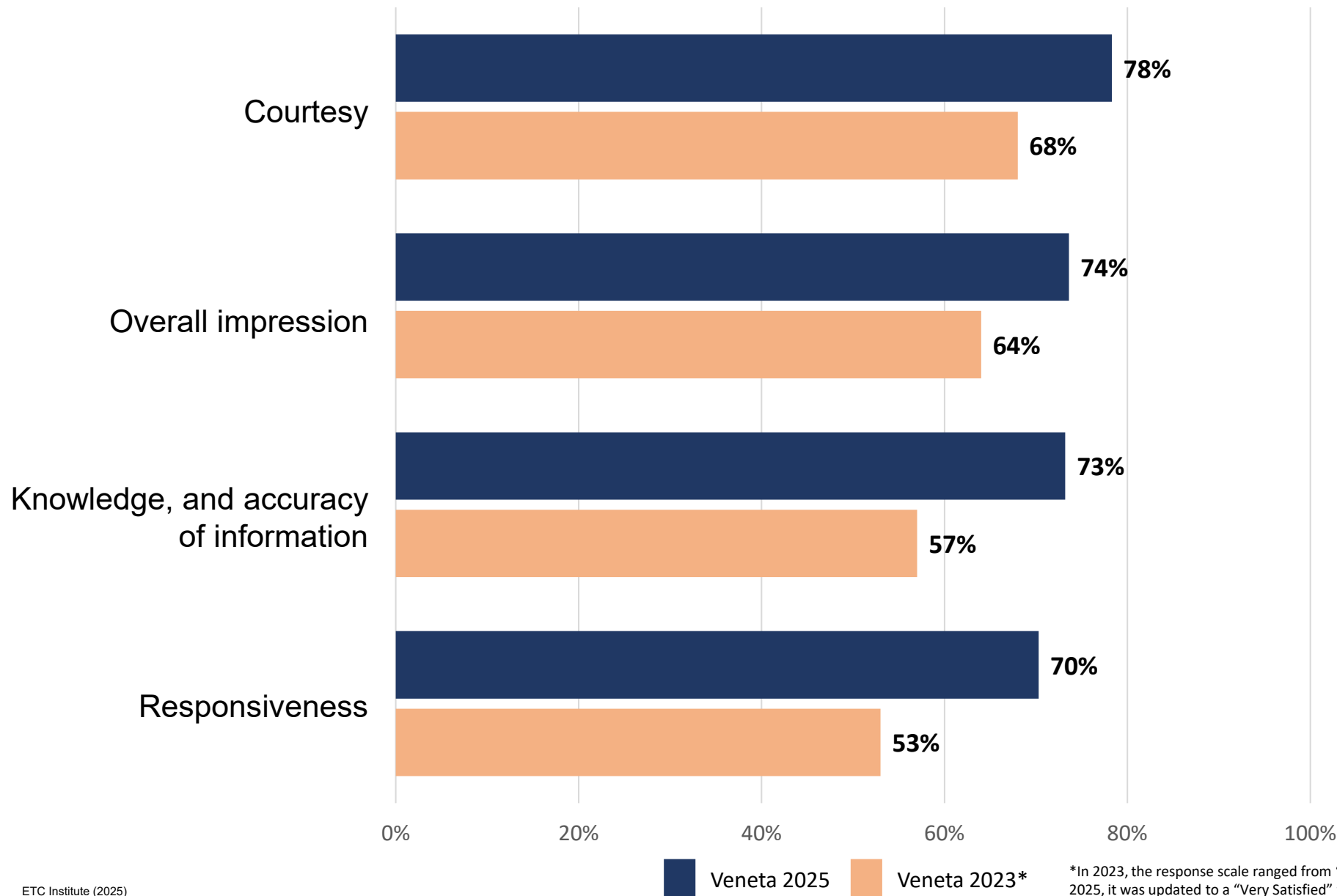
Q7. Quality Of Services Offered By The City Of Veneta

Veneta 2025 vs. Veneta 2023



Q9. How Satisfied Are You With City Of Veneta Employees...

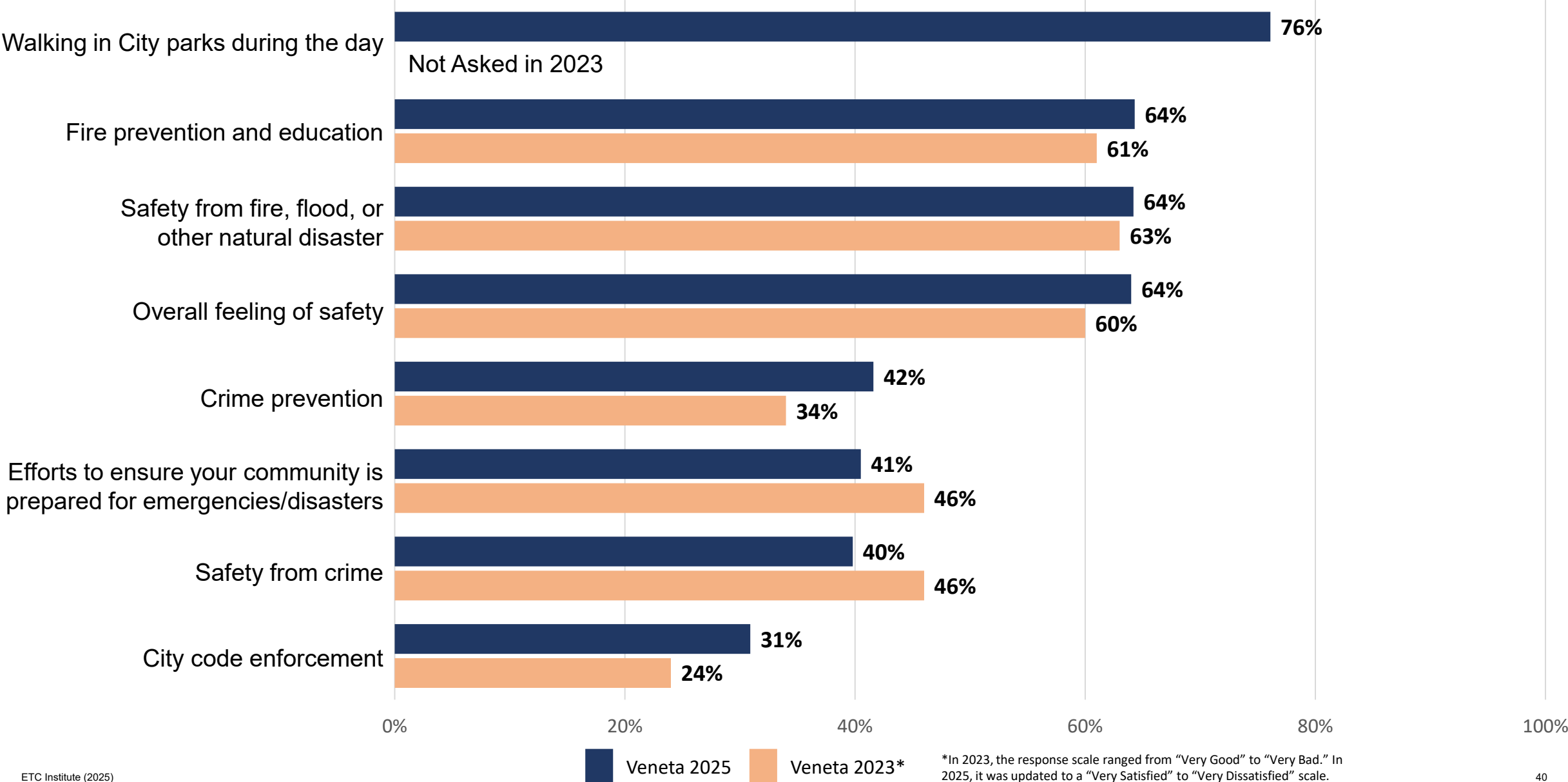
Veneta 2025 vs. Veneta 2023



City of Veneta employees saw big increases in all areas compared to 2023.

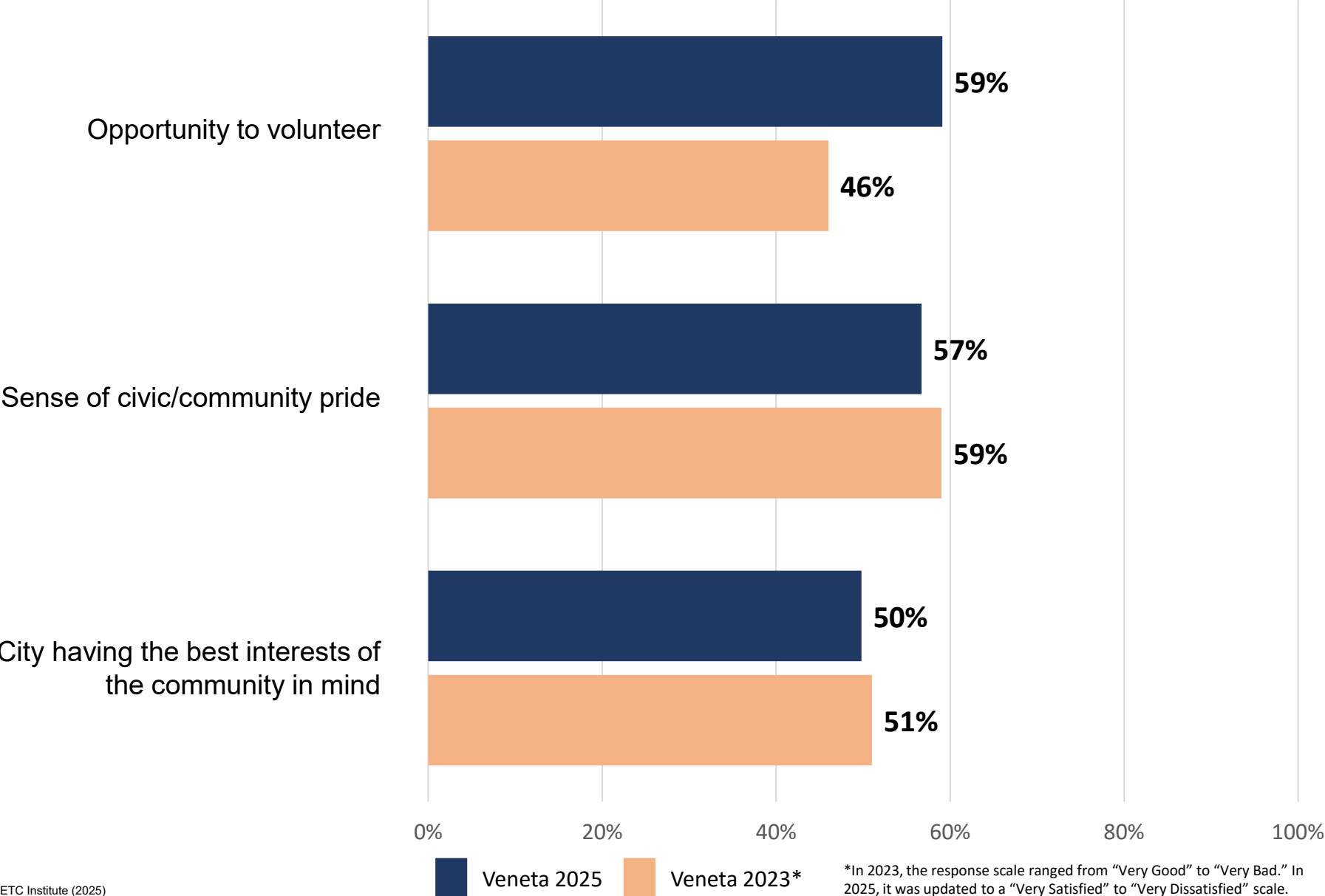
Q10. Public Safety

Veneta 2025 vs. Veneta 2023



Q12. City Leadership

Veneta 2025 vs. Veneta 2023

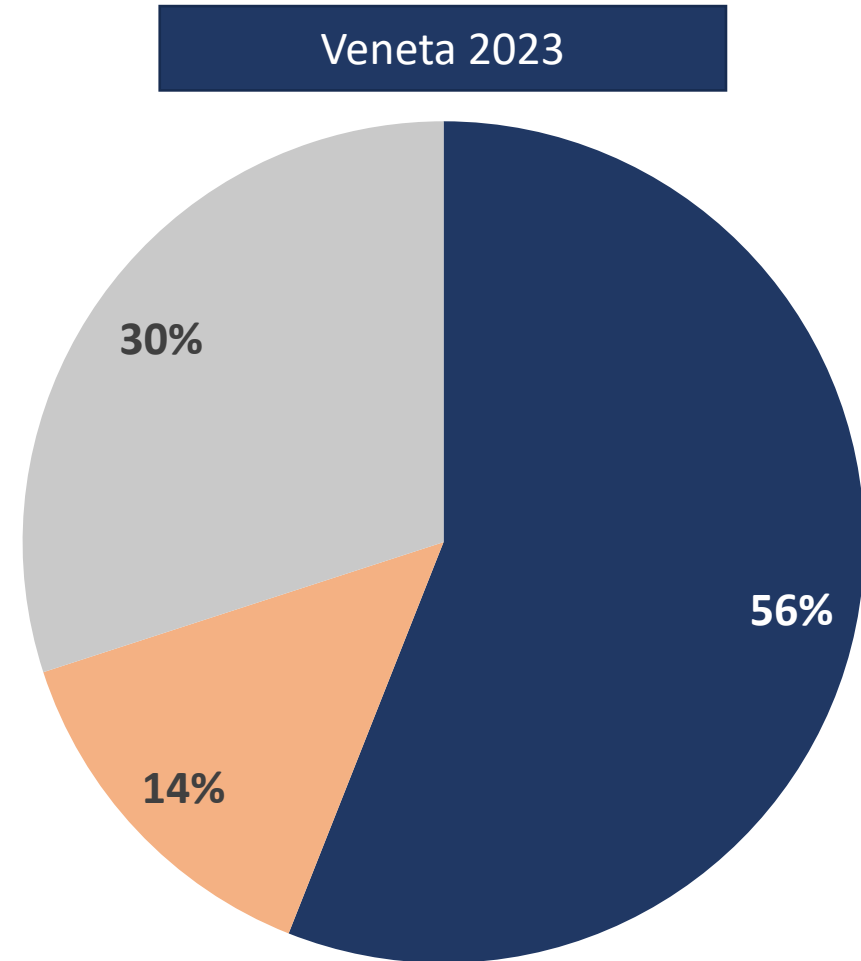
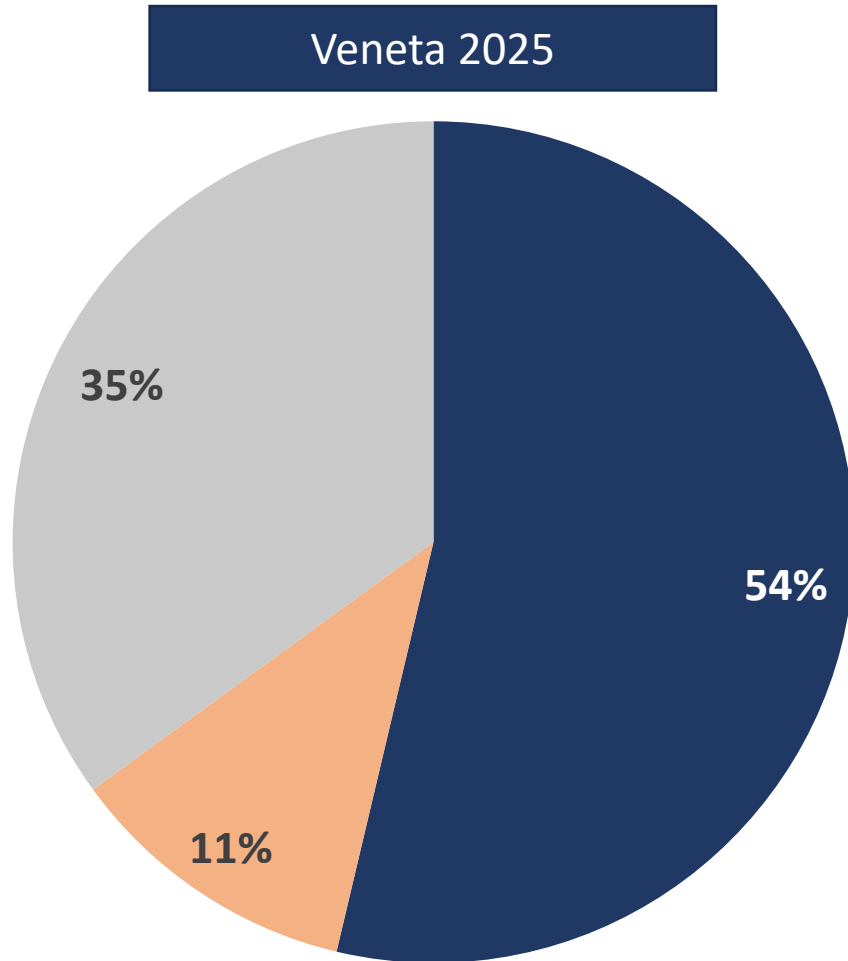


City of Veneta leadership had the biggest increase in **volunteer opportunities.**

*In 2023, the response scale ranged from "Very Good" to "Very Bad." In 2025, it was updated to a "Very Satisfied" to "Very Dissatisfied" scale.

Q13. Overall, Would You Say The City Is Headed In The Right Direction Or The Wrong Direction?

Veneta 2025 vs. Veneta 2023

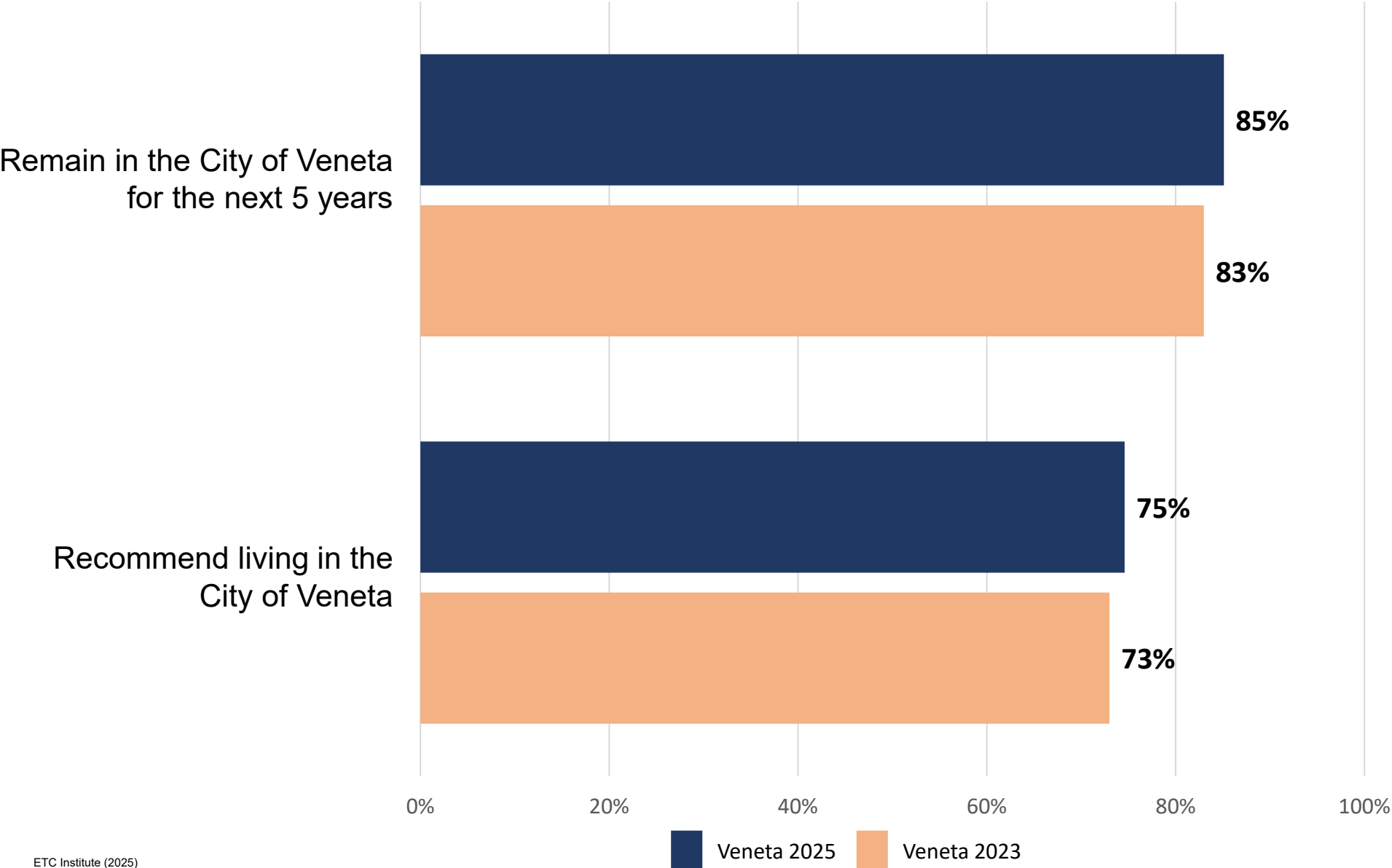


There are no significant differences between 2023 and 2025 responses.

Right Direction Wrong Direction Don't know

Q15. How Likely Or Unlikely Are You To...

Veneta 2025 vs. Veneta 2023



Trends continue to show that most respondents **will remain in Veneta for the next 5 years and would recommend living in Veneta.**

4

ETC's Importance-Satisfaction Analysis

Importance-Satisfaction Analysis



Importance-Satisfaction Overview

Today, City officials have limited resources which need to be targeted to activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to residents; and (2) to target resources toward those services where residents are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

Methodology

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to emphasize over the next two years. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

[IS=Importance x (1-Satisfaction)]

Example of the Calculation: Respondents were asked to identify the economy and community design services in Veneta they think are most important for the City to emphasize. Thirty-five percent (35%) of respondents selected the variety of businesses & service establishments as the most important service for the City to emphasize.

Regarding satisfaction, twenty-nine percent (29.3%) of respondents surveyed rated selected the variety of businesses & service establishments in the City as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for the variety of businesses & service establishments was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 35% was multiplied by 70.7% (1-0.293). This calculation yielded an I-S rating of 0.2475 which ranked first out of twelve services.

Example: Variety of businesses & service establishments

$$\mathbf{[35\% \times (1-29.3\%)] = 0.2475}$$

Importance-Satisfaction Analysis



The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:


- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the three most important areas for the District to emphasize over the next two years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Very High Priority / Significantly Increase Emphasis ($IS \geq 0.20$)
- High Priority / Increase Emphasis ($0.10 \leq IS < 0.20$)
- Medium Priority / Maintain Current Emphasis ($IS < 0.10$)

The results for the City of Veneta are provided on the following pages.


2025 Importance-Satisfaction Rating Veneta, Oregon Economy And Community Design In Veneta						
						
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Variety of businesses & service establishments	35%	1	29%	8	0.2475	1
Cost of living	32%	4	34%	7	0.2142	2
High Priority (IS .10-.20)						
Well-planned commercial growth	22%	5	24%	11	0.1654	3
Employment opportunities	17%	9	11%	12	0.1475	4
Shopping opportunities	20%	6	29%	9	0.1424	5
Preservation of small-town character of the community	35%	3	60%	2	0.1398	6
Preservation of natural areas (open space, greenbelts)	35%	2	63%	1	0.1298	7
Overall economic development	17%	8	28%	10	0.1238	8
Variety of housing options (single family, apartment complexes, multi-family units)	19%	7	34%	6	0.1230	9
Medium Priority (IS <.10)						
Well-planned residential growth	16%	11	39%	5	0.0956	10
Overall design or layout of residential & commercial areas	16%	10	52%	3	0.0773	11
Overall quality of new development	11%	12	42%	4	0.0658	12

Most Important %:

The "Most Important" percentage represents the sum of the first, and second most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows. Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.

<div> <div>2025 Importance-Satisfaction Rating</div> <div>Veneta, Oregon</div> <div>Transportation</div> </div> 						
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Traffic flow on major streets	63%	1	64%	3	0.2272	1
Ease of travel by bicycle	37%	3	41%	5	0.2189	2
Ease of walking	52%	2	61%	4	0.2028	3
High Priority (IS .10-.20)						
Ease of travel by public transportation	27%	6	28%	6	0.1919	4
Medium Priority (IS <.10)						
Ease of public parking	28%	5	74%	2	0.0715	5
Ease of travel by car	29%	4	84%	1	0.0474	6

Most Important %:

The "Most Important" percentage represents the sum of the first, and second most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows. Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2025 Importance-Satisfaction Rating Veneta, Oregon Quality Of Services Offered By The City Of Veneta



Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Reliable high-speed internet from Spectrum	27%	3	24%	17	0.2032	1
High Priority (IS .10-.20)						
Overall quality of City's Downtown	37%	1	49%	14	0.1897	2
Enforcement of City codes	17%	6	22%	19	0.1350	3
Drinking water quality	28%	2	55%	11	0.1289	4
Medium Priority (IS <.10)						
Ease of acquiring building permits/inspections	11%	11	22%	18	0.0824	5
Street lighting	16%	7	50%	13	0.0770	6
Condition of streets	20%	4	63%	7	0.0753	7
Traffic enforcement	15%	8	51%	12	0.0732	8
Reliable high-speed internet from DFN	8%	12	25%	16	0.0566	9
Street repair	12%	9	58%	9	0.0513	10
Quality of parks maintenance	19%	5	74%	3	0.0488	11
Quality of pool programs	11%	10	56%	10	0.0482	12
City utility billing	7%	13	49%	15	0.0343	13
Reliable high-speed internet from CenturyLink	4%	17	17%	20	0.0324	14
Quality of pool facilities	5%	14	70%	4	0.0156	15
Sewer services	4%	18	62%	8	0.0148	16
Street cleaning	4%	19	68%	5	0.0123	17
Garbage collection	5%	15	77%	2	0.0120	18
Electric service from Lane Electric Coop	3%	20	64%	6	0.0093	19
Electric service from Emerald PUD	4%	16	81%	1	0.0080	20

Most Important %:

The "Most Important" percentage represents the sum of the first, and second most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows. Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2025 Importance-Satisfaction Rating

Veneta, Oregon

Public Safety



Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
Crime prevention	56%	1	42%	5	0.3270	1
Safety from crime	49%	2	40%	7	0.2962	2
Efforts to ensure your community is prepared for emergencies/disasters	34%	4	41%	6	0.2041	3
<u>High Priority (IS .10-.20)</u>						
Overall feeling of safety	40%	3	64%	4	0.1422	4
City code enforcement	19%	6	31%	8	0.1299	5
<u>Medium Priority (IS <.10)</u>						
Safety from fire, flood, or other natural disaster	23%	5	64%	3	0.0813	6
Fire prevention & education	12%	8	64%	2	0.0428	7
Walking in City parks during the day	15%	7	76%	1	0.0356	8

Most Important %:

The "Most Important" percentage represents the sum of the first, and second most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows. Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.



Survey Instrument

VENETA

oregon

Inc. 1962

Dear Veneta Resident,

We invite you to help shape the future of Veneta by participating in the 2025 Veneta Community Survey. Your feedback is invaluable in assessing the quality of services we provide and identifying areas for improvement.

Please take a few moments to complete the enclosed survey. The City has partnered with ETC Institute, an independent research firm, to administer the survey and compile the results. These findings will be presented to the City Council and the public, with a comprehensive report available at City Hall and on the City's website. A summary will also be included in a future issue of the City Newsletter.

You can complete the survey in one of three ways:

- **By mail** – Fill out the enclosed survey and return it using the provided envelope.
- **Online** – Visit venetasurvey.org or scan the QR code below.
- **By phone** – Call ETC Institute toll-free at 1-888-801-5368 and ask to have your survey administered over the phone.

The survey takes approximately **15 minutes**, and your participation is essential in guiding decisions for the future of Veneta. Upon completion of the survey, you'll have the opportunity to enter a drawing for a **\$500 Visa gift card**, to be drawn at random.

All individual responses are strictly confidential and will not be shared with the City or any other entity. If you have questions or need more information, please contact Ryan Murray, ETC Institute's project manager, at **913-254-4598** or Ryan.Murray@ETCInstitute.com.

Thank you for taking the time to share your thoughts. Your input will directly influence decisions that shape our community's future!

Sincerely,
Jacob Thode
Management Analyst
City of Veneta



The City of Veneta is an equal opportunity employer and provider

2025 City of Veneta Community Survey



Please take a few minutes to complete this survey. Your input is an important part of the City's visioning process and informs City leaders' decisions. If you prefer, you can take this survey at venetasurvey.org. At the end of the survey, you can enter a drawing for a chance to win one (1) \$500 Visa gift card offered as a thank you for fully completing the survey. Your responses will remain confidential.

1. **Quality of Life.** Please rate your satisfaction with each of the following.

	How would you rate Veneta as a place...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	To live	5	4	3	2	1	9
2.	To raise children	5	4	3	2	1	9
3.	To work	5	4	3	2	1	9
4.	To start a business	5	4	3	2	1	9
5.	To retire	5	4	3	2	1	9
6.	To visit	5	4	3	2	1	9
7.	I feel I belong	5	4	3	2	1	9
8.	And the overall quality of life in the City	5	4	3	2	1	9

2. **Perceptions of Veneta.** Please rate your satisfaction with each of the following.

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Overall appearance of the City	5	4	3	2	1	9
2.	Overall reputation of the City	5	4	3	2	1	9
3.	Overall quality of services provided by the City	5	4	3	2	1	9
4.	Your neighborhood as a place to live	5	4	3	2	1	9
5.	Overall value that you receive for your City tax dollars and fees	5	4	3	2	1	9
6.	How well the City is planning growth	5	4	3	2	1	9
7.	Opportunity to attend/participate in special events and festivals in Veneta	5	4	3	2	1	9

3. **Please rate your overall satisfaction with the economy and community design in Veneta.**

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall design or layout of residential and commercial areas	5	4	3	2	1	9
02.	Preservation of the small-town character of the community	5	4	3	2	1	9
03.	Preservation of the natural areas (open space, greenbelts)	5	4	3	2	1	9
04.	Overall quality of new development	5	4	3	2	1	9
05.	Well-planned residential growth	5	4	3	2	1	9
06.	Variety of housing options (single family, apartment complexes, multi-family units)	5	4	3	2	1	9
07.	Well-planned commercial growth	5	4	3	2	1	9
08.	Overall economic development	5	4	3	2	1	9
09.	Variety of businesses and service establishments	5	4	3	2	1	9
10.	Employment opportunities	5	4	3	2	1	9
11.	Shopping opportunities	5	4	3	2	1	9
12.	Cost of living	5	4	3	2	1	9

4. **Which THREE items listed in Question 3 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?** *[Write in your answers below using the numbers from the list in Question 3, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ NONE

5. Please rate your satisfaction with the quality of transportation in Veneta.

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Traffic flow on major streets	5	4	3	2	1	9
2.	Ease of public parking	5	4	3	2	1	9
3.	Ease of travel by car	5	4	3	2	1	9
4.	Ease of travel by public transportation	5	4	3	2	1	9
5.	Ease of travel by bicycle	5	4	3	2	1	9
6.	Ease of walking	5	4	3	2	1	9

6. Which THREE items listed in Question 5 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

7. Please rate your satisfaction with the quality of services offered by the City of Veneta.

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall quality of the City's Downtown	5	4	3	2	1	9
02.	Ease of acquiring building permits/inspections	5	4	3	2	1	9
03.	The enforcement of City codes	5	4	3	2	1	9
04.	Quality of parks maintenance	5	4	3	2	1	9
05.	Quality of pool programs	5	4	3	2	1	9
06.	Quality of pool facilities	5	4	3	2	1	9
07.	Reliable high-speed internet from Spectrum	5	4	3	2	1	9
08.	Reliable high-speed internet from CenturyLink	5	4	3	2	1	9
09.	Reliable high-speed internet from DFN	5	4	3	2	1	9
10.	Traffic enforcement	5	4	3	2	1	9
11.	Garbage collection	5	4	3	2	1	9
12.	Drinking water quality	5	4	3	2	1	9
13.	Sewer services	5	4	3	2	1	9
14.	Electric service from Emerald PUD	5	4	3	2	1	9
15.	Electric service from Lane Electric Coop	5	4	3	2	1	9
16.	City utility billing	5	4	3	2	1	9
17.	Condition of streets	5	4	3	2	1	9
18.	Street repair	5	4	3	2	1	9
19.	Street lighting	5	4	3	2	1	9
20.	Street cleaning	5	4	3	2	1	9

8. Which THREE services listed in Question 7 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

9. Please rate the overall customer service by City of Veneta employees. (Lane County Sheriff's Office contracted deputies, receptionist, planners, public works, animal control, etc.)

	How satisfied are you with the employees...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Knowledge, and accuracy of information	5	4	3	2	1	9
2.	Responsiveness	5	4	3	2	1	9
3.	Courtesy	5	4	3	2	1	9
4.	Overall impression	5	4	3	2	1	9

10. Public Safety. Please rate your satisfaction with each of the following.

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Crime prevention	5	4	3	2	1	9
2.	Safety from fire, flood, or other natural disaster	5	4	3	2	1	9
3.	Safety from crime	5	4	3	2	1	9
4.	Fire prevention and education	5	4	3	2	1	9
5.	Efforts to ensure your community is prepared for emergencies/disasters	5	4	3	2	1	9
6.	City code enforcement	5	4	3	2	1	9
7.	Overall feeling of safety	5	4	3	2	1	9
8.	Walking in City parks during the day	5	4	3	2	1	9

11. Which THREE services listed in Question 10 do you think are MOST IMPORTANT for the City to provide? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

12. City Leadership. Please rate your satisfaction with each of the following.

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	The City having the best interests of the community in mind	5	4	3	2	1	9
2.	Opportunity to volunteer	5	4	3	2	1	9
3.	Sense of civic/community pride	5	4	3	2	1	9

13. Overall, would you say the City is headed in the right direction or the wrong direction? [Select ONLY ONE.]

____(1) Right direction ____ (2) Wrong direction ____ (9) Don't know

14. City Events. In the past 12 months, have you or members of your household attended any of the City organized events listed below? [Check all that apply.]

____(01) Easter Egg Hunt ____ (06) The Light Parade
 ____ (02) Movies in the Park ____ (07) National Night Out
 ____ (03) Veneta Haunts ____ (08) Have not attended any events
 ____ (04) Veneta Celebration Run ____ (09) Don't know
 ____ (05) Tree Lighting ____ (10) Other: _____

15. Please indicate how likely or unlikely you are to do each of the following.

	How likely or unlikely are you to...	Very Likely	Somewhat Likely	Neutral	Somewhat Unlikely	Very Unlikely	Don't Know
1.	Recommend living in the City of Veneta	5	4	3	2	1	9
2.	Remain in the City of Veneta for the next 5 years	5	4	3	2	1	9

Demographics*Your individual responses will remain confidential.***16. Approximately how many years have you lived in Veneta?** ____ years**17. Why did you originally move to Veneta?** [Check ALL that apply.]

____(01) Lifestyle ____ (04) I was born here ____ (07) Other: _____
 ____ (02) Work ____ (05) Family ____ (08) Prefer not to answer
 ____ (03) Affordability ____ (06) Recreation

18. Do you own or rent your current residence? ____ (1) Own ____ (2) Rent

19. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

20. What is your age? ____ years**21. Your gender:**

____(1) Male ____ (3) Prefer not to answer
 ____ (2) Female ____ (4) I prefer to self-identify: _____

22. Which of the following best describes your race/ethnicity? [Check ALL that apply.]

____ (01) Asian or Asian Indian ____ (05) Native Hawaiian or other Pacific Islander
 ____ (02) Black or African American ____ (06) Hispanic, Spanish, or Latino/a/x
 ____ (03) American Indian or Alaska Native ____ (88) Prefer not to answer
 ____ (04) White or Caucasian ____ (99) Other: _____

23. Approximately, what was your total household income last year before taxes?

____ (01) Less than \$10,000 ____ (05) \$35,000 to \$49,999 ____ (09) \$150,000 or more
 ____ (02) \$10,000 to \$14,999 ____ (06) \$50,000 to \$74,999 ____ (10) Prefer not to answer
 ____ (03) \$15,000 to \$24,999 ____ (07) \$75,000 to \$99,999
 ____ (04) \$25,000 to \$34,999 ____ (08) \$100,000 to \$149,999

24. Which of the following best defines your employment status?

____ (1) Employed full-time (35 hours or more per week) ____ (5) Unemployed and not looking
 ____ (2) Employed part-time (20-34 hours per week) ____ (6) Retired
 ____ (3) Employed other (less than 20 hours per week) ____ (7) Student
 ____ (4) Unemployed and looking ____ (8) Homemaker/caregiver

25. If you have any other comments or recommendations you would like to make, please provide them here.

26. Would you be willing to participate in future surveys sponsored by the City of Veneta?

____ (1) Yes [Please answer Question 26a.] ____ (2) No

26a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

27. OPTIONAL: Would you like to be entered into a drawing for a chance to win one (1) prepaid \$500 Visa Gift Card? You must complete all sections of the survey to qualify. The gift card will be sent via email and is limited to one entry per household.

____ (1) Yes [Please answer Question 27a.] ____ (2) No [End Survey.]

27a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. We appreciate your time!
Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!

6

Tabular Data

Q1. Quality of Life. Please rate the quality of the following.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q1-1. To live	22.3%	62.5%	11.3%	2.6%	0.6%	0.6%
Q1-2. To raise children	15.5%	39.2%	18.8%	5.2%	1.0%	20.4%
Q1-3. To work	5.5%	17.5%	31.7%	13.9%	4.9%	26.5%
Q1-4. To start a business	3.6%	13.9%	37.9%	10.7%	3.6%	30.4%
Q1-5. To retire	24.9%	39.5%	16.5%	6.1%	0.6%	12.3%
Q1-6. To visit	14.2%	33.3%	32.0%	10.4%	2.3%	7.8%
Q1-7. I feel I belong	21.7%	45.0%	24.9%	6.5%	1.6%	0.3%
Q1-8. Overall quality of life in City	16.8%	58.9%	18.4%	4.2%	1.0%	0.6%

WITHOUT "DON'T KNOW"**Q1. Quality of Life. Please rate the quality of the following. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q1-1. To live	22.5%	62.9%	11.4%	2.6%	0.7%
Q1-2. To raise children	19.5%	49.2%	23.6%	6.5%	1.2%
Q1-3. To work	7.5%	23.8%	43.2%	18.9%	6.6%
Q1-4. To start a business	5.1%	20.0%	54.4%	15.3%	5.1%
Q1-5. To retire	28.4%	45.0%	18.8%	7.0%	0.7%
Q1-6. To visit	15.4%	36.1%	34.7%	11.2%	2.5%
Q1-7. I feel I belong	21.8%	45.1%	25.0%	6.5%	1.6%
Q1-8. Overall quality of life in City	16.9%	59.3%	18.6%	4.2%	1.0%

Q2. Perceptions of Veneta. Please rate your satisfaction with each of the following.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q2-1. Overall appearance of City	12.3%	47.2%	24.3%	14.6%	1.6%	0.0%
Q2-2. Overall reputation of City	10.7%	43.0%	31.1%	11.0%	2.6%	1.6%
Q2-3. Overall quality of services provided by City	12.0%	41.7%	28.8%	10.7%	2.9%	3.9%
Q2-4. Your neighborhood as a place to live	28.8%	54.0%	11.0%	3.6%	1.6%	1.0%
Q2-5. Overall value that you receive for your City tax dollars & fees	6.8%	32.4%	29.4%	18.1%	6.1%	7.1%
Q2-6. How well City is planning growth	3.9%	27.5%	36.2%	14.6%	4.5%	13.3%
Q2-7. Opportunity to attend/participate in special events & festivals in Veneta	26.5%	50.8%	18.4%	1.6%	0.6%	1.9%

WITHOUT "DON'T KNOW"**Q2. Perceptions of Veneta. Please rate your satisfaction with each of the following. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q2-1. Overall appearance of City	12.3%	47.2%	24.3%	14.6%	1.6%
Q2-2. Overall reputation of City	10.9%	43.8%	31.6%	11.2%	2.6%
Q2-3. Overall quality of services provided by City	12.5%	43.4%	30.0%	11.1%	3.0%
Q2-4. Your neighborhood as a place to live	29.1%	54.6%	11.1%	3.6%	1.6%
Q2-5. Overall value that you receive for your City tax dollars & fees	7.3%	34.8%	31.7%	19.5%	6.6%
Q2-6. How well City is planning growth	4.5%	31.7%	41.8%	16.8%	5.2%
Q2-7. Opportunity to attend/participate in special events & festivals in Veneta	27.1%	51.8%	18.8%	1.7%	0.7%

Q3. Community and Economy. Please rate your overall satisfaction with the economy and community design in Veneta.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q3-1. Overall design or layout of residential & commercial areas	7.8%	43.4%	29.4%	15.9%	1.9%	1.6%
Q3-2. Preservation of small-town character of the community	13.6%	45.3%	25.2%	11.0%	3.6%	1.3%
Q3-3. Preservation of natural areas (open space, greenbelts)	14.6%	46.9%	23.3%	11.0%	2.3%	1.9%
Q3-4. Overall quality of new development	6.8%	31.7%	31.7%	17.2%	4.9%	7.8%
Q3-5. Well-planned residential growth	6.1%	28.5%	35.0%	15.5%	4.5%	10.4%
Q3-6. Variety of housing options (single family, apartment complexes, multi-family units)	4.9%	25.9%	36.2%	18.1%	4.9%	10.0%
Q3-7. Well-planned commercial growth	2.9%	17.5%	31.7%	27.2%	6.5%	14.2%
Q3-8. Overall economic development	2.9%	20.7%	42.1%	17.5%	2.3%	14.6%
Q3-9. Variety of businesses & service establishments	4.2%	24.6%	29.1%	30.7%	9.7%	1.6%
Q3-10. Employment opportunities	1.0%	7.1%	31.1%	28.5%	8.7%	23.6%
Q3-11. Shopping opportunities	2.6%	25.9%	30.4%	31.4%	8.4%	1.3%
Q3-12. Cost of living	3.6%	29.8%	35.0%	23.9%	6.1%	1.6%

WITHOUT "DON'T KNOW"**Q3. Community and Economy. Please rate your overall satisfaction with the economy and community design in Veneta. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q3-1. Overall design or layout of residential & commercial areas	7.9%	44.1%	29.9%	16.1%	2.0%
Q3-2. Preservation of small-town character of the community	13.8%	45.9%	25.6%	11.1%	3.6%
Q3-3. Preservation of natural areas (open space, greenbelts)	14.9%	47.9%	23.8%	11.2%	2.3%
Q3-4. Overall quality of new development	7.4%	34.4%	34.4%	18.6%	5.3%
Q3-5. Well-planned residential growth	6.9%	31.8%	39.0%	17.3%	5.1%
Q3-6. Variety of housing options (single family, apartment complexes, multi-family units)	5.4%	28.8%	40.3%	20.1%	5.4%
Q3-7. Well-planned commercial growth	3.4%	20.4%	37.0%	31.7%	7.5%
Q3-8. Overall economic development	3.4%	24.2%	49.2%	20.5%	2.7%
Q3-9. Variety of businesses & service establishments	4.3%	25.0%	29.6%	31.3%	9.9%
Q3-10. Employment opportunities	1.3%	9.3%	40.7%	37.3%	11.4%
Q3-11. Shopping opportunities	2.6%	26.2%	30.8%	31.8%	8.5%
Q3-12. Cost of living	3.6%	30.3%	35.5%	24.3%	6.3%

Q4. Which THREE items listed in Question 3 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
Overall design or layout of residential & commercial areas	22	7.1 %
Preservation of small-town character of the community	49	15.9 %
Preservation of natural areas (open space, greenbelts)	42	13.6 %
Overall quality of new development	13	4.2 %
Well-planned residential growth	16	5.2 %
Variety of housing options (single family, apartment complexes, multi-family units)	23	7.4 %
Well-planned commercial growth	17	5.5 %
Overall economic development	8	2.6 %
Variety of businesses & service establishments	41	13.3 %
Employment opportunities	3	1.0 %
Shopping opportunities	17	5.5 %
Cost of living	39	12.6 %
None chosen	19	6.1 %
Total	309	100.0 %

Q4. Which THREE items listed in Question 3 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Overall design or layout of residential & commercial areas	9	2.9 %
Preservation of small-town character of the community	24	7.8 %
Preservation of natural areas (open space, greenbelts)	40	12.9 %
Overall quality of new development	12	3.9 %
Well-planned residential growth	21	6.8 %
Variety of housing options (single family, apartment complexes, multi-family units)	19	6.1 %
Well-planned commercial growth	28	9.1 %
Overall economic development	18	5.8 %
Variety of businesses & service establishments	34	11.0 %
Employment opportunities	27	8.7 %
Shopping opportunities	26	8.4 %
Cost of living	25	8.1 %
None chosen	26	8.4 %
Total	309	100.0 %

Q4. Which THREE items listed in Question 3 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

Q4. 3rd choice	Number	Percent
Overall design or layout of residential & commercial areas	19	6.1 %
Preservation of small-town character of the community	34	11.0 %
Preservation of natural areas (open space, greenbelts)	26	8.4 %
Overall quality of new development	10	3.2 %
Well-planned residential growth	11	3.6 %
Variety of housing options (single family, apartment complexes, multi-family units)	16	5.2 %
Well-planned commercial growth	22	7.1 %
Overall economic development	27	8.7 %
Variety of businesses & service establishments	33	10.7 %
Employment opportunities	21	6.8 %
Shopping opportunities	19	6.1 %
Cost of living	36	11.7 %
None chosen	35	11.3 %
Total	309	100.0 %

SUM OF TOP THREE CHOICES

Q4. Which THREE items listed in Question 3 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years? (top 3)

Q4. Top choice	Number	Percent
Overall design or layout of residential & commercial areas	50	16.2 %
Preservation of small-town character of the community	107	34.6 %
Preservation of natural areas (open space, greenbelts)	108	35.0 %
Overall quality of new development	35	11.3 %
Well-planned residential growth	48	15.5 %
Variety of housing options (single family, apartment complexes, multi-family units)	58	18.8 %
Well-planned commercial growth	67	21.7 %
Overall economic development	53	17.2 %
Variety of businesses & service establishments	108	35.0 %
Employment opportunities	51	16.5 %
Shopping opportunities	62	20.1 %
Cost of living	100	32.4 %
None chosen	19	6.1 %
Total	866	

Q5. Transportation. Please rate your satisfaction with the quality of transportation in Veneta.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q5-1. Traffic flow on major streets	15.5%	47.2%	18.1%	14.2%	2.9%	1.9%
Q5-2. Ease of public parking	20.1%	51.1%	18.8%	5.8%	0.3%	3.9%
Q5-3. Ease of travel by car	23.9%	58.6%	13.9%	2.3%	0.0%	1.3%
Q5-4. Ease of travel by public transportation	1.9%	13.9%	25.2%	10.0%	6.5%	42.4%
Q5-5. Ease of travel by bicycle	6.5%	23.6%	25.2%	12.9%	5.2%	26.5%
Q5-6. Ease of walking	15.2%	42.1%	19.4%	13.6%	3.2%	6.5%

WITHOUT "DON'T KNOW"**Q5. Transportation. Please rate your satisfaction with the quality of transportation in Veneta. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q5-1. Traffic flow on major streets	15.8%	48.2%	18.5%	14.5%	3.0%
Q5-2. Ease of public parking	20.9%	53.2%	19.5%	6.1%	0.3%
Q5-3. Ease of travel by car	24.3%	59.3%	14.1%	2.3%	0.0%
Q5-4. Ease of travel by public transportation	3.4%	24.2%	43.8%	17.4%	11.2%
Q5-5. Ease of travel by bicycle	8.8%	32.2%	34.4%	17.6%	7.0%
Q5-6. Ease of walking	16.3%	45.0%	20.8%	14.5%	3.5%

Q6. Which THREE items listed in Question 5 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

Q6. Top choice	Number	Percent
Traffic flow on major streets	124	40.1 %
Ease of public parking	15	4.9 %
Ease of travel by car	16	5.2 %
Ease of travel by public transportation	35	11.3 %
Ease of travel by bicycle	19	6.1 %
Ease of walking	57	18.4 %
None chosen	43	13.9 %
Total	309	100.0 %

Q6. Which THREE items listed in Question 5 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

Q6. 2nd choice	Number	Percent
Traffic flow on major streets	33	10.7 %
Ease of public parking	34	11.0 %
Ease of travel by car	45	14.6 %
Ease of travel by public transportation	20	6.5 %
Ease of travel by bicycle	57	18.4 %
Ease of walking	53	17.2 %
None chosen	67	21.7 %
Total	309	100.0 %

Q6. Which THREE items listed in Question 5 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

Q6. 3rd choice	Number	Percent
Traffic flow on major streets	38	12.3 %
Ease of public parking	36	11.7 %
Ease of travel by car	28	9.1 %
Ease of travel by public transportation	27	8.7 %
Ease of travel by bicycle	39	12.6 %
Ease of walking	52	16.8 %
None chosen	89	28.8 %
Total	309	100.0 %

SUM OF TOP THREE CHOICES**Q6. Which THREE items listed in Question 5 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years? (top 3)**

Q6. Top choice	Number	Percent
Traffic flow on major streets	195	63.1 %
Ease of public parking	85	27.5 %
Ease of travel by car	89	28.8 %
Ease of travel by public transportation	82	26.5 %
Ease of travel by bicycle	115	37.2 %
Ease of walking	162	52.4 %
None chosen	43	13.9 %
Total	771	

Q7. City Services. Please rate your satisfaction with the quality of services offered by the City of Veneta.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q7-1. Overall quality of City's Downtown	7.8%	39.8%	29.1%	17.8%	2.6%	2.9%
Q7-2. Ease of acquiring building permits/inspections	1.6%	7.1%	22.0%	5.2%	3.2%	60.8%
Q7-3. Enforcement of City codes	3.2%	11.0%	33.0%	13.3%	5.8%	33.7%
Q7-4. Quality of parks maintenance	19.4%	49.8%	20.4%	3.6%	0.0%	6.8%
Q7-5. Quality of pool programs	11.7%	26.9%	21.0%	5.8%	3.2%	31.4%
Q7-6. Quality of pool facilities	18.4%	29.8%	17.2%	2.9%	0.6%	31.1%
Q7-7. Reliable high-speed internet from Spectrum	4.5%	14.6%	14.6%	24.3%	23.0%	19.1%
Q7-8. Reliable high-speed internet from CenturyLink	1.6%	7.4%	14.2%	15.5%	14.6%	46.6%
Q7-9. Reliable high-speed internet from DFN	2.9%	1.9%	11.7%	1.9%	1.3%	80.3%
Q7-10. Traffic enforcement	7.8%	37.9%	32.7%	8.4%	2.9%	10.4%
Q7-11. Garbage collection	22.0%	48.5%	13.9%	5.5%	2.3%	7.8%
Q7-12. Drinking water quality	14.2%	35.3%	22.0%	11.0%	8.1%	9.4%
Q7-13. Sewer services	13.3%	36.9%	26.5%	3.6%	0.6%	19.1%
Q7-14. Electric service from Emerald PUD	23.0%	34.6%	11.7%	1.3%	0.6%	28.8%
Q7-15. Electric service from Lane Electric Coop	11.3%	18.4%	13.6%	1.6%	1.3%	53.7%
Q7-16. City utility billing	10.7%	27.2%	26.9%	10.7%	2.3%	22.3%
Q7-17. Condition of streets	9.4%	53.4%	23.6%	11.7%	1.3%	0.6%
Q7-18. Street repair	6.5%	49.2%	26.9%	11.3%	1.6%	4.5%
Q7-19. Street lighting	5.8%	43.0%	30.4%	14.9%	2.9%	2.9%
Q7-20. Street cleaning	14.2%	50.8%	23.0%	6.1%	1.0%	4.9%

WITHOUT "DON'T KNOW"**Q7. City Services. Please rate your satisfaction with the quality of services offered by the City of Veneta. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q7-1. Overall quality of City's Downtown	8.0%	41.0%	30.0%	18.3%	2.7%
Q7-2. Ease of acquiring building permits/inspections	4.1%	18.2%	56.2%	13.2%	8.3%
Q7-3. Enforcement of City codes	4.9%	16.6%	49.8%	20.0%	8.8%
Q7-4. Quality of parks maintenance	20.8%	53.5%	21.9%	3.8%	0.0%
Q7-5. Quality of pool programs	17.0%	39.2%	30.7%	8.5%	4.7%
Q7-6. Quality of pool facilities	26.8%	43.2%	24.9%	4.2%	0.9%
Q7-7. Reliable high-speed internet from Spectrum	5.6%	18.0%	18.0%	30.0%	28.4%
Q7-8. Reliable high-speed internet from CenturyLink	3.0%	13.9%	26.7%	29.1%	27.3%
Q7-9. Reliable high-speed internet from DFN	14.8%	9.8%	59.0%	9.8%	6.6%
Q7-10. Traffic enforcement	8.7%	42.2%	36.5%	9.4%	3.2%
Q7-11. Garbage collection	23.9%	52.6%	15.1%	6.0%	2.5%
Q7-12. Drinking water quality	15.7%	38.9%	24.3%	12.1%	8.9%
Q7-13. Sewer services	16.4%	45.6%	32.8%	4.4%	0.8%
Q7-14. Electric service from Emerald PUD	32.3%	48.6%	16.4%	1.8%	0.9%
Q7-15. Electric service from Lane Electric Coop	24.5%	39.9%	29.4%	3.5%	2.8%
Q7-16. City utility billing	13.8%	35.0%	34.6%	13.8%	2.9%
Q7-17. Condition of streets	9.4%	53.7%	23.8%	11.7%	1.3%
Q7-18. Street repair	6.8%	51.5%	28.1%	11.9%	1.7%
Q7-19. Street lighting	6.0%	44.3%	31.3%	15.3%	3.0%
Q7-20. Street cleaning	15.0%	53.4%	24.1%	6.5%	1.0%

Q8. Which THREE services listed in Question 7 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Overall quality of City's Downtown	61	19.7 %
Ease of acquiring building permits/inspections	17	5.5 %
Enforcement of City codes	28	9.1 %
Quality of parks maintenance	19	6.1 %
Quality of pool programs	11	3.6 %
Quality of pool facilities	5	1.6 %
Reliable high-speed internet from Spectrum	32	10.4 %
Reliable high-speed internet from CenturyLink	4	1.3 %
Reliable high-speed internet from DFN	8	2.6 %
Traffic enforcement	13	4.2 %
Garbage collection	1	0.3 %
Drinking water quality	27	8.7 %
Sewer services	3	1.0 %
Electric service from Emerald PUD	3	1.0 %
Electric service from Lane Electric Coop	3	1.0 %
City utility billing	6	1.9 %
Condition of streets	18	5.8 %
Street repair	7	2.3 %
Street lighting	9	2.9 %
Street cleaning	3	1.0 %
None chosen	31	10.0 %
Total	309	100.0 %

Q8. Which THREE services listed in Question 7 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Overall quality of City's Downtown	24	7.8 %
Ease of acquiring building permits/inspections	10	3.2 %
Enforcement of City codes	13	4.2 %
Quality of parks maintenance	23	7.4 %
Quality of pool programs	10	3.2 %
Quality of pool facilities	7	2.3 %
Reliable high-speed internet from Spectrum	29	9.4 %
Reliable high-speed internet from CenturyLink	5	1.6 %
Reliable high-speed internet from DFN	11	3.6 %
Traffic enforcement	16	5.2 %
Garbage collection	5	1.6 %
Drinking water quality	38	12.3 %
Sewer services	4	1.3 %
Electric service from Emerald PUD	4	1.3 %
Electric service from Lane Electric Coop	4	1.3 %
City utility billing	5	1.6 %
Condition of streets	24	7.8 %
Street repair	14	4.5 %
Street lighting	16	5.2 %
Street cleaning	4	1.3 %
None chosen	43	13.9 %
Total	309	100.0 %

Q8. Which THREE services listed in Question 7 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years?

Q8. 3rd choice	Number	Percent
Overall quality of City's Downtown	30	9.7 %
Ease of acquiring building permits/inspections	6	1.9 %
Enforcement of City codes	12	3.9 %
Quality of parks maintenance	17	5.5 %
Quality of pool programs	13	4.2 %
Quality of pool facilities	4	1.3 %
Reliable high-speed internet from Spectrum	21	6.8 %
Reliable high-speed internet from CenturyLink	3	1.0 %
Reliable high-speed internet from DFN	4	1.3 %
Traffic enforcement	17	5.5 %
Garbage collection	10	3.2 %
Drinking water quality	23	7.4 %
Sewer services	5	1.6 %
Electric service from Emerald PUD	6	1.9 %
Electric service from Lane Electric Coop	1	0.3 %
City utility billing	10	3.2 %
Condition of streets	21	6.8 %
Street repair	17	5.5 %
Street lighting	23	7.4 %
Street cleaning	5	1.6 %
None chosen	61	19.7 %
Total	309	100.0 %

SUM OF TOP THREE CHOICES

Q8. Which THREE services listed in Question 7 above do you think are MOST IMPORTANT for the City to emphasize over the next 2 years? (top 3)

Q8. Top choice	Number	Percent
Overall quality of City's Downtown	115	37.2 %
Ease of acquiring building permits/inspections	33	10.7 %
Enforcement of City codes	53	17.2 %
Quality of parks maintenance	59	19.1 %
Quality of pool programs	34	11.0 %
Quality of pool facilities	16	5.2 %
Reliable high-speed internet from Spectrum	82	26.5 %
Reliable high-speed internet from CenturyLink	12	3.9 %
Reliable high-speed internet from DFN	23	7.4 %
Traffic enforcement	46	14.9 %
Garbage collection	16	5.2 %
Drinking water quality	88	28.5 %
Sewer services	12	3.9 %
Electric service from Emerald PUD	13	4.2 %
Electric service from Lane Electric Coop	8	2.6 %
City utility billing	21	6.8 %
Condition of streets	63	20.4 %
Street repair	38	12.3 %
Street lighting	48	15.5 %
Street cleaning	12	3.9 %
None chosen	31	10.0 %
Total	823	

Q9. Customer Service. Please rate the overall customer service by City of Veneta employees.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q9-1. Knowledge & accuracy of information	16.5%	40.1%	18.1%	2.3%	0.3%	22.7%
Q9-2. Responsiveness	16.8%	36.9%	18.4%	3.9%	0.3%	23.6%
Q9-3. Courtesy	24.9%	37.2%	15.2%	1.3%	0.6%	20.7%
Q9-4. Overall impression	23.0%	36.6%	17.8%	3.2%	0.3%	19.1%

WITHOUT "DON'T KNOW"**Q9. Customer Service. Please rate the overall customer service by City of Veneta employees. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q9-1. Knowledge & accuracy of information	21.3%	51.9%	23.4%	2.9%	0.4%
Q9-2. Responsiveness	22.0%	48.3%	24.2%	5.1%	0.4%
Q9-3. Courtesy	31.4%	46.9%	19.2%	1.6%	0.8%
Q9-4. Overall impression	28.4%	45.2%	22.0%	4.0%	0.4%

Q10. Public Safety. Please rate your satisfaction with each of the following.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q10-1. Crime prevention	6.8%	31.4%	29.1%	18.1%	6.5%	8.1%
Q10-2. Safety from fire, flood, or other natural disaster	11.3%	46.3%	29.4%	2.6%	0.0%	10.4%
Q10-3. Safety from crime	6.8%	31.1%	33.3%	19.7%	4.2%	4.9%
Q10-4. Fire prevention & education	12.9%	43.0%	26.9%	4.2%	0.0%	12.9%
Q10-5. Efforts to ensure your community is prepared for emergencies/disasters	5.8%	24.9%	35.0%	8.7%	1.6%	23.9%
Q10-6. City code enforcement	3.6%	19.4%	34.3%	11.0%	6.1%	25.6%
Q10-7. Overall feeling of safety	12.0%	50.8%	24.3%	10.0%	1.0%	1.9%
Q10-8. Walking in City parks during the day	21.4%	46.9%	15.2%	4.2%	1.9%	10.4%

WITHOUT "DON'T KNOW"**Q10. Public Safety. Please rate your satisfaction with each of the following. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q10-1. Crime prevention	7.4%	34.2%	31.7%	19.7%	7.0%
Q10-2. Safety from fire, flood, or other natural disaster	12.6%	51.6%	32.9%	2.9%	0.0%
Q10-3. Safety from crime	7.1%	32.7%	35.0%	20.7%	4.4%
Q10-4. Fire prevention & education	14.9%	49.4%	30.9%	4.8%	0.0%
Q10-5. Efforts to ensure your community is prepared for emergencies/disasters	7.7%	32.8%	46.0%	11.5%	2.1%
Q10-6. City code enforcement	4.8%	26.1%	46.1%	14.8%	8.3%
Q10-7. Overall feeling of safety	12.2%	51.8%	24.8%	10.2%	1.0%
Q10-8. Walking in City parks during the day	23.8%	52.3%	17.0%	4.7%	2.2%

Q11. Which THREE services listed in Question 10 do you think are MOST IMPORTANT for the City to provide?

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Crime prevention	115	37.2 %
Safety from fire, flood, or other natural disaster	21	6.8 %
Safety from crime	42	13.6 %
Fire prevention & education	8	2.6 %
Efforts to ensure your community is prepared for emergencies/ disasters	22	7.1 %
City code enforcement	21	6.8 %
Overall feeling of safety	30	9.7 %
Walking in City parks during the day	9	2.9 %
None chosen	41	13.3 %
Total	309	100.0 %

Q11. Which THREE services listed in Question 10 do you think are MOST IMPORTANT for the City to provide?

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Crime prevention	34	11.0 %
Safety from fire, flood, or other natural disaster	29	9.4 %
Safety from crime	69	22.3 %
Fire prevention & education	15	4.9 %
Efforts to ensure your community is prepared for emergencies/ disasters	38	12.3 %
City code enforcement	22	7.1 %
Overall feeling of safety	33	10.7 %
Walking in City parks during the day	16	5.2 %
None chosen	53	17.2 %
Total	309	100.0 %

Q11. Which THREE services listed in Question 10 do you think are MOST IMPORTANT for the City to provide?

Q11. 3rd choice	Number	Percent
Crime prevention	24	7.8 %
Safety from fire, flood, or other natural disaster	20	6.5 %
Safety from crime	41	13.3 %
Fire prevention & education	14	4.5 %
Efforts to ensure your community is prepared for emergencies/ disasters	46	14.9 %
City code enforcement	15	4.9 %
Overall feeling of safety	59	19.1 %
Walking in City parks during the day	21	6.8 %
None chosen	69	22.3 %
Total	309	100.0 %

SUM OF TOP THREE CHOICES**Q11. Which THREE services listed in Question 10 do you think are MOST IMPORTANT for the City to provide? (top 3)**

Q11. Top choice	Number	Percent
Crime prevention	173	56.0 %
Safety from fire, flood, or other natural disaster	70	22.7 %
Safety from crime	152	49.2 %
Fire prevention & education	37	12.0 %
Efforts to ensure your community is prepared for emergencies/ disasters	106	34.3 %
City code enforcement	58	18.8 %
Overall feeling of safety	122	39.5 %
Walking in City parks during the day	46	14.9 %
None chosen	41	13.3 %
Total	805	

Q12. City Leadership. Please rate your satisfaction with each of the following.

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q12-1. City having best interests of the community in mind	9.7%	35.9%	35.3%	8.1%	2.6%	8.4%
Q12-2. Opportunity to volunteer	9.4%	35.0%	25.9%	4.2%	0.6%	24.9%
Q12-3. Sense of civic/community pride	10.0%	41.7%	33.3%	5.5%	0.6%	8.7%

WITHOUT "DON'T KNOW"**Q12. City Leadership. Please rate your satisfaction with each of the following. (without "don't know")**

(N=309)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q12-1. City having best interests of the community in mind	10.6%	39.2%	38.5%	8.8%	2.8%
Q12-2. Opportunity to volunteer	12.5%	46.6%	34.5%	5.6%	0.9%
Q12-3. Sense of civic/community pride	11.0%	45.7%	36.5%	6.0%	0.7%

Q13. Overall, would you say the City is headed in the right direction or the wrong direction?

Q13. Is City heading in right direction or wrong direction

	Number	Percent
Right direction	166	53.7 %
Wrong direction	35	11.3 %
Don't know	108	35.0 %
Total	309	100.0 %

WITHOUT "DON'T KNOW"**Q13. Overall, would you say the City is headed in the right direction or the wrong direction? (without "don't know")**

Q13. Is City heading in right direction or wrong direction

	Number	Percent
Right direction	166	82.6 %
Wrong direction	35	17.4 %
Total	201	100.0 %

Q14. City Events. In the past 12 months, have you or members of your household attended any of the City organized events listed below?

Q14. City organized events your household members

<u>attended in past 12 months</u>	<u>Number</u>	<u>Percent</u>
Easter Egg Hunt	52	16.8 %
Movies in the Park	35	11.3 %
Veneta Haunts	46	14.9 %
Veneta Celebration Run	20	6.5 %
Tree Lighting	85	27.5 %
The Light Parade	163	52.8 %
National Night Out	37	12.0 %
Have not attended any events	96	31.1 %
Don't know	9	2.9 %
<u>Other</u>	<u>21</u>	<u>6.8 %</u>
Total	564	

WITHOUT "DON'T KNOW"

Q14. City Events. In the past 12 months, have you or members of your household attended any of the City organized events listed below? (without "don't know")

Q14. City organized events your household members

<u>attended in past 12 months</u>	<u>Number</u>	<u>Percent</u>
Easter Egg Hunt	52	17.3 %
Movies in the Park	35	11.7 %
Veneta Haunts	46	15.3 %
Veneta Celebration Run	20	6.7 %
Tree Lighting	85	28.3 %
The Light Parade	163	54.3 %
National Night Out	37	12.3 %
Have not attended any events	96	32.0 %
<u>Other</u>	<u>21</u>	<u>7.0 %</u>
Total	555	

Q14-10. Other:

<u>Q14-10. Other</u>	<u>Number</u>	<u>Percent</u>
Harvest Festival	3	14.3 %
Veneta Farmer's Market	2	9.5 %
Dog park opening	2	9.5 %
Bark & whistle opening	1	4.8 %
EHS homecoming parade	1	4.8 %
Car themed events	1	4.8 %
City of Veneta Open House	1	4.8 %
Fall festival	1	4.8 %
Harvest Festival, Veneta Saturday Market	1	4.8 %
Saturday market	1	4.8 %
Served in national night out	1	4.8 %
Concerts in the park	1	4.8 %
Music in the Park	1	4.8 %
Christmas Parade	1	4.8 %
Car show	1	4.8 %
Events at library and VES	1	4.8 %
<u>Fourth of July in the Park</u>	<u>1</u>	<u>4.8 %</u>
Total	21	100.0 %

Q15. Livability. Please indicate how likely or unlikely you are to do each of the following.

(N=309)

	Very likely	Somewhat likely	Not sure	Somewhat unlikely	Very unlikely	Don't know
Q15-1. Recommend living in City of Veneta	36.6%	36.6%	17.2%	5.5%	2.3%	1.9%
Q15-2. Remain in City of Veneta for next 5 years	58.3%	25.2%	5.8%	5.2%	3.6%	1.9%

WITHOUT "DON'T KNOW"**Q15. Livability. Please indicate how likely or unlikely you are to do each of the following. (without "don't know")**

(N=309)

	Very likely	Somewhat likely	Not sure	Somewhat unlikely	Very unlikely
Q15-1. Recommend living in City of Veneta	37.3%	37.3%	17.5%	5.6%	2.3%
Q15-2. Remain in City of Veneta for next 5 years	59.4%	25.7%	5.9%	5.3%	3.6%

Q16. Approximately how many years have you lived in Veneta?

Q16. How many years have you lived in Veneta	Number	Percent
0-5	90	29.1 %
6-10	58	18.8 %
11-15	31	10.0 %
16-20	46	14.9 %
21-30	38	12.3 %
31+	35	11.3 %
Not provided	11	3.6 %
Total	309	100.0 %

WITHOUT "NOT PROVIDED"**Q16. Approximately how many years have you lived in Veneta? (without "not provided")**

Q16. How many years have you lived in Veneta	Number	Percent
0-5	90	30.2 %
6-10	58	19.5 %
11-15	31	10.4 %
16-20	46	15.4 %
21-30	38	12.8 %
31+	35	11.7 %
Total	298	100.0 %

Q17. Why did you originally move to Veneta?

<u>Q17. Reasons why you originally moved to Veneta</u>	<u>Number</u>	<u>Percent</u>
Lifestyle	101	32.7 %
Work	35	11.3 %
Affordability	110	35.6 %
I was born here	19	6.1 %
Family	88	28.5 %
Recreation	15	4.9 %
Other	33	10.7 %
Prefer not to answer	24	7.8 %
Total	425	

WITHOUT "PREFER NOT TO ANSWER"**Q17. Why did you originally move to Veneta? (without "prefer not to answer")**

<u>Q17. Reasons why you originally moved to Veneta</u>	<u>Number</u>	<u>Percent</u>
Affordability	110	38.6 %
Lifestyle	101	35.4 %
Family	88	30.9 %
Work	35	12.3 %
Other	33	11.6 %
I was born here	19	6.7 %
Recreation	15	5.3 %
Total	401	

Q18. Including yourself, how many people in your household are...

	<u>Mean</u>	<u>Sum</u>
number	2.8	835
Under age 5	0.3	80
Ages 5-9	0.1	34
Ages 10-14	0.1	41
Ages 15-19	0.2	54
Ages 20-24	0.1	31
Ages 25-34	0.4	121
Ages 35-44	0.4	121
Ages 45-54	0.3	98
Ages 55-64	0.4	120
Ages 65-74	0.2	72
Ages 75+	0.2	63

Q19. Do you own or rent your current residence?

Q19. Do you own or rent your current residence	Number	Percent
Own	258	83.5 %
Rent	49	15.9 %
Not provided	2	0.6 %
Total	309	100.0 %

WITHOUT "NOT PROVIDED"**Q19. Do you own or rent your current residence? (without "not provided")**

Q19. Do you own or rent your current residence	Number	Percent
Own	258	84.0 %
Rent	49	16.0 %
Total	307	100.0 %

Q20. What is your age?

Q20. Your age	Number	Percent
18-34	57	18.4 %
35-44	62	20.1 %
45-54	59	19.1 %
55-64	62	20.1 %
65+	61	19.7 %
Not provided	8	2.6 %
Total	309	100.0 %

WITHOUT "NOT PROVIDED"**Q20. What is your age? (without "not provided")**

Q20. Your age	Number	Percent
18-34	57	18.9 %
35-44	62	20.6 %
45-54	59	19.6 %
55-64	62	20.6 %
65+	61	20.3 %
Total	301	100.0 %

Q21. Your gender:

Q21. Your gender	Number	Percent
Male	145	46.9 %
Female	150	48.5 %
I prefer to self-identify	1	0.3 %
Prefer not to answer	13	4.2 %
Total	309	100.0 %

WITHOUT "PREFER NOT TO ANSWER"**Q21. Your gender: (without "prefer not to answer")**

Q21. Your gender	Number	Percent
Male	145	49.0 %
Female	150	50.7 %
I prefer to self-identify	1	0.3 %
Total	296	100.0 %

Q21-4. Self-describe your gender identity:

Q21-4. Self-describe your gender	Number	Percent
Transmale	1	100.0 %
Total	1	100.0 %

Q22. Which of the following best describes your race/ethnicity?

Q22. Your race/ethnicity	Number	Percent
Asian or Asian Indian	11	3.6 %
Black or African American	2	0.6 %
American Indian or Alaska Native	2	0.6 %
White or Caucasian	241	78.0 %
Native Hawaiian or other Pacific Islander	1	0.3 %
Hispanic, Spanish, or Latino/a/x	31	10.0 %
Prefer not to answer	30	9.7 %
Other	2	0.6 %
Total	320	

WITHOUT "PREFER NOT TO ANSWER"**Q22. Which of the following best describes your race/ethnicity? (without "prefer not to answer")**

Q22. Your race/ethnicity	Number	Percent
White or Caucasian	234	83.9 %
Hispanic, Spanish, or Latino/a/x	31	11.1 %
Asian or Asian Indian	11	3.9 %
American Indian or Alaska Native	2	0.7 %
Black or African American	2	0.7 %
Other	2	0.7 %
Native Hawaiian or other Pacific Islander	1	0.4 %
Total	283	

Q22-7. Self-describe your race/ethnicity:

Q22-7. Self-describe your race/ethnicity	Number	Percent
Polish	1	50.0 %
European	1	50.0 %
Total	2	100.0 %

Q23. Approximately, what was your total household income last year before taxes?

Q23. Your total household income last year before taxes	Number	Percent
Less than \$10K	10	3.2 %
\$10K to \$14,999	16	5.2 %
\$15K to \$24,999	17	5.5 %
\$25K to \$34,999	25	8.1 %
\$35K to \$49,999	28	9.1 %
\$50K to \$74,999	38	12.3 %
\$75K to \$99,999	35	11.3 %
\$100K to \$149,999	41	13.3 %
\$150K+	32	10.4 %
Prefer not to answer	67	21.7 %
Total	309	100.0 %

WITHOUT "PREFER NOT TO ANSWER"**Q23. Approximately, what was your total household income last year before taxes? (without "prefer not to answer")**

Q23. Your total household income last year before taxes	Number	Percent
Less than \$10K	10	4.1 %
\$10K to \$14,999	16	6.6 %
\$15K to \$24,999	17	7.0 %
\$25K to \$34,999	25	10.3 %
\$35K to \$49,999	28	11.6 %
\$50K to \$74,999	38	15.7 %
\$75K to \$99,999	35	14.5 %
\$100K to \$149,999	41	16.9 %
\$150K+	32	13.2 %
Total	242	100.0 %

Q24. Which of the following best defines your employment status?

Q24. Your employment status	Number	Percent
Employed full-time (35 hours or more per week)	164	53.1 %
Employed part-time (20-34 hours per week)	24	7.8 %
Employed other (less than 20 hours per week)	10	3.2 %
Unemployed & looking	3	1.0 %
Unemployed & not looking	4	1.3 %
Retired	71	23.0 %
Student	1	0.3 %
Homemaker/caregiver	12	3.9 %
Not provided	20	6.5 %
Total	309	100.0 %

WITHOUT "NOT PROVIDED"**Q24. Which of the following best defines your employment status? (without "not provided")**

Q24. Your employment status	Number	Percent
Employed full-time (35 hours or more per week)	164	56.7 %
Employed part-time (20-34 hours per week)	24	8.3 %
Employed other (less than 20 hours per week)	10	3.5 %
Unemployed & looking	3	1.0 %
Unemployed & not looking	4	1.4 %
Retired	71	24.6 %
Student	1	0.3 %
Homemaker/caregiver	12	4.2 %
Total	289	100.0 %

7 Open-Ended Comments

Q17-7 Why did you originally move to Veneta? Other

- ACREAGE WITHIN CITY LIMITS
- At the time felt like country but that has all changed with the building
- Available housing
- Bought a home here
- Cheaper than Eugene with a reasonable commute starting a family that needed room to grow.
- CHURCH
- Close to stores and Hospital yet semi rural
- Could not afford to buy a house in Eugene, and we were sick of Eugene crime.
- DOWNSIZING
- Education
- Had to get home loan in rural area
- Horse property
- I didn't want to live in Eugene
- I wanted to raise my children in Veneta.
- Location
- Location
- Marriage
- My daughter was a victim in California. We moved here to give our kids a better life.
- New home
- New home
- New home
- Owned a 4-Plex
- Passing through and liked it
- Purchased a reasonably priced home
- Rural home loan
- Safety issues
- School bus stops in Triangle Lake Charter school
- Small community with wildlife, trees, etc.
- Small town
- To attend St. Thomas Becket Catholic Church, and my children to St. Thomas Becket Academy, and be part of the Catholic community here
- To move closer to a town atmosphere from way out in the country.
- UNABLE TO FIND SUITABLE HOUSING IN SPRINGFIELD
- Weather conditions in the Willamette Valley, born and raised locally.

Q25. If you have any other comments or recommendations you would like to make, please provide them here.

- A bike lane down Territorial street
- AFFORDABLE RESTAURANTS/PLACE LIKE BEER STEIN IN JC; POOL OPEN YEAR ROUND
- All of the “Very Dissatisfied” responses, besides Spectrum, are due to the absence of sidewalks and/or bike lanes on major streets within the city limits, keeping neighborhoods disconnected and causing safety concerns for children, pedestrians and bicyclists traveling to and from isolated neighborhoods, Veneta Elementary School, the Fern Ridge Library and the few area parks. For example: East Bolton Road, East Hunter Street and 8th Street. These are the most traveled and most dangerous. Please prioritize sidewalks.
- Build less houses and build more businesses
- City council has become too liberal. Oblivious Democrats that want Veneta to become a suburb of West Eugene. Veneta is losing it’s identity of a small blue collar community. The lack of thoroughness by City staff is a reflection of its leadership that doesn’t pay attention to the details.
- City put an amphitheater in park and they don't police unauthorized Youse and they placed it next to a residential area. The sounds are loud and disruptive to quality of life.
- Code enforcement very important
- DO MORE TO GET RID OF AND NOT ALLOW THE HOMELESS PEOPLE THAT ARE RUNNING DOWN THE OVERALL APPEARANCE AND SAFETY OF OUT COMUNITY
- Enforcement needed for sidewalk safety, no cars/trucks/rvs blocking, trees/bushes cut back to ensure safe visibility. Enforcement needed for junk filled yards, allowing rodents and garbage to build up. Enforcement of max pet count and easier way of getting help with irresponsible pet owners. Online complaint system needed.
- Fix the increase in homeless people in the city. Stop cutting down trees to build. More street lights, it’s dark at night. We need more patrols in Veneta, too many people being victims of theft. ASL education. We have kids and parents that are in need!!!
- FOCUS MORE ON GREENSPACE AND PARKS INSTEAD OF JUST BUILDING MORE EXPENSIVE HOUSES AND DEVELOPMENTS
- Get the homeless removed!!! Need sidewalks in major residential areas that do not have them currently. I do not see any clear vision from the city of Veneta. The dog park was a nice addition, but what is the direction and identity of Veneta? I have lived here for 17 years and the only thing I know Veneta for is the Country Fair which I do not view as positive. How about a clean, safe, low crime community that has that attractive small town vibe. What are they doing to attract strong small businesses in the downtown area for sustainable growth/development.
- Homelessness is a huge problem here as well as many other places. To say “it needs dealt with” is an ignorant statement. The homeless need support. Many are familiar to the community and have been in the same state for years. Some common areas don’t seem safe or aren’t accessible due to their living. I also think that there should be some kind of program to help facilitate that group if possible. Secondly, I’d love to see a reasonably sized park with soccer fields like we were told by the housing development 15 years ago- something closer to the newer housing developments on the more western part of town.
- I am concerned with width of street such as Hunter, no shoulder for walkers or bikes. Also being yelled at by people on the street - doesn't feel safe.

- I like the town overall; some nice people, small feel but plenty of businesses. What I hate about it is living near the bars; the fights, noisy and stinky trucks, and burning rubber. It's stupid to have bars near residences. I've complained repeatedly but the problem persists. When I bought the house I expected ordinances would be enforced. If my wife didn't like our house so well I'd be gone. The homeless sometimes yell obscenities and leave trash. Kids leave their share of trash also. I appreciate the street flowers and the new dog park.
- I love that we have a pool but my suggestion would be to cover it so that it can be used recreationally all year round instead of three months out of the year. I also think having a more affordable grocery store would benefit the community. Additional restaurants with a variety of food or entertainment opportunities like a small town theater. I do love that the we still have a small town feel.
- I want natural gas available to use for things like the stove in my kitchen. We live on Lindsay Lane and gas is not available. Also we would love to have Douglas Fast Net for an Internet choice. So far it is not available here.
- I would feel safer if we had a police department here 24 seven, not have a dark time when most crimes are committed. Sheriff is too far away to get here.
- I would like the street sweeping schedule to be know In so folks can move cars out of the roadway whenever possible. We would like more lead time on water billing service. Focus on keeping city services affordable. Let's get a subdivision of higher end homes not just cheap track houses. Maybe a few new apartment buildings too .
- I'm not sure what you mean about downtown. Why not make new housing developments like those on Hunter, put in sidewalks? No sidewalks lessons safety and walkability for residents.
- Judging by the number of homes and apartment buildings I see going up, I'm concerned about rapid population growth that I hope will not rob our city of its small-town atmosphere. Also, please address the traffic hazard on Territorial just north of 126 where traffic exiting Ray's shopping center and Jeans road conflict on an almost daily basis. With the new housing units going up on Jeans road, traffic is only going to get worse.
- Lower water usage cost
- More affordable, housing, help for homeless, no panhandling ordinance
- MORE HOUSING FOR LOW INCOME SENIORS IS NEEDED, ESPECIALLY WHEN WE CAN NO LONGER LIVE IN OUR OWN HOMES DUE TO OLD AGE
- More kid friendly parks for under 12 years
- More variety of restaurants would be nice.
- My family loves the farmers market. The library is one of our favorite services here. Zumwalt Park is also a park my family uses multiple times per week. Please focus on the homeless population. Nervous that our city will become like Eugene.
- My major problem is transportation.
- One cannot be called a tree city, USA, and continue cutting down the trees at such a high rate. Said he should consider all inhabitants, like wildlife, not just humans and do all possible to minimize effects on climate change. Build, but keep the trees and wild spaces, minimize coverage of the land and carbon footprint.
- Please put on sidewalks on Hunter as well as speed bumps. People fly down the street - makes it a little unsafe when walking to the park.
- Please put something youth focused in the field on 2nd and Broadway. We don't need another retail center.

- Primary purpose of a City Government is public safety, which should be fully funded before parks & events. City council seems more concerned about events and supporting the homeless than addressing the concerns of the citizens.
- Quit allowing these non profits bringing the homeless out to Veneta and dropping them off.
- Reduce taxes, for taxation is extortion.
- Residential growth in Veneta needs to be carefully managed. Two tracts of home, one with 50 the other with 100 are changing the rural/semi rural environment. Trees, wildlife habitat, and privacy are at risk.
- Ride Share options for elder and disabled. Dog park is terrific other than latches scratch clothing and arms. Code enforcement on trash in yards, etc..
- Saturday market should be moved to a week night event... this way the folks that have to work out of town can come home from work and head right to the market. The current Saturday hours don't work for out of town employees. As I head to work I see them setting up and as I head home a see a few stragglers taking down their stands. Being a sports family with kids playing at the college level...we are often on the road on Saturdays as well. We almost always miss the Saturday Market. I used to live in Benicia, CA. There market is on Thursday evenings and we would make a trip to the market and find a spot to eat while out. It never interfered with weekend plans, work or chores. Sports facilities like batting cages, golf or year round swimming, bowling, or skating rinks... places to hang out and have fun is needed for all but especially for our teens.
- Sewer too expensive...we were told 20 years ago when we moved here that we would be paying an extra \$60 a month to pay for the new sewer system in addition to our water bill. 20 years later, we are STILL paying for that new sewer system, even though a lot more homes have been added in that time to help with paying. We need to see an accounting of the sewer system and we want to know the current balance due and when it will be paid in full. It is ridiculous for my family of two to pay an average of \$110 a month for the small amount of water and sewer we use. Also, stop spending money on ridiculous things like skate parks and dog parks that so few use and benefit from. They sound like they are more of a liability to the City than a benefit to the residents.
- Sheriff could patrol different areas that see reckless traffic
- Sidewalks need better care
- SIDEWALKS ON E HUNTER AND HUSTON DANGEROUS FOR PEDESTRIANS AND BIKES. SEWER AVAILABILITY DFN INTERNET TO MORE HOMES
- Signal light needed, Ray's parking lot, Jeans Road. Slower speed limit on 126 to Clear Lake Road. Re-engineer Ray's shopping area parking lot.
- Slower speed limit on Territorial - from Crow to Veneta. People go way too fast.
- Spectrum is not a good service provider.
- Speeds on Territorial and Perkins - need a stop sign. Number of cars continually at a residence. Number of people living in trailers and residences.
- Staff are fantastic.
- STOP PEOPLE FROM LIVING IN TENTS AND/OR BUILDING LEAN-TO'S ON THE HILL BY THE RAILROAD BRIDGE ON 8TH STREET
- Stop the social services and free food for the bums this will help eliminate the garbage filled camps and clean up the city. Crime and violence will only get worse if nothing is done
- Taxes are on the high side
- The buildup of garbage on 8th Street and 126 is disgusting and a health hazard. Since the city is allowing the homeless camp there, they should pick it up daily.

- THE FERN RIDGE LIBRARY IS WONDERFUL. THEY HAVE SO MANY ACTIVITIES AND EVENTS. IT IS A GREAT PLACE TO MEET AND GET TO KNOW OTHER PEOPLE IN THE COMMUNITY
- The grass on Heavenly Lane is not cut in summertime and overgrown grass on curbs
- The only very dissatisfied answers I gave were related to code enforcement. Specifically in my own neighborhood.. Plenty of illegal parking going on here. Parking on the against traffic side of the street, parking on yellow curbs (some right next to a “no parking anytime” sign). Trailers on the street, parking on the lawn, etc. Also have several street lights that are either out or turning off and on frequently throughout the night. Perkins country estates neighborhood. The Sanipac service is ok but I would like the exclusive contract to end so there can be competition for garbage collection and maybe some better pricing. Don’t drop 4 plexes into single family neighborhoods. Lastly tell developers to give these new houses at least a little land with the houses. Cookie cutter max density single family houses make for ugly neighborhoods.
- The streets need desperately cleaned up from all the homeless people who using drugs etc.
- The taxes are too high
- To avoid missed service on trash days, is it possible to post a sign for no parking on the respective pick up day?
- Too much commercial trucking traffic on Bolton Hill, which is a residential street; speeding on Bolton Hill with no law-enforcement
- VENETA HAS AN IDENTITY ISSUE. WE NEED A COHESIVE DOWNTOWN RATHER THAN SPREADING OUT COMMERCIAL AREAS. NO PLACE HERE FOR SMALL BUSINESSES TO START
- Veneta has so much potential. People drive through from Eugene and the coast and Corvallis. Let's give them a reason to spend money here. Also, clean up the trash.
- Veneta's downtown has a great small town feel but would thrive with more businesses and restaurants that are open later until 10pm. Also use part of the open grass area on Broadway as a community/events area with a large fountain, permanent seats/tables w/checkerboards.
- We could use a good grocery store rather than Ray's. Bi Mart is great, but no fruit or veggies.
- We love the parks and city events. Small town living has been pleasant overall.
- We need more convenient non-own-vehicle transportation to Eugene.
- We need walking and biking trails. It would great to see a cute downtown with safe ways to ride/walk there
- WISH THE TAP WATER TASTED BETTER. I ONLY DRINK BOTTLED WATER BECAUSE OF IT. MORE SHOPPING OPPORTUNITIES
- Would love to see more restaurants and local shopping centers with affordable pricing and more wide variety of options. Overall would love to see more reliable internet options (Xfinity for example) overall Veneta is amazing!